

### **1.1.1 The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment Response:**

Srinivasa Institute of Management Studies is affiliated to Andhra University Visakhapatnam and approved by AICTE, follows the curriculum prescribed by the university. This curriculum is revised periodically by the university Board of Studies. The university publishes the academic calendar for both the semesters. Academic calendar provides details regarding date of commencement of academic session, duration of semester, period of internal assessments and semester end examinations in an academic year. The academic calendar serves as an information tool to plan the academic activities for students and faculty of the institution. The academic calendar is well circulated on the website, so that the other stakeholders are informed regarding the activities and events happening in the institution. The academic calendar includes the commencement of classes, seminars, workshops, Add-Ons, Certificate programs, field visits, Practical examinations, Internal Evaluation and University examinations.

Presentation of teaching plans are ready for each talk in the lecture plan by the staff before the beginning of the semester and it is properly endorsed after cautious assessment by the top of the Division and made accessible to the students. The lecture plan envelops the learning results and the appraisal of results. The lecture plan is arranged assessing the accompanying viewpoints: in the event of hypothesis subjects, the schedule is endorsed by the college and unexpected points will be distinguished by course organizer and Departmental Warning Board. In the event of reasonable subjects, the tests are endorsed by the college and the extra analyses will be directed in view of the particular necessities.

The Internal Quality Assessment Cell (IQAC) assumes the liability of checking the viable delivery of the educational program through a very much arranged and reported process. The organization rigorously sticks to the scholarly schedule given by the College for the Conduction of Continuous Internal Evaluation(CIE). Two internal tests are being directed in a semester. The plan of the internal assessments is shown ahead of time. The internal assessment related exercises like the assessment of the response scripts, posting of marks in the portal and display of marks in the notification board for students is embraced in a methodical manner.

The college follows the mentor structure to improve the academic performance of students. The workforce is distributed as guide for a gathering of each and every twenty students. The comprehensive presentation of the student is persistently checked and directed. Activities and Field Visits.



# ANDHRA UNIVERSITY

Telegrams: UNIVERSITY  
Telephone: 284 4000  
Fax: 0891 - 2755324



All Official letters, packages  
etc, should be addressed to  
the Registrar by designation  
and not by name

No. L.I (1)/UG/Academic Calendar /2022-23

Visakhapatnam,  
Dt: 16-07-2022

**From: THE REGISTRAR**

To

All the Principals of the Affiliated Colleges offering the U.G. Courses  
in Vizianagaram, Visakhapatnam Districts.

Sir,

Sub : Approval of Academic Calendar of U.G. Courses  
for the Academic year 2022-23 - Reg.

Ref : 1. Academic Calendar of U.G. courses received from the  
Affiliated Colleges.  
2. Academic Calendar of U.G. courses Meeting held  
on 06-07-2022 at 11.30 AM in the Executive Council  
Hall, C.A.O., A.U.

\*\*\*

With reference to the above, I am by direction to inform you that the  
Academic Calendar of U.G. Courses for the Academic Year 2022-2023 has  
been approved. (enclosed Academic Calendar)

Hence, I request you to arrange to circulate the same to the Teaching  
staff and Students.

Yours faithfully,

(K. UMA MAHESWARI)  
DEPUTY REGISTRAR (ACADEMIC)

Copies to:

1. The Dean, Academic Affairs, A.U., Vsp.
2. The Dean, CDC, A.U., Vsp.
3. The Dean, Examinations (U.G. Courses) A.U., Vsp.
4. The Controller of Examinations, A.U., Vsp.
5. The Superintendents of EI, EII, EIII, EIV, EVI Sections, A.U., Vsp.
6. The Honorary Director, Computer Centre, A.U., Vsp.
7. The Secretary of Vice-Chancellor, Rector's Table, P.A. to Registrar, A.U., Vsp.
8. O.C. & O.O.F.





**ANDHRA UNIVERSITY**  
**ACADEMIC CALENDAR OF UG COURSES FOR**  
**THE ACADEMIC YEAR 2022-2023**

Sl. No.		SEMESTER-II (2021-24 Batch)	SEMESTER-IV (2020-23 Batch)
01	Re-opening Day and Commencement of Class Work	01.06.2022	01.06.2022
02	I Mid Examinations	11.07.2022	11.07.2022
03	Last date for submission of course wise strength particulars	25.07.2022	25.07.2022
04	II Mid Examinations	10.08.2022	10.08.2022
05	Online portal opened for enrolling	16-08-2022	16.08.2022
06	Last Date for submission of Consolidated Mid Semester marks, Practical internal/sessional marks and consolidated attendance statements	22.08.2022	22.08.2022
07	Practical Examinations	01-09.2022 to 07.09.2022	01-09.2022 to 07.09.2022
08	Last Date for uploading semester end Practical marks and consolidated attendance statements	12.09.2022	12.09.2022
09	Commencement of Theory Examination	19.09.2022	19.09.2022
10	Dasara Holidays	02.10.2022 to 09.10.2022	02.10.2022 to 09.10.2022
	<b>COMMENCEMENT OF NEXT SEMESTER</b>	<b>SEMESTER-III (2021-24 Batch)</b>	<b>SEMESTER-V (2020-23 Batch)</b>
11	Commencement of class work	10.10.2022	10.10.2022
12	I Mid Examinations	14.11.2022	14.11.2022
13	II Mid Examinations	19.12.2022	19.12.2022
14	Christmas Holidays	24.12.2022 to 26.12.2022	24.12.2022 to 26.12.2022
15	Online portal opened on	01.01.2023	01.01.2023
16	Last date submission of I & II Mid and consolidated Mid marks, Practical Internal / sessional marks and consolidated attendance statements	09.01.2023	09.01.2023
17	Sankranthi Holidays	10.01.2023 to 18.01.2023	10.01.2023 to 18.01.2023
18	Practical Examinations	20.01.2023	20.01.2023
19	Last Date for Uploading and submission of Practical marks and consolidated attendance statements	25.01.2023	25.01.2023
19	Semester end Theory Examinations	06.02.2023	06.02.2023
	<b>COMMENCEMENT OF NEXT SEMESTER</b>	<b>SEMESTER-IV</b>	<b>SEMESTER-VI</b>
20	Re-opening Day and Commencement of Class Work	01.03.2023	01.03.2023

**DEPUTY REGISTRAR (ACADEMIC)**  
K. DIVYA MAHESWAR  
ANDHRA UNIVERSITY  
Deputy Registrar (Academic)  
WALYATA





SRINIVASA INSTITUTE OF MANAGEMENT STUDIES  
(Affiliated to Andhra University /Approved by AICTE)  
P.M. Palem, Madhurawada, Visakhapatnam - 530 041

**ACADEMIC CALENDAR 2022-2023**  
**MBA DEPARTMENT**

S. No	Date	MBA III & IV SEMESTERS
1	17-9-2022	Commencement of the III Semester
2	15-10-2022	Seminar /Guest Lecture / Work Shop
3	03-11-2022 TO 5-11-2022	First Mid Term Exams
4	19-11-2022	Last date for submission of 1st Mid Marks
7	20-11-2022	Seminar /Guest Lecture / Work Shop
8	05-12-2022 To 08-12-2022	Second Mid Term Examinations
12	25-12-2022	Last date for submission of 2nd Mid Marks
13	19-12-2022 TO 27-12-2022	III semester end examinations
1	28-12-2022	Commencement of the IV Semester
2	15-2-2023	Seminar /Guest Lecture / Work Shop
3	20-2-2023 TO 23-2-2023	First Mid Term Exams
4	28-2-2023	Last date for submission of 1st Mid Marks
7	18-3-2023	Seminar /Guest Lecture / Work Shop
8	20-3-2023 TO 23-3-2023	Second Mid Term Examinations
12	25-3-2023	Last date for submission of 2nd Mid Marks
13	03-4-2023 TO 10-4-2023	IV semester end examinations






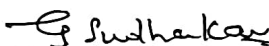
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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	26.12.22	UNIT-1 Theory	<p>Entrepreneurship: It is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertain to make a profit</p>	Traditional	Black board and chalk		
	02.01.23		<p>Need and Importance:</p> <ul style="list-style-type: none"> <li>* Accelerates economic growth</li> <li>* Promotes Innovation</li> <li>* can promote social change</li> </ul>	CR	BB		
	03.01.23		<ul style="list-style-type: none"> <li>* promotes research and industrial development</li> <li>* develops and improves existing enterprises.</li> </ul>	CR	BB		

  
 Signature of the Lecturer

  
 Signature of the Department I/C

  
 Signature of the Principal





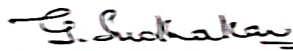
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## TEACHING NOTES

Sl. No.	Date	Theory/ Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Concluded	Remarks
	04-01-23		Characteristics: <ul style="list-style-type: none"><li>* Ability to take risk</li><li>* Innovation</li><li>* Visionary and leadership</li></ul>	CR	BB		
	05-01-23		<ul style="list-style-type: none"><li>* Open-minded</li><li>* Flexible</li><li>* Know your product</li></ul>	CR	BB		
	19-01-23		Qualities: <ul style="list-style-type: none"><li>* Confidence</li><li>* Independence</li><li>* Individuality</li></ul>	CR	BB		

  
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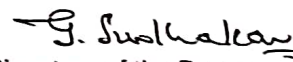
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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	23-01-23		<ul style="list-style-type: none"><li>* Optimism</li><li>* Need for achievement</li><li>* Profit oriented</li><li>* Persistent</li></ul>	CR	BB		
	24-01-23		<ul style="list-style-type: none"><li>* Risk taking ability</li><li>* Response to suggestions</li><li>* Innovativeness</li><li>* Creative</li></ul>	CR	BB		
	25-01-23		<p>Role of Entrepreneurship:</p> <ul style="list-style-type: none"><li>* Encourage capital formation</li><li>* Employment creation</li><li>* Economic Independence</li></ul>	CR	BB		

  
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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	30.01.23		<ul style="list-style-type: none"><li>* Overall development of Area</li><li>* Create new firms and businesses</li><li>* Elimination of Poverty</li><li>* Community development</li></ul>	CR	BB		
	31.01.23		<p>Ethics and social responsibility:</p> <ul style="list-style-type: none"><li>* Social responsibility</li><li>* Entrepreneurship vs Ethics</li><li>* Link between ethics</li></ul>	CR	BB		
	01.02.23		<p>and social responsibility</p> <ul style="list-style-type: none"><li>* Corporate social responsibility.</li></ul>	CR	BB		

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## TEACHING NOTES

Sl No.	Date	Theory/ Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	02-02-23	UNIT-2  Theory	Role of government in promoting Entrepreneurships:  A. Institutes set up by central  * SIDO * MDI	Traditional	Black board and chalk		
	06-02-23		* EDI * ASSIB * NIESBUD * NSIC	CR	BB		
	07-02-23		* RCTFC * NRDC * KVIC * IIE	CR	BB		

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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	08.02.23		<ul style="list-style-type: none"><li>* Public sector banks</li><li>* JCOs</li></ul> B. Institutions set up at state level <ul style="list-style-type: none"><li>* Small Industries Service Institute</li></ul>	CR	BB		
	09.02.23		<ul style="list-style-type: none"><li>* state financial corporation</li><li>* state small industries corpor.</li><li>* Industrial directorates</li><li>* state industries corporation</li></ul>	CR	BB		
	13.02.23		Industrial development bank of India (IDBI) <ul style="list-style-type: none"><li>* Functions of IDBI</li><li>* IDBI Assistance</li></ul>	CR	BB		

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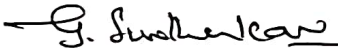
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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	14.02.23		* direct assistance * Indirect assistance Small Industries service Institute	CR	BB		
	15.02.23		* Main functions * Assistance Indirect Direct.	CR	BB		
	16.02.23		District Industries Centre (DICs) * Role of District Industries Centre. * schemes.	CR	BB		

  
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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	20.02.13		Entrepreneurial develop programme : * objectives * Roles * Supporter	CR	BB		
	21.02.13		* Sustaining * Socio-economic * Importance of EDP * Role of government in EDP	CR	BB		
	22.02.13		→ Training → Marketing Assistance → Promotional schemes → Concessions → Credit facility	CR	BB		

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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	25.02.23	UNIT-3 Theory	Training: Training aimed at developing entrepreneurial competence in potential individuals, motivating entrepreneurs	Traditional	Black board and chalk.		
	27.02.23		and assisting them. Objectives: * To encourage the spirit of self-employment * To encourage new venture	CR	BB		
	28.02.23		establishment * To inculcate skills * To make potential entrepreneurs. * Industrial relations.	CR	BB		

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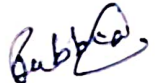


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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	01-03-23		Developing the course content: <ul style="list-style-type: none"><li>* Basics of entrepreneurship</li><li>* Motivational Inputs</li><li>* Management Input</li></ul>	CR	BB		
	01-03-23		<ul style="list-style-type: none"><li>* support system and Procedure</li><li>* Project Feasibility study</li><li>* Field visits / Industrial</li><li>* Technical knowledge</li></ul>	CR	BB		
	01-03-23		Methods: <ul style="list-style-type: none"><li>* Lecture method</li><li>* Written instructional method</li><li>* Individual Instruction</li><li>* Group Instruction</li></ul>	CR	BB		

  
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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	09.02.23		<ul style="list-style-type: none"><li>* Demonstration Method</li><li>* Meetings</li><li>* Conference</li></ul>	CR	BB		
	14.02.23		Training for new and existing employees Feedback and Performance of Trainees: <ul style="list-style-type: none"><li>* Define performance feedback</li></ul>	CR	BB		
	15.03.23		<ul style="list-style-type: none"><li>* Feedback improves performance.</li><li>* Examples of Feedback<ul style="list-style-type: none"><li>* Quality of work</li><li>* Work habits</li><li>* Service habits</li></ul></li></ul>	CR	BB		

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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	16.02.23	UNIT-4 Theory	Women Entrepreneurship: women owned business enterprises are playing a prominent role in society by generating employment.	Traditional	Black board and chalk		
	16.03.23		* Role of women entrepreneurs. * Importance of women entrepreneurs. → explore the prospects → coordinate admin	CR	BB		
	16.03.23		→ providing effective leadership * Successful women entrepreneurs.	CR	BB		

  
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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	20.03.23		* Problems of women entrepreneurs: → Lower returns are women friendly → Lack of support → Poor funding prospects	CR	BB		
	20.03.23		→ Lack of access → Lack of an entrepreneurial spirit → Lack of education	CR	BB		
	20.03.23		→ stiff competition → limited industry → social construct → Safety concerns	CR	BB		

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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	21.03.23		women entrepreneurship development in India → Attitude and social support → Marketing	CR	BB		
	21.03.23		→ Finance. → Mobility → Multiple Responsibilities	CR	BB		
	23.03.23		Indian government initiatives to empower through five year plans. → Two successful women entrepreneurs of India.	CR	BB		

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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	23.03.23	UNIT-5 Theory	Entrepreneurial activity: → Entrepreneurial action → Internal and external motivation	Traditional	Black board and chalk.		
	23.03.23		→ Cross functional expertise → Creative thinking skills → Knowledge	CR	BB		
	03.04.23		Methods of Idea Planning: → Reverse brainstorming → Brain writing → Brain netting	CR	BB		

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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	02.04.23		<ul style="list-style-type: none"><li>→ Forced relationships</li><li>→ Role storming</li><li>→ story boarding</li><li>→ Six thinking</li></ul>	CR	BB		
	03.04.23		Development of E-Business Ventures: <ul style="list-style-type: none"><li>→ Build scale and grow ideas with your confidence and clarity</li></ul>	CR	BB		
	04.04.23		<ul style="list-style-type: none"><li>→ Explore</li><li>→ Learn</li><li>→ Build and Transform</li><li>→ Discover</li></ul>	CR	BB		

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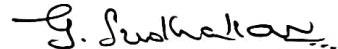
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## TEACHING NOTES

Sl. No.	Date	Theory / Practical	Topics Covered	Methodology Adopted	Teaching Aids used	Student Activity Conducted	Remarks
	04.04.23		New Venture Management: * Definition and Introduction * Strategic Planning * SWOT Analysis	CR	BB		
	06.04.23		* Private equity * business value  * start up and new venture	CR	BB		
	10.04.23		* obstacles and challenges * Managing new venture * social sciences.	CR	BB	U.C.	

  
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# SRI VASA INSTITUTE OF MANAGEMENT STUDIES

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Madhurawada, Visakhapatnam-530041

## MBA Semester III [H.R.] Time Table

S/no	Name of the Faculty	Designation	Subject
1	G Sudhakar	Head of the Department	International Business, Operation Research
2	Dr K Yasoda	Associate professor	Industrial Relations, Human Resource Development, Strategic Human Resource Management, International Human Resource Management
3	Dr. M. Jagadish	Director	Group Dynamics And Change Management

Days/ Class	9Am to 9:50 Am	9:50Am to 10:40Am	10:40Am to 11:30Am	11:30 Am to 11:50Am	11:50Am to 12:40Pm	12:40Pm to 1:30Pm	1:30Pm to 2:20 Pm
Monday	HRD	SHRM	Operation research	<b>B R E A K</b>	IHRM	International business	
Tuesday	HRD	SHRM	Operation research		IHRM	International business	
Wednesday	HRD	SHRM	Operation research		IHRM	International business	
Thursday	HRD	SHRM	Operation research		IHRM	International business	
Friday	IR	GD	IR		GD	Activities	Activities
Saturday	IR	GD	IR		GD	Activities	Activities

Deepika Das 23/9/22

G. Sudhakar

M. Jagadish





# SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

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Madhurawada, Visakhapatnam-530041

## MBA Semester III [FINANCE] Time Table

S/no	Name of the Faculty	Designation	Subject
1	G Sudhakar	Head of the Department	International Business, Operation Research, Mutual Funds
2	Subrahmanyam	Assistant professor	Financial Markets And Services, Financial Derivatives, International Financial Management
3	Dr. M. Jagadish	Director	Security Analysis And Portfolio Management

Days/ Class	9Am to 9:50 Am	9:50Am to 10:40Am	10:40Am to 11:30Am	11:30 Am to 11:50Am	11:50Am to 12:40Pm	12:40Pm to 1:30Pm	1:30Pm to 2:20 Pm
Monday	FD	IFM	Operation research	<b>B R E A K</b>	SA & PM	International business	MF
Tuesday	FD	IFM	Operation research		SA & PM	International business	MF
Wednesday	FD	FM & S	Operation research		SA & PM	International business	MF
Thursday	FD	FM & S	Operation research		SA & PM	International business	MF
Friday	FM & S	IFM				Activities	Activities
Saturday	FM & S	IFM				Activities	Activities

Deepthi Das 25/9/22

G. Sudhakar

J. Jagadish



# SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

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Madhurawada, Visakhapatnam-530041

## MBA Semester II Time Table

Days/ Class	9Am to 9:50 Am	9:50Am to 10:40Am	10:40Am to 11:30Am	11:30Am to 11:50Am	11:50Am to 12:40Pm	12:40Pm to 1:30Pm	1:30Pm to 2:20 Pm
Monday	FM	MM	HRM	<b>B R E A K</b>	CLFW	EB	SEMINAR
Tuesday	RMM	MM	OM		CLFW	EB	SOFT SKILLS
Wednesday	FM	MM	HRM		CLFW	EB	LIBRARY
Thursday	RMM	MM	CLFW		OM	EB	SEMINAR
Friday	RMM	OM	FM		HRM	OM	SOFT SKILLS
Saturday	FM	HRM	RMM		RMM	FM	LIBRARY

*G. Sudhakar*  
HOD

*Sankar*  
DIRECTOR





**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

(Affiliated to Andhra University /Approved by AICTE)

P.M.Palem, Madhurawada, Visakhapatnam -530041

**M C A III -SEMESTER (2023-2024) BATCH**

**Time Table**

	1	2	3	Break	4	Lunch	5	6
	9.00-9.50	9.50 - 10.40	10.40 - 11.30	11.30 - 11.40	11.40 - 12.30	12.30 - 12.50	12.50-1.40	1.40 - 2.30
	50 min	50 min	50 min	10 min	50 min	20 min	50min	50 min
MON	PY	CN	DM	Break	SE	Lunch	CN LAB	
TUE	PY	CN	DM		SE		CN LAB	
WED	DM	PY	Elective		LIB		CN LAB	SEMINAR
THU	DM	PY	Elective		LIB		PY LAB	SEMINAR
FRI	CN	PY LAB			SE		Elective	SPORTS
SAT	CN	PY LAB			SE		Elective	SPORTS

*Dyaya*  
HOD

*Saral*

**DIRECTOR**

Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam -530041





**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Affiliated to Andhra University /Approved by AICTE)  
P.M. Palem, Madhurawada, Visakhapatnam - 530 041

Dear Students

This is to inform you that MBA II Semester 2<sup>ND</sup> Internal Exams are commencing from **15-05-2023** to **17-05-2023**. Hence you are informed to attend the internal exams without fail.

DATE	TIMINGS	SUBJECT
15-05-2023	9.30 A.M TO 10.30 A.M	Marketing management
	11.00 A.M TO 12.00 P.M	Financial management
16-05-2023	9.30 A.M TO 10.30 A.M	Human resource management
	11.00 A.M TO 12.00 P.M	Research methodology
17-05-2023	9.30 A.M TO 10.30 A.M	Operations management
	11.00 A.M TO 12.00 P.M	Corporate legal framework
	12.30P.M TO 01.30 P.M	E- Business

**ALL THE BEST**

  
DIRECTOR

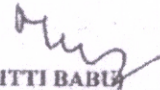
  
HOD

**ANDHRA UNIVERSITY**  
**B.B.A III SEMESTER (Regular & Supplementary Candidates Examinations)**  
**APRIL-2023(w.e.f.- 2020 -2021 AB)**  
**REVISED TIME TABLE**

Date, Day, & Hours	Paper Code	Subject	Max Marks
06-04-2023 THURSDAY 9.00 AM. to 12.00NOON	BA-S 6101	Part-I Paper- I : <i>GENERAL ENGLISH - I</i> (w.e.f.2020-2021 Admitted Batch) A Course in Reading and Writing Skills (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
10-04-2023 MONDAY 9.00 AM. to 12.00NOON	BA-S 6102	Part -I Paper -I: General Telugu (2020-21 A.B.) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
	BA-S 6103	Part -I Paper -I: Sanskrit (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
	BA-S 6104	Part -I Paper -I: Hindi (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	75
11-04-2023 TUESDAY 9.00 AM. to 10.30 A.M	BA-S 6129	<i>LIFE SKILL COURSES</i> Health and Hygiene (w.e.f.2020-2021 Admitted Batch) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
12-04-2023 WEDNESDAY 9.00 AM. to 10.30 A.M	BA-S 6130	<i>LIFE SKILL COURSES</i> Personality Enhancement and Leadership (w.e.f.2020-2021 Admitted Batch) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
13-04-2023 THURSDAY 9.00 AM. to 10.30 A.M	BA-S 6131	<i>LIFE SKILL COURSES</i> Analytical Skills (w.e.f.2020-2021 Admitted Batch) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
15-04-2023 SATURDAY 9.00 AM. to 10.30 A.M	BA-S 6132	<i>LIFE SKILL COURSES</i> Environmental Education (w.e.f.2020-2021 Admitted Batch) (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT)	50
17-04-2023 MONDAY 9.00 AM. to 10.30 A.M	BAS-6127	<i>SKILL DEVELOPMENT COURSE</i> (Common with B.A.,B.A O.L B.Sc. B.Com, B.B.A, B.C.A, and BHM&CT) Financial market Disaster management Online Business (w.e.f.2020-2021 Admitted Batch) Retailing (w.e.f.2020-2021 Admitted Batch) Environment audit Poultry farming	50
	BAS-6128		
	BC-S 6105		
	BC-S 6106		
	BS-S-6128		
BS-S-6129			
18-04-2023 TUESDAY 9.00 AM. to 12.00NOON	BBAS -6101	ORGANIZATION BEHAVIOR	75
19-04-2023 WEDNESDAY 9.00 AM. to 12.00NOON	BBAS-6102	HUMAN RESOURCE MANAGEMENT	75
	BBAS-6104	Search Engine Optimization w.e.f.2021-2022 Admitted Batch)	
20-04-2023 THURSDAY 9.00 AM. to 12.00NOON	BBAS-6103	FINANCIAL MANAGEMENT	75

CAO, AU, VSP

Date :10-03-2023

  
**(T.CHITTI BABU)**  
**CONTROLLER OF EXAMINATIONS**



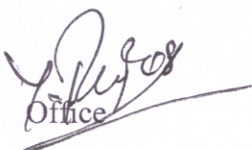
DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES  
MBA First Semester Results Analysis (2022-24 Batch)  
PG I Semester Examination Results Held in February-2023

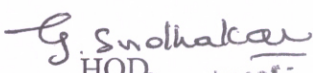
Date:13-5-2023

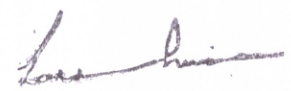
RESULT ANALYSIS	
Total Strength	81
Total Absentees	7
Total Passed	43 (58%)
Total Students Failed	31

SUBJECTS	NO OF STUDENTS FAILED
Perspectives of Management	0
Managerial Communication	0
Managerial Economics	0
Business Environment	1
Accounting for Managers	3
Organizational Behaviour	0
Quantitative Techniques for Managers	22

RANK	NAME OF THE STUDENT	REGISTRATION NUMBER	POINTS	GRADE
1	K Chandana Devi	122232602035	8.14	A
2	Padmavathi	122232602024	8	A
3	Satya Likitha	122232602038	7.86	A
3	Hrushitha krishna	122232602054	7.86	A

  
Office

  
HOD  
Head of The Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041

  
Principal

Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada.





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Near R.T.C Complex, Asilmetta, Visakhapatnam - 530 003.  
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08-06-2019

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Mr. Vurivi Balasubramanyam** bearing Regd No:117132607029 Student of SRINIVASA INSTITUTE OF MANAGEMENT STUDIES pursuing his BBA Program has done Project on "A STUDY ON PERFORMANCE APPRAISAL " from 08<sup>th</sup> April 2019 to 07<sup>th</sup> June 2019 in our organization.

During the Project we found him hardworking, Sincere & discipline

We wish him all the success in his future endeavors.

Thanking you,

Yours Truly,  
For **WELFARE BUILDINGS & ESTATES PVT.LTD**

*(T.Murali Krishna)*  
**(T.Murali Krishna)**  
Manager – HRD



CERTIFICATE FROM ORGANIZATION

ACKNOWLEDGEMENTS



Date: 30/07/2023

Maruti Suzuki ARENA,  
Jayabheri Automotives Pvt. Ltd.

51-17-2, National Highway 16, Near Satyam  
junction, Kranthi nagar, Maddilapalem,  
Visakhapatnam - 530013

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Pilli Mohit Sai** had carried out a project/study on "Customer Relationship Management" under our guidance, in partial fulfillment of his Bachelor in Business Administration at **Srinivasa Institute of Management Sciences (SIMS)**, Visakhapatnam from 01/04/2023 till 30/07/2023.

We wish him all the best for his future endeavors.

Yours faithfully,  
(From Maruti Suzuki Pvt.Ltd)

**M. Janu**  
(HR Manager)

Maruti Suzuki ARENA, Jayabheri Automotives Pvt. Ltd. 51-17-2, National Highway 16, Near Satyam junction, Kranthi nagar, Maddilapalem, Visakhapatnam - 530013 |



Date : ..... 30-06-2023

## Certificate

This is to certify MR.K.B.S. SRINIVAS REDDY Regd. No.120132607023 student of BBA of SRINIVASA INSTITUTE OF MANAGEMENT STUDIES (SIMS) Visakhapatnam has successfully completed her PROJECT on A STUDY ON RECRUITMENT AND SELECTION with reference to VARUN MOTORS Pvt. Ltd., Visakhapatnam as a part of curriculum requirement.

From (01-04-2023 TO 30-06-2023) under the guidance of DR. N. JYOTHIB

During his training he learn all practical aspects relating to his theoretical curriculum, His performance during the period is found to be satisfactory.

We wish his all the success in his Future Endeavors.



KARUNAKAR  
MANAGER- HR  
VARUN MOTORS PVT LTD



*K. B. S. S. Reddy*  
Signature of candidate