

**List of Certificate/ Add-on Programs**

Academic Year: 2020-21

S.No	Name of the Program	Duration of Course	No. of Participants
1	A Two Weeks Program on Goods And Service Tax (GST)	02.11.2020 to 18.11.2020	16
2	A Two Weeks Program on IT for Business	16.12.2020 to 04.01.2021	45
3	A Two Weeks Program on Supply Chain Management	18.01.2021 to 03.02.2021	41
4	A Two Weeks Program On Web Designs	08.02.2021 to 24.02.2021	51
5	A Two Weeks Program on Women Rights in Society	08.03.2021 to 25.03.2021	34


**PRINCIPAL**Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041

Date :23.10.2020

### CIRCULAR

All students of BBA and MBA, are hereby informed that a two weeks certification course on GOODS AND SERVICE TAX (GST) will be conducted **from 02.11.2020 to 18.11.2020**. All interested candidates can enroll their names with Ms.Ch.Sirisha, on or before 31.10.2020. The details of the topics and resources person are displayed in the college notice board.

**Venue:** SEMINAR HALL, Srinivasa Institute of Management studies.

**Coordinator:** Ms.Ch.Sirisha, Assistant Professor, MBA .



*Hann*

PRINCIPAL

Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041

**Circular to :**

Signature of all HOD'S			TPO	OFFICE	LIBRARY
<i>P. Radakshmi</i>	<i>Shanvi Sri</i>	<i>D. Uma Sundara</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>K. Sreeni Vajapathi</i>
MBA	MCA	BBA			

## About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

## About the Certificate Program

·To aware the students about the provisions of the GST Act. and familiarize the students with the procedural requirements of the GST. To familiarize the students with the documents and records required under the GST Act. ·To enable students to acquire the basic skills to handle the GST portal. ·To enable students to acquire the working knowledge of the GST. ·To enable entrepreneurs and budding entrepreneurs to understand GST compliances.

## Topics

- Basic concepts of GST
- Framework and Structure of GST
- Registration of GST
- Invoicing Rules and Regulations
- Schemes under GST
- Tax Invoices and Debit Notes & Credit Notes
- Time, Place & Value of Supply
- GST Exemptions

A TWO WEEK CERTIFICATE PROGRAM  
ON  
GST

02-11-2020  
TO  
18-11-2020

Organised by  
Department of Management



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

# Chief Patrons

**Dr. S.P. Ravindra**  
(Chairman & Correspondent)

**Executive Director**  
Mr. Surya Teja Mutyam

**Patron**  
Dr Sk Hannifudin  
(Director)

**Convener**  
Mrs. Rajya Lakshmi  
(H.O.D, MBA Department)

**Resource Person**  
Mr.B.Saibaba Rao  
Associate Professor

**Coordinator**  
Ms.Ch.Sirisha  
Assistant Professor, MBA

**Organizing Committee**  
Ms. V.Srujana  
Mr.K. Ratna Reddy

**Student Co-ordinators**  
GANDI AJAY KUMAR  
BURILLA ASHOK

## Address for Communication

**Ms.Ch.Sirisha**  
Assistant Professor, MCA  
**7799876851**  
ch.sirisha20@gmail.com

### REGISTRATION DETAILS

**REGISTRATION  
FREE**

**LAST DAY OF REGISTRATION  
31-10-2020**

## Registration Form

Two week Certification Program  
on  
**GST**

Name: Mr/Ms: \_\_\_\_\_

Redg no: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Signature of  
Head of the Institution  
(With the Official Seal)**

**Signature of the  
Participant**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

Madhurawada, Visakhapatnam-530041  
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)  
Email sims\_ssvpcms@yahoo.co.in  
Website: <https://simsvizag.com/>



# SIMS

## SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

### DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: GOODS AND SERVICE TAX (GST)

PROGRAMME DURATION: 02.11.2020 to 18.11.2020

#### STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	VANKA YERNI BABU	120132607045	1st BBA	V. Yerni Babu
2	VIKAS REDDY MEDAPATI	120132607049	1st BBA	M. Vikas Reddy
3	SAGI BHAVANI	119132607062	2nd BBA	S. Bhavani
4	SH. MOHAMMAD HABIBULLAH	119132607067	2nd BBA	Sh. Mohammad Habibullah
5	U. ASHISH JOSEPH KUMAR	119132607070	2nd BBA	U. Ashish
6	A. MOHAN SATISH KUMAR	120232602001	1st MBA	Satish A
7	BANDARI DILEEPKUMAR	120232602008	1st MBA	B. Dileep Kumar
8	BARLA DURGA PRADEEP	120232602010	1st MBA	BD Pradeep
9	BURILLA ASHOK	120232602015	1st MBA	B. Ashok
10	DUKKA RAVI CHANDRA	120232602019	1st MBA	D. Ravi
11	GANDI AJAY KUMAR	120232602024	1st MBA	G. Ajay Kumar
12	KANNURI SIVA PRASAD	120232602040	1st MBA	K. Siva Prasad
13	KORABU POUL KUMAR	120232602046	1st MBA	Kumar
14	CH. GOPIRAGHUNATH	119232602015	2nd MBA	GopiRaghunath
15	CH. VEMAKISHORE	119232602017	2nd MBA	Ch. Venkateshore
16	G. PRAVEEN JAGAN SAI	119232602026	2nd MBA	G. Praveen Jagan Sai

Ch. Sindha  
CO-ORDINATOR

P. R. Lakshmi  
Head of The Department  
HOD  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



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## SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

PROGRAM NAME: GST

SL.NO.	DATE	TOPICS TO BE COVERED
1	02.11.2020	Basic concepts of GST
2	03.11.2020	Framework and Structure of GST
3	04.11.2020	Registration of GST
4	05.11.2020	Criteria and Complete Process
5	06.11.2020	Invoicing Rules and Regulations
6	07.11.2020	GST returns filing
7	09.11.2020	Schemes under GST
8	10.11.2020	Reverse charge mechanism under GST
9	11.11.2020	E-way bill
10	12.11.2020	Input Tax Credit
11	13.11.2020	Tax Invoices and Debit Notes & Credit Notes
12	16.11.2020	GST Exemptions
13	17.11.2020	Time, Place & Value of Supply
14	18.11.2020	Notice Orders & Appeals

Ch. Sirisha  
COORDINATOR

P. R. Lakshmi  
Head of The Department  
HOD  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



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## SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)



### DAILYWISE ATTENDANCE

#### PROGRAMME: GST

02.11.2020 to 18.11.2020

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	VANKA YERNI BABU	120132607045	P	P	A	P	P	P	P	P	P	P	A	P	P	P	12
2	VIKAS REDDY MEDAPATI	120132607049	A	P	P	P	P	P	P	P	P	P	P	P	P	P	13
3	SAGI BHAVANI	119132607062	P	P	P	P	P	P	P	P	P	A	A	P	P	P	12
4	SH. MOHAMMAD HABIBULLAH	119132607067	P	A	P	P	P	A	P	P	P	P	P	A	P	P	11
5	U. ASHISH JOSEPH KUMAR	119132607070	P	P	P	P	P	P	P	P	P	P	A	P	P	P	13
6	A. MOHAN SATISH KUMAR	120232602001	P	P	A	P	A	P	A	P	P	P	P	P	P	P	11
7	BANDARI DILEEKUMAR	120232602008	P	P	P	A	A	P	P	P	P	P	P	A	P	P	11
8	BARLA DURGA PRADEEP	120232602010	P	P	P	P	P	P	P	A	P	P	P	P	P	P	13
9	BURILLA ASHOK	120232602015	P	P	A	P	P	A	P	A	P	P	A	P	P	P	10
10	DUKKA RAVI CHANDRA	120232602019	P	P	P	P	P	A	P	P	P	P	P	P	P	P	13
11	GANDI AJAY KUMAR	120232602024	P	A	P	P	P	P	A	A	P	P	P	P	A	A	9
12	KANNURI SIVA PRASAD	120232602040	A	P	P	P	A	P	P	P	A	P	P	A	A	P	9
13	KORABU POUL KUMAR	120232602046	P	A	A	A	P	P	P	P	P	A	A	P	P	P	9
14	CH. GOPIRAGHUNATH	119232602015	P	P	P	P	P	P	P	P	P	P	P	P	P	P	14
15	CH. VEMAKISHORE	119232602017	A	P	P	P	P	P	A	P	A	P	P	A	P	P	11
16	G. PRAVEEN JAGAN SAI	119232602026	P	P	P	P	P	P	P	P	P	A	A	P	A	P	11

Ch. Sivisha  
COORDINATOR

P. R. datehmi

Head of The Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041 ;



# SIMS

## SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

alwar das group  
For more details visit [www.alwar-das.com](http://www.alwar-das.com)

### PROGRAM REPORT

DATE: 19.11.2020

**Name of the event:** A Two –Week Certificate Program On “GOODS AND SERVICE TAX (GST)”

**Duration :** 02.11.2020 to 18.11.2020

**Resource person : Mr.B.Saibaba Rao**

Contact: 9492472687

Email: saibaba1507@gmail.com

**Name of the co-ordinator:** Ms.Ch.Sirisha

**No. of students attended:** 16

**Venue :** SIMS COLLEGE SEMINAR HALL

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on "GOODS AND SERVICE TAX (GST)" for BBA and MBA, students by the resource person **Mr.B.Saibaba Rao**. This course will focus on Basic concepts of GST, Framework and Structure of GST, Registration of GST – Criteria and Complete Process, Invoicing Rules and Regulations, GST returns filing, Schemes under GST, Reverse charge mechanism under GST, E-way bill, Input Tax Credit and Payment. Totally 16 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

#### **Objectives of the program :**

- To aware the students about the provisions of the GST Act.
- To familiarize the students with the procedural requirements of the GST.
- To familiarize the students with the documents and records required under the GST Act.
- To enable students to acquire the basic skills to handle the GST portal.
- To enable students to acquire the working knowledge of the GST.
- To enable entrepreneurs and budding entrepreneurs to understand GST compliances.

#### **Learning outcomes of the program:**

At the end of the course students will be able to

- Opportunity to work with a Tax Practitioners as their Tax Executives.
- Opportunity to work in Corporate Sector in the area of Taxation as Finance Executive or Finance Manager.
- Entrepreneurs & Budding Entrepreneurs would understand the compliances of GST for their businesses or prospective businesses.

Ch. Sirisha  
COORDINATOR

P. R. Lakshmi  
Head of The Department  
Srinivasa Institute of Management Studies  
P.M. Palen, Madhurawada  
Visakhapatnam-530041  
India-530041





**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

# CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. G. PRAVEEN JAGAN SAI has

participated in a Two Week Certificate Program on

Goods and Service Tax (GST)

Organized by the Department of Management from 02.11.2020 To 18.11.2020

Ch. Sivisha  
COORDINATOR

P.R. Lakshmi  
HOD

Hann  
PRINCIPAL



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

# CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. \_\_\_\_\_ has  
participated in a Two Week Certificate Program on

\_\_\_\_\_

Organized by the Department of Management from \_\_\_\_\_ To \_\_\_\_\_

Ch. Sivisha  
COORDINATOR

P.R. Lakshmi  
HOD

Hann  
PRINCIPAL



Date :06.12.2020

**CIRCULAR**

All students of BBA, MBA and MCA, are hereby informed that a two weeks certification course **IT FOR BUSINESS** will be conducted **from 16.12.2020 to 04.01.2021**. All interested candidates can enroll their names with Ms.M.Ramyasree, on or before 14.12.2020. The details of the topics and resources person are displayed in the college notice board.

**Venue:** SEMINAR HALL, Srinivasa Institute of Management studies.

**Coordinator:** Ms.M.Ramyasree, Assistant Professor, MBA .



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**PRINCIPAL**

Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041

**Circular to :**

Signature of all HOD'S			TPO	OFFICE	LIBRARY
<i>P.R. Lakshmi</i> MBA	<i>Shakti S...</i> MCA	<i>D. Uma Sundar</i> BBA	<i>[Signature]</i>	<i>[Signature]</i>	<i>K. Srinivasa Rao</i>

## About Us

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SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

## About the Certificate Program

- To empower students with the practical application of MS Office software.
- To discuss the basic concepts of Email, Internet and websites, domains and security therein.
- To illustrate the security aspects in IT for business operations and transactions.
- To explain the basic concepts of Information Technology and its role in management facilitation.

## Topics

- MIS concept - Definition - Role of the MIS
- Impact of the MIS-MIS and the user
- Management as a control system - MIS a support to management
- Development process of the MIS
- Knowledge Management System and Knowledge Based Expert System
- E- Commerce, E-communication, Business Process Reengineering
- Objectives of data base approach- Characters of database Management systems- Data processing system

A TWO WEEK CERTIFICATE PROGRAM  
ON  
**IT FOR BUSINESS**

16-12-2020  
TO  
04-01-2021

**Organised by  
Department of Management**



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

# Chief Patrons

**Dr. S.P. Ravindra**  
(Chairman & Correspondent)

**Executive Director**  
Mr. Surya Teja Mutyam

**Patron**  
Dr Sk Hannifudin  
(Director)

**Convener**  
Mrs. Rajya Lakshmi  
(H.O.D, MBA Department)

**Resource Person**  
Mr.M.Vasudevarao  
Associate Professor

**Coordinator**  
Ms.M.Ramyasree  
Assistant Professor, MBA

**Organizing Committee**  
Ms. N.Kiran Kumari  
Ms. Ch.Sirisha

**Student Co-ordinators**  
KARNAPATI VARUN TEJA  
POOJA SHARMA

## Address for Communication

**Ms.M.Ramyasree**  
Assistant Professor, MBA  
**7981556302**  
ramyasree\_m@gmail.com

### REGISTRATION DETAILS

**REGISTRATION  
FREE**

**LAST DAY OF REGISTRATION  
14-12-2020**

## Registration Form

A Two week Certification Program  
on  
**IT FOR BUSINESS**

Name: Mr/Ms: \_\_\_\_\_

Redg no: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of  
Head of the Institution  
(With the Official Seal)

Signature of the  
Participant

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

Madhurawada, Visakhapatnam-530041  
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)  
Email [sims\\_ssvpcms@yahoo.co.in](mailto:sims_ssvpcms@yahoo.co.in)  
Website: <https://simsvizag.com/>

**DEPARTMENT OF MANAGEMENT AND TECHNOLOGY**
**NAME OF THE PROGRAMME: IT FOR BUSINESS**
**PROGRAMME DURATION: 16.12.2020 to 04.01.2021**
**STUDENTS LIST**

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	KARNAPATI VARUN TEJA	120132607020	1st BBA	K V Teja
2	KONDALA KARTHIKEYA	120132607021	1st BBA	K. Karthikeya
3	K. B. SURYA SRINIVASU REDDY	120132607023	1st BBA	K. Surya Srinivasu Reddy
4	MOHAMMED AASHIQ	120132607027	1st BBA	M. AASHIQ
5	P. V. HARSHA VARDHAN SAI	120132607033	1st BBA	Harsha Vardhan
6	POTHULA PAVAN KUMAR	120132607037	1st BBA	P. Pavan Kumar
7	PYDI RATNA SIRI KISHORE	120132607039	1st BBA	P. Kishore
8	ROUTHU BALA KRISHNA	120132607041	1st BBA	RB. Krishna
9	T. S. DURGA VARA PRASAD	120132607044	1st BBA	T.S. DURGA
10	V. CHANDRASEKHAR	120132607047	1st BBA	V. Chandrasekhar
11	N. UMESH VARMA	119132607050	2nd BBA	N. Umesh Varma
12	PITCHALA HARISH REDDY	119132607055	2nd BBA	P. Harish Reddy
13	POOJA SHARMA	119132607057	2nd BBA	Pooja Sharma
14	RUPAK KUMAR BARDHAN	119132607060	2nd BBA	R. Kumar Bardhan
15	SESETTY DURGA SAI PRASAD	119132607064	2nd BBA	S. Durga Sai Prasad
16	SANAPATHI KALYAN	118132607051	3rd BBA	S. Kalyan
17	KRISHNA KANTH AGARWAL	118132607029	3rd BBA	Krishna Kanth
18	MEGHANA PUKKELLA	118132607033	3rd BBA	P. Meghana
19	PERURI VAISHNAVI	118132607040	3rd BBA	P. Vaishnavi
20	PARUVU RICHARD	118132607038	3rd BBA	Richard
21	AKULA NAVYA ARCHANA	120232602002	1st MBA	A. Archana
22	ANKITA PATNAIK	120232602005	1st MBA	Ankita Patnaik
23	BORIGI VIJAY KUMAR	120232602013	1st MBA	B. Vijay Kumar



# simS

## SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

24	DENUMKONDA RAMYA	120232602018	1st MBA	D. Ramya
25	GADDIPALLI ALEKHYA	120232602021	1st MBA	G. Alekhya
26	GORLI NAGA ANUSHA	120232602028	1st MBA	G. N. Anusha
27	KALLA RAMYA SREE	120232602034	1st MBA	K. Ramya Sree
28	KALLI NEELIMA	120232602038	1st MBA	K. Neelima
29	KONA MEGHASHYAM	120232602043	1st MBA	K. Meghashyam
30	KORUKONDA SRI LAKSHMI	120232602049	1st MBA	K. Sri Lakshmi
31	KUPPILI SRAVANI	120232602053	1st MBA	K. Sravani
32	MOLLI MADHU BABU	120232602057	1st MBA	M. Madhu Babu
33	OSETTI DIVYA	120232602064	1st MBA	O. Divya
34	RAYAVARAPU SRI HARI	120232602075	1st MBA	R. Srihari
35	SANAPALA ANNAPURNA	120232602082	1st MBA	S. Annapurna
36	BHAVISETTI MEGHANA	119232602008	2nd MBA	B. Meghana
37	BONELA PRAMEELA KUMARI	119232602011	2nd MBA	B. Prameela Kumari
38	BOTCHA PAVANIRATNAM	119232602013	2nd MBA	B.P. Pavaniratnam
39	GEDI SANDHYA	119232602023	2nd MBA	G. Sandhya
40	ANJALI KUMARI PANDEY	320233620003	1st MCA	Pandey
41	B. LAVANYA DURGA NOOKESWARI	320233620006	1st MCA	B. Nookeswari
42	DATLA SAI VARMA	320233620010	1st MCA	D. Sai Varma
43	KESAMSETTI GANESH	320233620017	1st MCA	K. Ganesh
44	KOTTADA SRINIVAS	320233620019	1st MCA	K. Srinivas
45	MUNASA PHANINDRA KUMAR	320233620023	1st MCA	Phanindra Kumar. M.

M. Ramya Sree  
CO-ORDINATOR

P. R. Lakshmi

HOD

Head of the Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



# simS

## SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

PROGRAM NAME : IT FOR BUSINESS

SL.NO.	DATE	TOPICS TO BE COVERED
1	16.12.2020	MIS concept - Definition –Role of the MIS
2	17.12.2020	Impact of the MIS-MIS and the user
3	18.12.2020	Management as a control system - MIS a support to management
4	21.12.2020	Development process of the MIS
5	22.12.2020	System analysis of the existing system - System analysis of new requirements
6	23.12.2020	System Development Model
7	24.12.2020	Structured System Analysis and Design
8	26.12.2020	Object Oriented Analysis. MIS applications
9	28.12.2020	DSS – GDSS - DSS applications in E enterprise
10	29.12.2020	Knowledge Management System and Knowledge Based Expert System
11	30.12.2020	Enterprise Model System and E-Business
12	31.12.2020	E- Commerce, E-communication, Business Process Reengineering
13	02.01.2021	Objectives of data base approach- Characters of database Management systems- Data processing system
14	04.01.2021	Components of DBMS packages - Data base administration- Data models - Data warehouse

M. Ramya Sree  
COORDINATOR

P. R. Lakshmi  
Head of The Department  
HOD  
Srinivasa Institute of Management Studies  
P.A. Palem, Madhurawada  
Visakhapatnam-530041



**DAILYWISE ATTENDANCE  
 PROGRAMME: IT FOR BUSINESS**
**16.12.2020 to 04.01.2021**

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	KARNAPATI VARUN TEJA	120132607020	P	P	P	A	P	P	P	A	P	P	P	A	P	P	11
2	KONDALA KARTHIKEYA	120132607021	P	P	P	P	A	P	P	P	P	A	P	P	P	P	12
3	K. B. SURYA SRINIVASU REDDY	120132607023	P	P	P	A	P	P	P	P	P	P	P	P	P	A	12
4	MOHAMMED AASHIQ	120132607027	P	A	P	P	P	P	P	P	P	P	P	P	A	P	12
5	P. V. HARSHA VARDHAN SAI	120132607033	P	P	P	A	P	P	P	P	P	A	P	P	A		11
6	POTHULA PAVAN KUMAR	120132607037	P	P	P	P	P	A	P	A	P	P	P	P	A	P	11
7	PYDI RATNA SIRI KISHORE	120132607039	P	P	A	P	P	P	P	A	P	P	P	P	A		11
8	ROUTHU BALA KRISHNA	120132607041	P	P	P	P	P	A	P	P	P	A	P	P	P	P	12
9	T. S. DURGA VARA PRASAD	120132607044	P	P	P	P	P	A	P	P	P	P	A	P	P	P	12
10	V. CHANDRASEKHAR	120132607047	P	A	P	P	P	P	P	P	P	P	P	P	P	A	12
11	N. UMESH VARMA	119132607050	P	P	P	A	P	P	P	A	P	P	P	P	P	P	12
12	PITCHALA HARISH REDDY	119132607055	A	P	P	P	P	P	A	P	A	P	P	P	P	P	11
13	POOJA SHARMA	119132607057	P	P	P	P	P	A	P	A	P	P	P	P	P	A	11
14	RUPAK KUMAR BARDHAN	119132607060	P	P	P	P	P	A	P	A	P	P	P	P	A		11
15	SESETTY DURGA SAI PRASAD	119132607064	P	P	P	P	P	A	P	P	P	P	P	P	A		12
16	SANAPATHI KALYAN KRISHNA KANTH AGARWAL	118132607051	P	P	P	P	A	P	P	A	P	P	P	P	P	P	12
17	AGARWAL	118132607029	P	A	P	P	P	P	P	P	P	P	A	P	A	A	10
18	MEGHANA PUKKELLA	118132607033	P	P	P	P	P	A	P	P	P	A	A	P	P	P	11
19	PERURI VAISHNAVI	118132607040	P	A	P	P	P	P	A	P	P	P	P	P	A		11
20	PARUVU RICHARD	118132607038	A	P	P	P	P	P	P	P	P	P	A	P	A	P	11
21	AKULA NAVYA ARCHANA	120232602002	P	P	A	P	P	P	P	P	P	P	P	P	A		12
22	ANKITA PATNAIK	120232602005	P	P	P	A	P	P	P	P	P	A	P	P	P	P	12
23	BORIGI VIJAY KUMAR	120232602013	A	P	P	P	P	P	P	P	P	P	A	P	P	P	12
24	DENUMKONDA RAMYA	120232602018	P	P	A	P	P	P	P	P	A	P	P	P	P		12
25	GADDIPALLI ALEKHYA	120232602021	P	A	P	P	P	P	P	P	P	P	P	A	P		12
26	GORLI NAGA ANUSHA	120232602028	A	P	P	P	P	P	P	P	P	P	P	P	A		12



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**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

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27	KALLA RAMYA SREE	120232602034	A	P	P	P	P	P	P	P	A	P	P	P	P	P	12
28	KALLI NEELIMA	120232602038	P	P	P	P	A	P	P	P	A	P	P	P	P	P	11
29	KONA MEGHASHYAM	120232602043	P	A	P	P	P	P	P	P	P	P	P	P	P	A	12
30	KORUKONDA SRI LAKSHMI	120232602049	P	P	P	P	A	P	P	A	P	P	P	P	P	P	12
31	KUPPILI SRAVANI	120232602053	P	P	P	P	A	P	P	P	P	A	P	P	P	P	12
32	MOLLI MADHU BABU	120232602057	P	P	P	P	A	P	P	P	P	P	P	P	P	A	12
33	OSETTI DIVYA	120232602064	P	P	P	P	P	P	P	P	P	A	P	P	P	A	12
34	RAYAVARAPU SRI HARI	120232602075	P	A	P	P	P	P	P	P	P	P	P	P	P	A	12
35	SANAPALA ANNAPURNA	120232602082	P	P	P	P	P	A	P	P	P	P	P	P	P	A	12
36	BHAVISETTI MEGHANA	119232602008	P	A	P	P	P	P	A	P	P	P	P	P	P	P	12
37	BONELA PRAMEELA KUMARI	119232602011	P	P	P	P	A	P	P	A	P	P	P	P	P	A	11
38	BOTCHA PAVANIRATNAM	119232602013	P	P	A	P	P	P	P	P	P	P	A	P	P	P	12
39	GEDI SANDHYA ANJALI KUMARI	119232602023	P	P	P	P	A	P	P	P	P	P	A	P	P	P	12
40	PANDEY	320233620003	A	P	P	P	P	P	P	P	P	P	P	P	P	A	12
41	B. LAVANYA DURGA NOOKESWARI	320233620006	P	P	P	P	P	A	P	P	P	A	P	P	P	P	12
42	DATLA SAI VARMA	320233620010	P	A	P	P	P	P	A	P	P	P	P	P	P	A	11
43	KESAMSETTI GANESH	320233620017	P	P	P	P	P	A	P	P	P	P	P	P	P	A	12
44	KOTTADA SRINIVAS	320233620019	P	P	P	P	P	A	P	P	P	A	P	P	P	P	12
45	MUNASA PHANINDRA KUMAR	320233620023	P	P	P	A	P	P	P	P	P	P	A	P	P	P	12

M. Ramya Sree

**COORDINATOR**

P. R. Lakshmi

**Head HOD** Department  
Srinivasa Institute of Management Studies  
P.M. Palasa, Madhurawada  
Visakhapatnam-530041



# SIMS

## SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

alwar das group  
Free mind through education

### PROGRAM REPORT

**DATE: 05.01.2021**

**Name of the event:** A Two –Week Certificate Program On “IT FOR BUSINESS”

**Duration :** 16.12.2020 to 04.01.2021

**Resource person :** Mr.M.Vasudevarao

Contact: 8328180277

Emai:vasudevaraomalisety@gmail.com

**Name of the co-ordinator:** Ms.M.Ramyaasree

**No. of students attended:** 45

**Venue :** SIMS COLLEGE SEMINAR HALL

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on “IT FOR BUSINESS ” for BBA, MBA and MCA, students by the resource person **Mr.M.Vasudevarao**. This course will focus on MIS concept - Definition –Role of the MIS - Impact of the MIS-MIS and the user - Management as a control system - MIS a support to management - Development process of the MIS, System analysis of the existing system - System analysis of new requirements - System Development Model - Structured System Analysis and Design - Object Oriented Analysis. MIS applications, DSS – GDSS - DSS applications in E enterprise - Knowledge Management System and Knowledge Based Expert System - Enterprise Model System and E-Business, E- Commerce, E-communication, Business Process Reengineering. Objectives of data base approach- Characters of database Management systems- Data processing system- Components of DBMS packages - Data base administration- Data models - Data warehouse. Totally 45 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

#### **Objectives of the program:**

- To empower students with the practical application of MS Office software.
- To discuss the basic concepts of Email, Internet and websites, domains and security therein.
- To illustrate the security aspects in IT for business operations and transactions.
- To explain the basic concepts of Information Technology and its role in management facilitation.

#### **Learning outcomes of the program:**

At the end of the course students will be able to

- Learners will practice elements of MSOffice software including MS Word, MS Excel, MS PowerPoint, MS Publisher
- Learners will comprehend basic concepts of Email, Internet and websites, domains and security therein
- Learners will identify security aspects of IT in business, highlighting electronic transactions, advanced security features
- Learners will recognize the basic concepts of Information systems and digital organization

M. Ramya Sree  
COORDINATOR

P. R. Lakshmi  
Head of HOD Department  
Srinivasa Institute of Management Studies  
Madhurawada  
Visakhapatnam-530041  
Ph: +918912781366, Fax: +918912781887 e-mail: sims\_ssvpcms@yahoo.co.in Web: www.simsvizag.com



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

# CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. P. Meghana has

participated in a Two Week Certificate Program on

IT FOR BUSINESS

Organized by the Department of Management from 16.12.2020 To 04.01.2021

M. Ramya Sree  
COORDINATOR

P.R. Lakshmi  
HOD

[Signature]  
PRINCIPAL



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
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# CERTIFICATE

## OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. B. Vijay Kumar. has

participated in a Two Week Certificate Program on

IT FOR BUSINESS

Organized by the Department of Management from 16.12.2020 To 04.01.2021

M. Ramyaasree  
COORDINATOR

P.R. Lakshmi  
HOD

[Signature]  
PRINCIPAL

Date :03.01.2021

**CIRCULAR**

All students of BBA, MBA and MCA, are hereby informed that a two weeks certification course **SUPPLY CHAIN MANAGEMENT** will be conducted **from 18.01.2021 to 03.02.2021**. All interested candidates can enroll their names with Ms.B.Sravani Kumari, on or before 10.01.2021. The details of the topics and resources person are displayed in the college notice board.

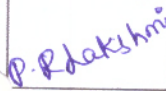
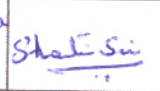
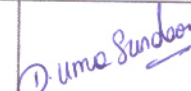



**Venue:** SEMINAR HALL, Srinivasa Institute of Management studies.

**Coordinator:** Ms.B.Sravani Kumari, Assistant Professor, MBA .



**PRINCIPAL**  
Principal  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041

**Circular to :**

Signature of all HOD'S			TPO	OFFICE	LIBRARY
					
MBA	MCA	BBA			

**A TWO WEEK CERTIFICATE PROGRAM  
ON  
SUPPLY CHAIN MANAGEMENT**

**18-01-2021  
TO  
03-02-2021**

**Organised by  
Department of Management**



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

## About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

## About the Certificate Program

- Recognizing supply chain integration to support products in various product life cycles.
- Balancing logistics, manufacturing and inventory policies with demand and customer satisfaction. Leveraging organizational capabilities and resources across supply chain business processes.
- Designing lean but agile supply chains that integrate green initiatives.
- Implementing e-supply chains management systems.

## Topics

Introduction to SCM: Meaning, Importance, Overview, Objective, Process Overview, Process tools, Supply chain dynamics, A model of SCM

Supply Chain Network Design and Demand Management: Logistics and SCM Network design, Integrated SCM Planning, Strategic Importance of Logistics/SCM network planning, Factors influencing network design decisions, Major Locational determinants, Framework - Design - and Functions

# Chief Patrons

**Dr. S.P. Ravindra**  
(Chairman & Correspondent)

**Executive Director**  
Mr. Surya Teja Mutyam

**Patron**  
Dr Sk Hannifudin  
(Director)

**Convener**  
Mrs. Rajaya Lakshmi  
(H.O.D, MBA Department)

**Resource Person**  
Dr T Raja Babu  
Associate Professor

**Coordinator**  
Ms.B.Sravani Kumari  
Assistant Professor, MBA

**Organizing Committee**  
Mr. G. Suresh  
Mr. Gangadhar Doma  
Ms. M. Velangini

**Student Co-ordinators**  
BAMMIDI USHODAYA  
V. VINAY KUMAR

## Address for Communication

**Ms.B.Sravani Kumari**  
Assistant Professor, MBA  
**7799876851**  
bsravani.mba@gmail.com

### REGISTRATION DETAILS

**REGISTRATION  
FREE**

**LAST DAY OF REGISTRATION  
10-01-2021**

## Registration Form

A Two week Certification Program  
on  
**SUPPLY CHAIN MANAGEMENT**

Name: Mr/Ms: \_\_\_\_\_

Redg no: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Signature of  
Head of the Institution  
(With the Official Seal)**

**Signature of the  
Participant**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

**Madhurawada, Visakhapatnam- 530041**  
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)  
Email [sims\\_ssvpcms@yahoo.co.in](mailto:sims_ssvpcms@yahoo.co.in)  
Website: <https://simsvizag.com/>





### DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: SUPPLY CHAIN MANAGEMENT

PROGRAMME DURATION: 18.01.2021 to 03.02.2021

### STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	BAMMIDI USHODAYA	120132607004	1st BBA	B. Ushodaya
2	B. MALLI MOUNIKA NANDHU	120132607006	1st BBA	B.M Mounika
3	GARIKINA LASYA PRIYA	120132607011	1st BBA	G.L Priya
4	JIGYASHA HINGAR	120132607017	1st BBA	H. Jignasha
5	K. VENKAT VARSHITH	120132607022	1st BBA	K.V. Varshith
6	MOHIT SAI PILLI	120132607028	1st BBA	P. Mohit Sai
7	G. YOGESH SAI KUMAR	120132607013	1st BBA	G. Sai Kumar
8	PALAK AGARWAL	120132607032	1st BBA	P. Agarwal
9	PATCHIGULLA SANTOSH	120132607035	1st BBA	P. Santosh
10	PULLAMCHETTY SRAVYA	120132607038	1st BBA	P. Sravya
11	S. ABHI SATHWIK	120132607043	1st BBA	S. Sathwik
12	V. VINAY KUMAR	120132607046	1st BBA	V. Vinay Kumar
13	K. JAYASURYA	120132607024	1st BBA	K. JAYASURYA
14	SENETI BHARGAV	120132607050	1st BBA	S. Bhargav
15	CHIRLA DEVI SATHVIKA	120132607008	1st BBA	Sathvika
16	E. PRAVALLIKA SRI	119132607017	2nd BBA	Pravallika.E
17	G. MANJU GOUTAM	119132607019	2nd BBA	G.M Goutam
18	H. S .NAVYA RUPA	119132607025	2nd BBA	H.S. navya Rupa
19	J. ANUSHKA	119132607028	2nd BBA	Anushka
20	KAGITHALA YOHAN	119132607030	2nd BBA	K. Yohan
21	KARNENA SAI PRANEETHA	119132607033	2nd BBA	K. Sai Praneetha
22	M. SRI VENKATA NOKYA	119132607047	2nd BBA	M. Sri Venkata Nokya
23	BARIKA PRAVALIKA	120232602009	1st MBA	B. Pravallika
24	CHEKKAPALLI SANTHOSHI	120232602016	1st MBA	C. Santhoshi



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25	INAPAKURTHI NIHARIKA	120232602030	1st MBA	I. Niharika.
26	KALAKOTA MAHESHWARI	120232602033	1st MBA	K. maheshwari
27	KALLA ROSHITA	120232602035	1st MBA	K. Roshita
28	K. VARSHITH VARMA	120232602037	1st MBA	K. Varma
29	KUNU PUSHAPA TEJA	120232602052	1st MBA	K. Teja
30	MADDULA SHYAM SHIVA	120232602055	1st MBA	M. Shiva
31	M. SATYA PAVAN KUMAR	120232602058	1st MBA	Savan M.
32	PENTAKOTA SAI KUMAR	120232602066	1st MBA	P. Sai Kumar
33	SH. JAMAL KMADMER BASHA	120232602088	1st MBA	Basha
34	PINNINTI SURYA TEJASWI	119232602065	2nd MBA	P. Surya Tejaswi
35	RAMIREDDY PRUDHVIRAJ	119232602070	2nd MBA	R. Prudhviraj.
36	S.RAM KUMAR	119232602073	2nd MBA	S. Ramkumar
37	SAKALA NOOKARAJU	119232602075	2nd MBA	S. Nookaraju
38	SALUGU NIROSHA	119232602077	2nd MBA	S. Nirosha
39	SHAIK AZEEM	119232602082	2nd MBA	S. Azeem.
40	T. KRANTHI KIRAN	119232602086	2nd MBA	T. Kiran.
41	URIVITI HEMANTH KUMAR	119232602090	2nd MBA	U. Hemanth Kumar

*B. Hanani Kumari*  
CO-ORDINATOR

*P. R. Lakshmi*  
**HOD**  
Head of the Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



### PROGRAM NAME: SUPPLY CHAIN MANAGEMENT

SL.NO.	DATE	TOPICS TO BE COVERED
1	18.01.2021	Introduction to SCM: Meaning, Importance, Overview, Objective, Process Overview, Process tools, Supply chain dynamics, A model of SCM
2	19.01.2021	Focus areas in SCM, Change Drivers, Evolution of SCM, Types of Cargoes. Cross docking warehousing, Agile SCM, Green SCM, Maritime SCMs.
3	20.01.2021	Supply Chain Network Design and Demand Management: Logistics and SCM Network design, Integrated SCM Planning, Strategic Importance of Logistics/SCM network planning, Factors influencing network design decisions, Major Locational determinants, Framework - Design – and Functions
4	21.01.2021	Types and Functions of Distribution Channel, Physical Distribution Management, Tasks in Physical Distribution Channel, Economic of distribution, Channel Relationships
5	22.01.2021	Logistics service alliances, Alliances, Modelling approaches to Logistics/ Supply chain network design, Strategic Planning of logistics. Supply chain network, Demand Management, Relationship between customer service and demand management
6	23.01.2021	Performance measures for customer service. Demand management process, The Role of forecasting and production, Nature of forecasting, Basic approach to demand forecasting, collaborative planning, forecasting and replenishment (CPFR), Customer service, Elements of customer service
7	25.01.2021	Supply Chain Planning, implementation and order processing with IT: Aggregate planning in a supply chain, Aggregate planning strategies, Planning supply and demand in a supply chain, Planning and managing inventories in a supply chain
8	27.01.2021	Planning for optimal level of product availability, Sourcing/source management, Strategic sourcing management / Transportation management
9	28.01.2021	The customer order cycle, Order management system, Order and replenishment cycles, Order processing categories, The logistics information system, The order management system, The warehouse management system, The transportation management system.
10	29.01.2021	Supply Chain Planning and Strategies: Supply chain strategies, Strategy



		classification, Corporate strategy, Logistics strategies, Strategic fit, Achieving strategic fit, Supply chain strategies, Supply chain strategy framework, Supply chain relationships, Customer relationship management, Supply chain integration
11	30.01.2021	Push, Pull and Push Pull systems, Demand-driven strategies, Distribution strategies, Centralised control strategy versus decentralized control strategy
12	01.02.2021	Location and Transportation Strategy in Supply Chain: The need for long range planning, Major locational determinants, Historical perspectives on location problems, Single facility versus multi facility location, Methods of evaluating location alternatives
13	02.02.2021	The role of transportation in a supply chain, Traffic and transportation strategy, Carrier selection decision, Intermodal transportation, Transport documentation, Transportation economics and pricing costing of transportation services, Rate and rating, Transportation management strategy
14	03.02.2021	Transportation Management System (TMS), Transportation services, Transportation cost considerations, Transportation rate profiles, Transportation documents used in International transportation, and Domestic transportation.

*B. Sravan Kumar*  
COORDINATOR

*P. R. Lakshmi*  
Head of The Department  
**HOD**  
Srinivasa Institute of Management Studies  
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Visakhapatnam-530041



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### DAILYWISE ATTENDANCE PROGRAMME: SUPPLY CHAIN MANAGEMENT 18.01.2021 to 03.02.2021

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	BAMMIDI USHODAYA	120132607004	P	A	P	P	A	P	A	P	A	P	P	P	A	P	9
2	B. MALLI MOUNIKA NANDHU	120132607006	A	P	P	A	P	P	A	P	P	A	P	P	P	P	10
3	G. LASYA PRIYA	120132607011	P	A	P	P	A	P	A	P	A	A	P	P	A	P	8
4	JIGYASHA HINGAR	120132607017	P	P	A	P	A	P	P	A	P	P	A	P	P	P	10
5	K. VENKAT VARSHITH	120132607022	P	A	P	P	A	P	P	P	A	P	A	A	P	P	9
6	MOHIT SAI PILLI	120132607028	A	P	P	A	P	P	P	P	A	P	P	P	A	A	9
7	G. YOGESH SAI KUMAR	120132607013	P	P	A	P	A	P	P	A	P	P	P	A	P	P	10
8	PALAK AGARWAL	120132607032	P	A	P	A	P	P	P	A	P	A	P	A	P	P	9
9	PATCHIGULLA SANTOSH	120132607035	P	P	A	P	A	P	A	P	P	A	P	A	P	P	9
10	PULLAMCHETTY SRAVYA	120132607038	P	A	P	A	P	A	P	P	P	P	A	P	P	A	9
11	S. ABHI SATHWIK	120132607043	P	P	A	P	A	P	P	A	P	P	P	P	P	A	10
12	V. VINAY KUMAR	120132607046	P	A	P	A	P	P	P	P	A	P	A	P	P	A	9
13	K. JAYASURYA	120132607024	A	P	P	P	A	P	A	P	P	A	P	P	A	P	9
14	SENETI BHARGAV	120132607050	P	P	A	P	A	P	P	A	P	P	P	P	A	P	10
15	CHIRLA DEVI SATHVIKA	120132607008	P	A	P	P	A	P	P	P	A	P	A	P	P	A	9
16	E. PRAVALLIKA SRI	119132607017	P	P	A	P	A	P	P	A	A	P	P	A	P	P	9
17	G. MANJU GOUTAM	119132607019	A	P	P	A	P	P	P	P	A	P	A	P	P	P	10
18	H. S .NAVYA RUPA	119132607025	A	P	P	P	A	P	A	P	P	A	P	P	P	P	10
19	J. ANUSHKA	119132607028	P	A	P	P	A	P	P	A	P	P	A	P	P	P	10
20	KAGITHALA YOHAN	119132607030	P	P	A	P	A	P	P	P	A	P	P	A	P	P	10
21	KARNENA SAI PRANEETHA	119132607033	P	A	P	A	P	P	P	A	P	A	P	P	A	P	9
22	M. SRI VENKATA NOKYA	119132607047	P	P	A	P	A	P	P	P	A	P	P	P	A	P	10
23	BARIKA PRAVALIKA	120232602009	P	A	P	P	A	P	A	P	P	A	A	P	P	P	9
24	CHEKKAPALLI SANTHOSHI	120232602016	P	P	A	P	A	P	P	A	P	P	P	P	P	P	11
25	INAPAKURTHI NIHARIKA	120232602030	A	P	P	A	P	A	P	P	A	P	A	P	P	P	9
26	KALAKOTA MAHESHWARI	120232602033	P	P	A	P	A	P	P	A	P	P	P	P	A	P	10



**simS**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

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27	KALLA ROSHITA	120232602035	P	A	P	P	A	P	A	P	A	P	P	P	9
28	K. VARSHITH VARMA	120232602037	P	P	A	P	A	P	P	A	P	A	P	P	10
29	KUNU PUSHAPA TEJA	120232602052	P	A	P	A	P	A	P	P	A	P	A	P	8
30	MADDULA SHYAM SHIVA	120232602055	P	P	A	P	A	P	P	A	P	A	P	P	9
31	M. SATYA PAVAN KUMAR	120232602058	A	P	P	A	P	P	A	P	P	P	A	P	10
32	PENTAKOTA SAI KUMAR	120232602066	P	P	A	P	A	P	P	A	P	A	P	P	9
33	SH. JAMAL KMADMER BASHA	120232602088	P	A	P	P	A	P	P	A	P	P	P	A	9
34	PINNINTI SURYA TEJASWI	119232602065	P	P	A	P	A	P	P	P	A	P	P	P	11
35	RAMIREDDY PRUDHVIRAJ	119232602070	P	P	A	P	A	P	P	P	A	P	P	P	10
36	S.RAM KUMAR	119232602073	P	A	P	P	A	P	P	A	P	P	A	P	10
37	SAKALA NOOKARAJU	119232602075	P	P	A	P	A	A	P	P	A	P	P	A	9
38	SALUGU NIROSHA	119232602077	P	A	P	P	A	P	A	P	P	A	P	P	9
39	SHAIK AZEEM	119232602082	P	P	A	P	P	A	P	P	A	P	P	A	9
40	T. KRANTHI KIRAN	119232602086	P	P	A	P	P	P	A	P	P	A	P	P	10
41	URIVITI HEMANTH KUMAR	119232602090	P	A	P	P	A	P	P	A	P	P	A	P	10

*B. Sravan Kumar*  
COORDINATOR

*P. R. Lakshmi*

Head HOD Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



### PROGRAM REPORT

DATE: 04.02.2021

**Name of the event:** A Two –Week Certificate Program On “SUPPLY CHAIN MANAGEMENT”

**Duration :** 18.01.2021 to 03.02.2021

**Resource person : Dr. V.Sai Prasanth**

Contact: 8374714324

Email:saiprasanthv@gmail.com

**Name of the co-ordinator:** Ms.B.Sravani Kumari

**No. of students attended: 41**

**Venue :** SIMS COLLEGE SEMINAR HALL

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on "SUPPLY CHAIN MANAGEMENT " for BBA, MBA and MCA, students by the resource person **Dr. V.Sai Prasanth**. This course will focus on

1. Supply chain management practices and strategies.
2. Integrated model of Customer Life Cycle, Demand Management and Supply Chain Management.
3. Supply chain forecasting - techniques and tools.
4. Supply chain processes and Integration of supply chain processes.
5. Leveraging cost and risk through supply chain management systems
6. Lean and agile supply chain Models
7. Green supply chain initiatives and practices
8. Supply chain management systems and its integration with enterprise resource planning and Customer Relationship Management.

Totally 41 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

#### **Objectives of the program:**


- Recognizing supply chain integration to support products in various product life cycles.
- Balancing logistics, manufacturing and inventory policies with demand and customer satisfaction.
- Leveraging organizational capabilities and resources across supply chain business processes.
- Designing lean but agile supply chains that integrate green initiatives. Implementing e-supply chains management systems.

#### **Learning outcomes of the program:**

At the end of the course students will be able to

- Understand the tactics to manage the interactions of the business functions
- Gain insights on demand management function and its integration with supply chain.
- Strategize on the enterprise knowledge and resources across the supply chain activities.

  
COORDINATOR

  
Head of the Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

# CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. G. Laxya Priya has

participated in a Two Week Certificate Program on

Supply Chain Management

Organized by the Department of Management from 18.01.2021 To 03.02.2021

B. Prasad Kumar  
COORDINATOR

P.R. Lakshmi  
HOD

[Signature]  
PRINCIPAL





**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
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# CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. B. Pravalika has

participated in a Two Week Certificate Program on

Supply Chain Management

Organized by the Department of Management from 18.01.2021 To 03.02.2021

B. Hanani Sundari  
COORDINATOR

P.R. Lakshmi  
HOD

Hann  
PRINCIPAL



**Date : 29.01.2021**

**CIRCULAR**

All students of BBA, MBA and MCA, are hereby informed that a two weeks certification course **WEB DESIGNS** will be conducted **from 08.02.2021 to 24.02.2021**. All interested candidates can enroll their names with Ms.D.Soundrya Shilpa, on or before 06.02.2021. The details of the topics and resources person are displayed in the college notice board.

**Venue:** COMPUTER LAB, Srinivasa Institute of Management studies.

**Coordinator:** Ms.D.Soundrya Shilpa, Assistant Professor, MBA .



*(Handwritten signature in green)*

**PRINCIPAL**

**Principal**  
**Srinivasa Institute of Management Studies**  
**P.M. Palem, Madhurawada,**  
**Visakhapatnam - 530041**

**Circular to :**

Signature of all HOD'S			TPO	OFFICE	LIBRARY
<i>P.R. Lakshmi</i>	<i>Shanti Sui</i>	<i>D. Uma Sundara</i>	<i>(Handwritten signature)</i>	<i>Y. Rajeev</i>	<i>K. Srinivasarao</i>
<b>MBA</b>	<b>MCA</b>	<b>BBA</b>			

## About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

## About the Certificate Program

Define modern protocols and systems used on the Web (such as HTML, URLs, CSS) Explain the functions of clients and servers on the Web, and describe the strengths and weaknesses of the client-server internet approaches to web design and implementation

Program, access, and manipulate data through the adoption of accepted standards, markup languages, client-side programming.

## Topics

- History, Vision & Future of HTML5
- Getting Started With HTML5
- Structure of a Web Page, Forms, Audio and Video
- CSS Introduction, The Power of CSS
- Selectors and Pseudo Classes
- Transforms, and Animations
- Layout: Columns and Flexible Box
- Implementing CSS3 in the "Real World"

A TWO WEEK CERTIFICATE PROGRAM  
ON  
WEB DESIGNS

08-02-2021  
TO  
24-02-2021

Organised by  
Department of Management



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

# Chief Patrons

**Dr. S.P. Ravindra**

(Chairman & Correspondent)

**Executive Director**

Mr. Surya Teja Mutyam

**Patron**

Dr Sk Hannifudin  
(Director)

**Convener**

Mrs R Shanti Sree  
(H.O.D, MCA Department)

**Resource Person**

Mr.H.Devaraju  
Associate Professor

**Coordinator**

Ms.D.Soundrya Shilpa  
Assistant Professor, MCA

**Organizing Committee**

Ms. V.Srujana  
Ms. Bandaru Makara Jyothi

**Student Co-ordinators**

B. DEVA HARSHA  
K SAHITHI

## Address for Communication

**Ms.D.Soundrya Shilpa**

Assistant Professor, MCA

**7799876851**

shilpad\_mca@gmail.com

REGISTRATION DETAILS

**REGISTRATION  
FREE**

LAST DAY OF REGISTRATION

**06-02-2021**

A TWO WEEK CERTIFICATE PROGRAM  
ON  
WEB DESIGNS

08-02-2021

TO

24-02-2021

Name: Mr/Ms: \_\_\_\_\_

Redg no: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of  
Head of the Institution  
(With the Official Seal)

Signature of the  
Participant

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

Madhurawada, Visakhapatnam-530041  
Phone number: 91-891 2781366, 91-891 278187, 97010 0601 (WhatsApp)  
Email sims\_ssvpcms@yahoo.co.in  
Website: <https://simsvizag.com/>



### DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: WEB DESIGNS

PROGRAMME DURATION: 08.02.2021 to 24.02.2021

#### STUDENTS LIST

SL.NO.	STUDENT NAME	REGD. NO.	YEAR AND GROUP	SIGNATURE
1	D. VENKATA CHARAN	120132607001	1st BBA	D.V. CHARAN
2	B. DEVA HARSHA	120132607003	1st BBA	B.D. Harsha
3	BASAWA GANESH	120132607005	1st BBA	B. Ganesh
4	CHIRAG JAIN GANDHI	120132607007	1st BBA	C.J. Gandhi
5	DOPPA SAI ADITHYA	120132607010	1st BBA	Sai Aditya
6	GORLE KOWSHIK SAI	120132607014	1st BBA	G. Kowshik Sai
7	HAMSALA SAI SUHAS	120132607015	1st BBA	H. Sai Suhas
8	K SAHITHI	120132607018	1st BBA	Sahithi. K
9	LALAM RAKESH	120132607026	1st BBA	L. Rakesh
10	N .M. V. ANAND YADAV	120132607030	1st BBA	N. N. V. Anand Yadav
11	P. MANASA	120132607034	1st BBA	P. Manasa
12	RAJAGIRI SASI KIRAN	120132607040	1st BBA	R.S. Kiran
13	K. PREMJITH ROY	119132607035	2 nd BBA	Premjith Roy
14	M SANJANA RAMAIAH	119132607042	2 nd BBA	M. Sanjana
15	MANOHAR SRIMUSIRI	119132607045	2 nd BBA	M. Srimusiri
16	MUDIKA SHANKAR	119132607048	2 nd BBA	M. Shankar
17	SHAIK KASIM VALI	119132607066	2 nd BBA	S. Kasim Vali
18	DODDI DHANESH	118132607009	3 rd BBA	D. Dhanesh
19	JHASSI DURGA PUNJABI	118132607017	3 rd BBA	Jhassi Durga
20	K. SAI NOYANIKAJA RAJ	118132607025	3 rd BBA	K.SAI NOYANIKAJA RAJ
21	ALLAMPALLI PAVAN	120232602003	1st MBA	A. Pavan
22	ALLU PRUDHVI	120232602004	1st MBA	ALLY PRUDHVI
23	BONANGI SAI TEJA	120232602011	1st MBA	B. Sai Teja
24	E. DURGA PRASAD	120232602020	1st MBA	E. Durga Prasad



25	G. HARIPRASAD	120232602023	1st MBA	G. Hariprasad
26	G. V. MOHANAKRISHNA	120232602026	1st MBA	G.V. Mohanakrishna
27	G. RAKESH REDDY	120232602029	1st MBA	G. Rakesh
28	KOTNANA SIVAGIRI	120232602050	1st MBA	K. Sivagiri
29	POTHINA SAI KUMAR	120232602069	1st MBA	Pothina Sai Kumar
30	RIYAZUDDIN MOHAMMED	120232602078	1st MBA	M. Riyazuddin
31	SAVARA SURESH	120232602086	1st MBA	S. Suresh
32	S. PAVAN KUMAR	120232602093	1st MBA	S. Pavan Kumar
33	S. SUNIL KUMAR	120232602096	1st MBA	S. Sunil Kumar
34	VARADHA NAGENDRA	120232602105	1st MBA	V. Nagendra
35	MARCH MUTTARAJU	119232602045	2nd MBA	M. Muttaraju
36	M. DILEEPKUMAR	119232602046	2nd MBA	M. Dileep Kumar
37	NODAGALA SAI KUMAR	119232602053	2nd MBA	N. Sai Kumar
38	PATRI KARTHIK	119232602060	2nd MBA	P. Kartik
39	PILLI ESWARA RAO	119232602064	2nd MBA	P. Eswara Rao
40	POTNURU DILISH	119232602068	2nd MBA	P. Dilish
41	REGETI VIDYA SAGAR	119232602071	2nd MBA	R. Vidya Sagar
42	A. PAVAN KALYAN	320233620001	1st MCA	A. Pavan Kalyan
43	A. VENKATA RAO	320233620002	1st MCA	A. Venkata Rao
44	ITHI ANANTHA RAO	320233620014	1st MCA	I. Anantha Rao
45	MANDALA NAVEEN	320233620022	1st MCA	M. Naveen
46	R. HYNDAVI LAKSHMI	320233620027	1st MCA	R. Lakshmi
47	V. TEJESHWAR	320233620029	1st MCA	V. Tejeshwar
48	MANASA YADLAPALLI	320233620021	1st MCA	Manasa
49	CH. SAI KRISHNA	320233620009	1st MCA	Ch. Sai Krishna
50	Y. RAMYA	320233620031	1st MCA	Y. Ramya
51	CHAPPA MAHESH	320233620007	1st MCA	C. Mahesh

*Deepti*

CO-ORDINATOR

*Shanti Sivi*

HOD

Head of the Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



### PROGRAM NAME: WEB DESIGNING

SL.NO.	DATE	TOPICS TO BE COVERED
1	08.02.2021	History, Vision & Future of HTML5
2	09.02.2021	Getting Started With HTML5
3	10.02.2021	Structure of a Web Page, Forms, Audio and Video
4	11.02.2021	HTML5 Canvas
5	12.02.2021	CSS Introduction, The Power of CSS
6	15.02.2021	Selectors and Pseudo Classes
7	16.02.2021	Fonts and Text Effects, Colors, Gradients
8	17.02.2021	Background Images
9	18.02.2021	Masks, Transitions
10	19.02.2021	Transforms, and Animations
11	20.02.2021	Layout: Columns and Flexible Box
12	22.02.2021	Media
13	23.02.2021	Implementing CSS3 in the "Real World"
14	24.02.2021	Recap

*D. Chalpe*

**CO-ORDINATOR**

*Shanti Sui*

**HOD**

Head of the Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



**DAILYWISE ATTENDANCE  
PROGRAMME: WEB DESIGNS**

**08.02.2021 to 24.02.2021**

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	D. VENKATA CHARAN	120132607001	P	A	P	P	A	P	P	A	P	P	P	A	P	A	9
2	B. DEVA HARSHA	120132607003	A	P	P	P	P	A	P	P	A	P	A	P	P	P	10
3	BASAWA GANESH	120132607005	P	A	P	P	A	P	P	P	P	A	P	P	P	P	11
4	CHIRAG JAIN GANDHI	120132607007	P	P	A	P	P	A	P	P	P	P	P	P	P	A	11
5	DOPPA SAI ADITHYA	120132607010	P	A	D	P	A	P	P	P	P	P	P	A	P	A	10
6	GORLE KOWSHIK SAI	120132607014	P	P	A	P	P	A	P	P	P	A	P	P	A	A	9
7	HAMSALA SAI SUHAS	120132607015	P	P	A	P	A	P	P	P	P	P	A	P	P	A	10
8	K SAHITHI	120132607018	P	A	P	P	P	A	P	P	A	P	P	A	P	P	10
9	LALAM RAKESH	120132607026	P	P	A	P	P	A	P	A	P	P	P	P	P	A	10
10	N.M. V. ANAND YADAV	120132607030	P	P	A	P	P	A	P	P	P	A	P	P	P	P	11
11	P. MANASA	120132607034	P	A	P	A	P	P	A	P	P	P	A	A	P	A	8
12	RAJAGIRI SASI KIRAN	120132607040	P	P	A	P	P	P	A	P	P	P	P	P	A	P	11
13	K. PREMJIITH ROY	119132607035	P	A	P	P	A	P	P	P	P	P	A	P	P	A	10
14	M SANJANA RAMAIAH	119132607042	P	P	A	P	P	P	A	P	P	P	P	P	P	P	12
15	MANOHAR SRIMUSIRI	119132607045	A	P	P	A	P	P	P	A	P	P	P	A	P	P	10
16	MUDI KI SHANKAR	119132607048	P	P	A	P	A	P	P	P	P	P	P	P	P	A	11
17	SHAIK KASIM VALI	119132607066	P	A	P	P	A	P	P	P	P	A	P	P	A	P	10
18	DODDI DHANESH	118132607009	P	P	A	P	P	P	A	P	P	A	P	P	P	P	10
19	JHASSI DURGA PUNJABI	118132607017	P	P	A	P	P	P	A	P	P	P	P	A	P	P	11
20	K. SAI NOYANIKA RAJ	118132607025	P	P	P	A	P	P	A	P	P	A	P	P	P	A	10
21	ALLAMPALLI PAVAN	120232602003	P	P	A	P	P	A	P	P	P	P	P	P	A	P	11
22	ALLU PRUDHVI	120232602004	A	P	P	P	A	P	P	P	P	P	P	P	P	P	12
23	BONANGI SAI TEJA	120232602011	P	P	A	P	P	P	A	P	P	P	P	P	P	P	12
24	E. DURGA PRASAD	120232602020	P	A	P	P	P	A	P	A	P	P	P	P	P	P	11
25	G. HARIPRASAD	120232602023	A	A	P	A	P	P	P	P	P	P	A	A	P	P	10
26	G. V. MOHANAKRISHNA	120232602026	A	P	P	A	P	A	P	P	P	P	P	P	A	P	11
27	G. RAKESH REDDY	120232602029	P	A	P	P	A	P	P	P	P	A	P	P	P	P	11





**sims**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

28	KOTNANA SIVAGIRI	120232602050	A	P	P	P	A	P	P	A	P	P	P	P	A	P	10
29	POTHINA SAI KUMAR	120232602069	P	A	P	P	A	P	P	P	A	P	P	P	P	P	11
30	RIYAZUDDIN MOHAMMED	120232602078	A	P	P	P	P	A	P	P	P	P	P	P	P	P	12
31	SAVARA SURESH	120232602086	P	P	A	D	P	A	P	P	P	P	P	P	A	P	11
32	S. PAVAN KUMAR	120232602093	P	P	A	D	P	P	P	A	P	P	A	P	P	A	10
33	S. SUNIL KUMAR	120232602096	A	P	P	A	P	P	P	P	P	P	A	P	P	P	11
34	VARADHA NAGENDRA	120232602105	P	P	A	P	P	P	A	P	P	P	P	P	P	P	12
35	MARCH MUTTARAJU	119232602045	P	A	P	P	A	P	P	A	P	P	P	A	P	A	9
36	M. DILEEPKUMAR	119232602046	P	P	A	P	P	A	P	P	P	P	P	P	P	P	12
37	N. SAI KUMAR	119232602053	P	A	P	P	P	A	P	P	P	P	A	P	P	P	11
38	PATRI KARTHIK	119232602060	P	P	A	P	P	P	A	P	P	P	P	A	P	P	11
39	PILLI ESWARA RAO	119232602064	A	A	P	P	P	P	P	P	P	P	P	P	P	P	12
40	POTNURU DILISH	119232602068	P	P	A	P	A	P	P	P	A	P	P	P	A	P	10
41	REGETI VIDYA SAGAR	119232602071	A	P	P	P	P	A	P	P	P	A	P	P	A	P	10
42	A. PAVAN KALYAN	320233620001	P	P	A	A	P	P	P	A	P	P	P	P	P	P	11
43	A. VENKATA RAO	320233620002	P	P	A	P	P	P	A	P	P	P	P	P	P	P	12
44	ITHI ANANTHA RAO	320233620014	P	A	D	P	P	A	P	P	P	A	P	P	P	P	11
45	MANDALA NAVEEN	320233620022	A	P	P	P	A	P	P	P	P	P	A	P	A	P	10
46	R. HYNDAVI LAKSHMI	320233620027	P	P	A	P	P	P	A	P	P	P	P	P	P	P	12
47	V. TEJESHWAR	320233620029	P	P	A	D	P	A	P	P	P	A	P	A	P	P	10
48	MANASA YADLAPALLI	320233620021	P	P	A	P	P	P	A	P	P	P	P	P	P	A	11
49	CH. SAI KRISHNA	320233620009	A	P	P	A	P	P	P	P	P	P	P	P	P	P	12
50	Y. RAMYA	320233620031	P	A	P	P	A	P	P	P	A	P	P	A	P	P	10
51	CHAPPA MAHESH	320233620007	A	P	P	P	P	A	P	P	P	P	P	A	P	P	11

*Shashi*  
**COORDINATOR**

*Shakti Sree*  
**HOD**  
Head of The Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



### PROGRAM REPORT

**DATE: 25.02.2021**

**Name of the event:** A Two –Week Certificate Program On “WEB DESIGNS”

**Date :** 08.02.2021 to 24.02.2021

**Resource person : Mr.H.Devaraju**

Contact: 9000897289

Emai: devaraju.mtech@gmail.com

**Name of the co-ordinator:** Ms.D. Soundrya Shilpa

**No. of students attended: 51**

**Venue :** SIMS COLLEGE COMPUTER LAB

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on "WEB DESIGNS" for BBA, MBA and MCA, students by the resource person **Mr.H.Devaraju**. This course will focus on History, Vision & Future of HTML5, Getting Started With HTML5, Structure of a Web Page, Forms, Audio and Video, HTML5 Canvas, CSS Introduction, The Power of CSS, Selectors and Pseudo Classes, Fonts and Text Effects, Colors, Gradients, Background Images, and Masks, Transitions, Transforms, and Animations, Layout: Columns and Flexible Box, Media, Implementing CSS3 in the “Real World”. Totally 51 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

#### **Objectives of the program:**

- Define modern protocols and systems used on the Web (such as HTML, URLs, CSS)
- Explain the functions of clients and servers on the Web, and describe the strengths and weaknesses of the client-server internet approaches to web design and implementation
- Program, access, and manipulate data through the adoption of accepted standards, markup languages, client-side programming.
- Design and implement an interactive web site(s) with regard to issues of usability, accessibility and internationalization.

#### **Learning outcomes of the program:**

At the end of the course students will be able to

- Select and apply markup languages for processing, identifying, and presenting of information in web pages.
- Use scripting languages and web services to transfer data and add interactive components to web pages.
- Create and manipulate web media objects using editing software

**COORDINATOR**

**HOD**

**Head of The Department**

Srinivasa Institute of Management Studies  
P.M. Palam, Madhurawada  
Visakhapatnam-530041



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

# CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. D. Dhanesh has

participated in a Two Week Certificate Program on

WEB DESIGNS

Organized by the Department of Management from 8-2-21 To 24-2-21

D. S. K. Prasad  
COORDINATOR

Shanthi S. S.  
HOD

[Signature]  
PRINCIPAL



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

# CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. Shaik. Kasim Vali has

participated in a Two Week Certificate Program on

WEB DESIGNS

Organized by the Department of Management from 8.2.21 To 24.2.21

Dsshilpa  
COORDINATOR

Shanthi.sir  
HOD

[Signature]  
PRINCIPAL



**Date : 27.02.2021**

**CIRCULAR**

All students of BBA, MBA and MCA, are hereby informed that a two weeks certification course **WOMEN RIGHTS IN SOCIETY** will be conducted **from 08.03.2021 to 25.03.2021**. All interested candidates can enroll their names with Ms.M.S.Suchitra, on or before 05.03.2021. The details of the topics and resources person are displayed in the college notice board.

**Venue:** SEMINAR HALL, Srinivasa Institute of Management studies.

**Coordinator:** Ms.M.S.Suchitra, Assistant Professor, MBA .



*[Handwritten Signature]*

**PRINCIPAL**

**Principal**  
**Srinivasa Institute of Management Studies**  
**P.M. Palem, Madhurawada,**  
**Visakhapatnam - 530041**

**Circular to :**

Signature of all HOD'S			TPO	OFFICE	LIBRARY
<i>P.R. Lakshmi</i>	<i>Shruti Sini</i>	<i>Uma Sundar</i>	<i>[Handwritten Signature]</i>	<i>Y. Prasad</i>	<i>K. Srinivasa Rao</i>
<b>MBA</b>	<b>MCA</b>	<b>BBA</b>			

## About Us

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations.

Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

## About the Certificate Program

To provide an understanding of women's position in different periods of history and in different religions and to give the students in-depth understanding of the ideologies and socio-cultural factors which lead to the marginalization of women. · Develop an understanding of the social institutions, social stratification and ideologies in the society.

### Topics

Women in Indian Society – A Historical Perspective  
Position of Women in Contemporary India a Philosophical and Religious Reflections  
Women in the Major Religious Traditions (Hinduism, Islam, Christianity, Buddhism, Jainism, Sikhism)  
Ethnicity as Distinct Categories and their Interconnections, Issues of Women from the Rural, Urban and Slum Population Social Issues Regarding Women: Female Infanticide and Feticide, Sex Ratio, Child Marriage, Dowry and Property Rights

**A TWO WEEK CERTIFICATE PROGRAM  
ON  
WOMEN RIGHTS IN SOCIETY**

**08-03-2021**

**TO**

**25-03-2021**

**Organised by  
Department of Management**



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

# Chief Patrons

**Dr. S.P. Ravindra**  
(Chairman & Correspondent)

**Executive Director**  
Mr. Surya Teja Mutyam

**Patron**  
Dr Sk Hannifudin  
(Director)

**Convener**  
Mrs. Rajaya Lakshmi  
(H.O.D, MBA Department)

**Resource Person**  
Mrs. N.Vimala Kumari  
Associate Professor

**Coordinator**  
Ms.M.S.Suchitra,  
Assistant Professor, MBA

**Organizing Committee**  
Mr. G. Suresh  
Mr. Gangadhar Doma  
Ms. M. Velangini

**Student Co-ordinators**  
GELLI AMRUTHA  
SHARMA PRIYANKA

## Address for Communication

**Ms.M.S.Suchitra,**  
Assistant Professor, MCA  
**7799876851**  
suchitrms51@gmail.com

### REGISTRATION DETAILS

**REGISTRATION  
FREE**

**LAST DAY OF REGISTRATION  
05-03-2021**

## Registration Form

A Two week Certification Program  
on  
**WOMEN RIGHTS IN SOCIETY**

Name: Mr/Ms: \_\_\_\_\_

Redg no: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Signature of  
Head of the Institution  
(With the Official Seal)**

**Signature of the  
Participant**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**



### DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

**NAME OF THE PROGRAMME: WOMEN RIGHTS IN SOCIETY**

**PROGRAMME DURATION: 08.03.2021 to 25.03.2021**

### STUDENTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	ALANKA NEHA KRISHNA SRI	120132607002	1st BBA	ANKSRI
2	DODDI BHAVYA TRESA	120132607009	1st BBA	D. Bhavya Tresh
3	GELLI AMRUTHA	120132607012	1st BBA	G. AMRUTHA
4	I. SAI SUBRAMANYA NAMRATHA	120132607016	1st BBA	Namratha
5	KANOOR YAMINI	120132607019	1st BBA	K. Yamini
6	MUTHYALA AMRUTHA	120132607029	1st BBA	M. Amrutha
7	NARUKULLA RITHIKA	120132607031	1st BBA	N. Rithika
8	SHARMA PRIYANKA	120132607042	1st BBA	Sharma Priyanka
9	V.V.DURGA SAI LAKSHMI	120132607048	1st BBA	V.V. D. Sai Lakshmi
10	POOJA IDNANI	120132607036	1st BBA	Pooja
11	RAYUDU SREE VIDYA	119132607058	2nd BBA	R. Sree Vidya
12	VADAMADHULA VENNELA	119132607071	2nd BBA	V. Vennela
13	S. V. S. LAKSHMI GANESH SRIVIDYA	119132607063	2nd BBA	S.V.S. Lakshmi
14	KUNDU CHANDINI	119132607040	2nd BBA	Chandini
15	KOLLA SRIHITHA	119132607037	2nd BBA	K. SRIHITHA
16	BADDEM BHARGAVI	120232602006	1st MBA	B. Bhargavi
17	BAIPA PRIYANKA	120232602007	1st MBA	B. Priyanka
18	BUDUMURI JOY LILLY	120232602014	1st MBA	B. Joy Lilly
19	CHITTI HEMA LATHA	120232602017	1st MBA	Hemalatha
20	GANDRETI TULASI	120232602025	1st MBA	G. Tulasi
21	GOLLI GEETHA	120232602027	1st MBA	G. Geetha
22	PANTULA ROHITHA	119232602056	2nd MBA	P. Rohitha
23	PATHRAPILLI REVATHI	119232602058	2nd MBA	PATHRAPILLI





**sims**

**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

24	POTHINA RENUKA	119232602067	2nd MBA	P. Renuka
25	SAKETI SWATHI	119232602076	2nd MBA	S. Swathi
26	SAMMITLA DEVAYANI	119232602078	2nd MBA	S. Devayani
27	ATHILI MANIMALA	320233620004	1st MCA	A. Manimala
28	BADI MOUNIKA	320233620005	1st MCA	B. Mounika
29	CHINTAKAYALA BHARGAVI PRIYA	320233620008	1st MCA	C. Priya
30	KORADA HARIKA	320233620018	1st MCA	K. Harika
31	KOYYA ROSHINI	320233620020	1st MCA	K. Roshini
32	PALURI DRAKSHAYANI	320233620024	1st MCA	P. Drakshayani
33	VINUKONDA SUPRAJA	320233620030	1st MCA	V. Supraja
34	KANDUKURI BINDU MADHURI	320233620016	1st MCA	K. B. Madhuri

M.S. Sushilra  
CO-ORDINATOR

P. R. Lakshmi  
HOD  
Head of The Department  
Srinivasa Institute of Management Studie  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



PROGRAM NAME: WOMEN RIGHTS IN SOCIETY

SL.NO.	DATE	TOPICS TO BE COVERED
1	08.03.2021	Women in Indian Society – A Historical Perspective
2	09.03.2021	Early Vedic, Vedic, Colonial and Modern Periods
3	10.03.2021	Position of Women in Contemporary India a Philosophical and Religious Reflections
4	12.03.2021	Women in the Major Religious Traditions (Hinduism, Islam, Christianity, Buddhism, Jainism, Sikhism)
5	15.03.2021	Role of Arya Samaj on Women
6	16.03.2021	Social Stratification, Caste, Class, Gender
7	17.03.2021	Ethnicity as Distinct Categories and their Interconnections, Issues of Women from the Rural, Urban and Slum Population
8	18.03.2021	Tribe and Gender, Problems of Dalit Women
9	19.03.2021	Women and Socialization: Stages of Socialization, Agencies of Socialization
10	20.03.2021	Women and Socialization: Social Construction of Gender: Process, Barriers to Women's Advancement
11	22.03.2021	Social Issues Regarding Women: Female Infanticide and Feticide, Sex Ratio, Child Marriage, Dowry and Property Rights
12	23.03.2021	Divorce, Domestic Violence, Sexual Harassment of Women at Workplace, Female Headed Households, Issues of Elderly Women
13	24.03.2021	Enforcing Cultural Codes: Caste Panchayats
14	25.03.2021	Choice Marriage and Honour Killings

*M.S. Suchilra*  
CO-ORDINATOR

*P. R. Lakshmi*  
HOD  
Head of The Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041


**simS**
**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

(Affiliated to Andhra University &amp; Approved by AICTE, Govt. of INDIA)

**DAILYWISE ATTENDANCE**  
**PROGRAMME: WOMEN RIGHTS IN SOCIETY**

**08.03.2021 to 25.03.2021**

SL. NO	STUDENT NAME	REGD.NO.	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
1	ALANKA NEHA KRISHNA SRI	120132607002	P	A	P	P	A	P	A	P	P	P	A	P	P	P	10
2	DODDI BHAVYA TRESA	120132607009	P	P	A	P	P	A	P	P	P	A	P	P	A	P	10
3	GELLI AMRUTHA	120132607012	P	A	P	P	P	A	P	A	P	P	P	P	A	P	10
4	I. SAI SUBRAMANYA NAMRATHA	120132607016	A	P	P	P	A	P	P	P	A	P	P	P	P	P	11
5	KANOOR YAMINI	120132607019	P	A	P	P	P	A	P	A	P	P	A	P	P	A	9
6	MUTHYALA AMRUTHA	120132607029	P	P	A	P	P	A	P	P	P	A	P	A	P	P	10
7	NARUKULLA RITHIKA	120132607031	P	P	A	P	A	P	A	P	P	P	P	P	A	A	9
8	SHARMA PRIYANKA	120132607042	P	A	P	A	P	P	P	P	P	P	A	P	P	P	11
9	V.V.DURGA SAI LAKSHMI	120132607048	P	P	A	P	P	A	P	P	A	P	P	P	A	P	10
10	POOJA IDNANI	120132607036	P	A	P	P	A	P	P	P	P	A	P	P	P	A	10
11	RAYUDU SREE VIDYA	119132607058	P	P	A	P	P	A	P	P	P	A	P	P	P	P	11
12	VADAMADHULA VENNELA	119132607071	A	P	P	P	P	A	P	A	P	P	P	A	P	P	10
13	S. V. S. LAKSHMI GANESH SRIVIDYA	119132607063	P	P	A	P	P	A	P	P	A	A	P	P	P	P	10
14	KUNDU CHANDINI	119132607040	P	A	P	A	P	P	P	P	A	P	P	P	P	P	11
15	KOLLA SRIHITHA	119132607037	P	P	A	P	P	A	P	A	P	P	P	A	P	P	10
16	BADDEM BHARGAVI	120232602006	P	P	A	P	P	A	P	P	P	A	P	P	P	P	11
17	BAIPA PRIYANKA	120232602007	P	A	P	P	A	P	P	P	A	P	P	P	P	P	11
18	BUDUMURI JOY LILLY	120232602014	P	P	A	P	P	A	A	P	P	P	P	P	P	A	10
19	CHITTI HEMA LATHA	120232602017	P	P	A	P	P	A	P	A	P	P	P	P	A	P	10
20	GANDRETI TULASI	120232602025	P	A	P	P	A	P	P	P	P	A	A	P	P	10	
21	GOLLI GEETHA	120232602027	P	P	A	P	P	A	P	P	P	A	P	P	P	A	10
22	PANTULA ROHITHA	119232602056	P	A	P	P	P	A	P	P	A	P	P	P	P	P	11
23	PATHRAPILLI REVATHI	119232602058	P	P	A	P	P	A	P	P	P	P	A	P	P	A	10
24	POTHINA RENUKA	119232602067	P	P	A	P	P	A	P	P	P	A	P	A	P	P	10
25	SAKETI SWATHI	119232602076	A	P	P	A	P	P	A	P	P	P	P	P	A	P	10
26	SAMMITLA DEVAYANI	119232602078	P	A	P	P	P	A	P	A	P	A	P	P	P	A	9
27	ATHILI MANIMALA	320233620004	P	P	A	P	P	A	P	P	A	P	P	P	P	P	11
28	BADI MOUNIKA	320233620005	A	P	P	A	P	P	P	P	P	A	P	A	P	P	10



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29	CHINTAKAYALA BHARGAVI PRIYA	320233620008	A	P	P	A	P	P	A	P	P	P	P	P	P	P	P	11
30	KORADA HARIKA	320233620018	P	A	P	P	A	P	P	P	A	P	P	A	P	P	P	10
31	KOYYA ROSHINI	320233620020	P	P	A	P	P	A	P	P	A	P	P	A	P	P	P	10
32	PALURI DRAKSHAYANI	320233620024	P	P	A	P	P	P	A	P	P	A	P	A	P	P	P	10
33	VINUKONDA SUPRAJA	320233620030	P	A	P	P	A	P	P	P	A	P	P	P	P	P	A	10
34	KANDUKURI BINDU MADHURI	320233620016	A	P	P	A	P	P	P	P	A	P	P	A	P	P	P	10

*M. S. Suchitra*  
**COORDINATOR**

*P. R. Lakshmi*  
**HOD**  
Head of The Department  
Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada  
Visakhapatnam-530041



### PROGRAM REPORT

**DATE: 26.03.2021**

**Name of the event:** A Two –Week Certificate Program On “WOMEN RIGHTS IN SOCIETY”

**Duration :** 08.03.2021 to 25.03.2021

**Resource person :** Mrs. N.Vimala Kumari

Contact: 8897794788

Email:nagumallav@gmail.com

**Name of the co-ordinator:** Ms.M.S.Suchitra

**No. of students attended:** 34

**Venue :** SIMS COLLEGE SEMINAR HALL

SIMS COLLEGE, MADHURAWADA, organized Certificate Programme on “WOMEN RIGHTS IN SOCIETY” for BBA, MBA and MCA, students by the resource person Mrs. N.Vimala Kumari. This course will focus on Women in Indian Society – A Historical Perspective, Early Vedic, Vedic, Colonial and Modern Periods, Position of Women in Contemporary India a Philosophical and Religious Reflections, Women in the Major Religious Traditions (Hinduism, Islam, Christianity, Buddhism, Jainism, Sikhism), Role of Arya Samaj on Women, Social Stratification, Caste, Class, Gender, Ethnicity as Distinct Categories and their Interconnections, Issues of Women from the Rural, Urban and Slum Population, Tribe and Gender, Problems of Dalit Women, Women and Socialization: Stages of Socialization, Agencies of Socialization, Women and Socialization: Social Construction of Gender: Process, Barriers to Women’s Advancement, Social Issues Regarding Women: Female Infanticide and Feticide, Sex Ratio, Child Marriage, Dowry and Property Rights, Divorce, Domestic Violence, Sexual Harassment of Women at Workplace, Female Headed Households, Issues of Elderly Women, Enforcing Cultural Codes: Caste Panchayats, Choice Marriage and Honour Killings. Totally 34 students were participated in this training program and their completion of the program they were understand the following objectives and learning outcomes.

#### **Objectives of the program:**

To provide an understanding of women's position in different periods of history and in different religions and to give the students in-depth understanding of the ideologies and socio-cultural factors which lead to the marginalization of women.

#### **Learning outcomes of the program:**

At the end of the course students will be able to

- Understand the historical perspective of the position of women in India.
- Know feminist consciousness from historical and religious lens.
- Develop an understanding of the social institutions, social stratification and ideologies in the society.
- Develop an intersectional understanding of various social factors which shape the identity of women.

M.S. Suchitra  
COORDINATOR

P. R. Lakshmi

HOD

Head of the Department

Srinivasa Institute of Management Studies

P.M. P.O., Madhurawada

Visakhapatnam-530041



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

# CERTIFICATE

## OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms. K. Chandini has

participated in a Two Week Certificate Program on

women Rights in Society.

Organized by the Department of Management from 08.3.2021 To 25.3.2021

M.S. Suchitra  
COORDINATOR

P.R. Lakshmi  
HOD

[Signature]  
PRINCIPAL



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

# CERTIFICATE OF PARTICIPATION

THIS CERTIFICATE IS PRESENTED TO

Mr./Mrs./Ms.                     G. Geetha                     has

participated in a Two Week Certificate Program on

                    Women Rights in Society                    

Organized by the Department of Management from           08.3.2021           To           25.3.2021          

M/S. Sushiltra  
COORDINATOR

P.R. Lakshmi  
HOD

  
PRINCIPAL