

1.3.1. Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability, Human Values into the Curriculum

Srinivasa Institute of Management Studies follows the university's curriculum and incorporates a variety of socially relevant cross-cutting topics like ethics, human values, the environment, and other topics. into the UG and PG projects to bring issues to light among the students. All programs include courses in ethics, human values, human resources and organizational behavior, community outreach through NSS and community services, and environmental studies.

Human Qualities and Professional Morals:

As an open subject/elective, all students are offered a one-credit human qualities course "Proficient Morals and Human Qualities", which should be taken no less than once during their examinations. For the reasons for social advancement exercises, for instance, working in non-legislative associations, putting together blood donation camps, wellbeing examination camps, cleanliness and wellbeing workshops, natural mindfulness camps, classes on friendly, general wellbeing, orientation issues, and so on. Movements of every kind are checked by educators liable for every organization/grounds. The college additionally welcomes all students to enlist as NSS volunteers, as this is a vital piece of students' contribution in friendly exercises during the review program. It aims to cultivate traits, ethics, and values that are socially responsible. Students put together for Rally's, mindfulness crusades, discussions, and so forth. The classes on human qualities were coordinated by the students all along.

In the second semester of the management program, the class "Constitution of India," students learn about human values and professional ethics. The primary goal of the course is to guarantee that students know the Constitution, essential obligations and freedoms of residents, proficient morals and obligations of specialists. The course additionally brings issues to light about digital violations and digital regulations. First-year UG students will be dependent upon an Understudy mobilization Program (Taste) that tends to cross-cutting issues like human qualities and expert morals. 2019 and 2020 guidelines, the course "Hard working attitudes and Worth Framework" for MBA students gives experiences into hard working attitudes and information on corporate-administration.



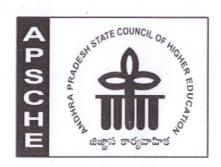
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Climate and Manageability:

Natural and maintainability points are addressed through the Ecological Examinations course proposed to designing students in the fifth semester. Through this course, students are acquainted with natural and ecological issues connected with land, air and water and foster an attention to supportable turn of events. All UG programs have 3-4 credit courses. To expand students' familiarity with natural and maintainability issues, various exercises, for example, workshops, practical meetings, visitor addresses, organization visits and field trips were coordinated for students, everything being equal. Climate, Earth and Water Days are praised consistently, in which students effectively take part. Courses on different parts of ecological maintainability are intermittently coordinated.

Equality of genders:

Giving quality college ambience to foster worldwide pioneers, NCET (National Education Collaboration Trust) unequivocally trusts in orientation fairness guaranteeing feasible improvement of the country is fundamental. Through training programs and joint programs, the Institute has initiated promising initiatives to promote gender equality and raise stakeholder awareness. The institute supports flexible classroom seating and equal representation of both genders in student leadership positions to promote gender equality among students.



1-5.1

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SYLLABUS OF

ENVIRONMENTAL EDUCATION

AS PART OF LIFE SKILLS COURSES UNDER CBCS FRAMEWORK WITH EFFECT FROM 2020-21

PROGRAMME: FOUR-YEAR UG HONOURS PROGRAMME

Model question paper for theory examination at the end of IV Semester Life Skill Course / ENVIRONMENTAL SCIENCE

Max. Time : 2 Hrs.

1. 2. 3. 4. 5. 6. 7. 8. Max. Marks: 50

Max. Marks: 50 Time: 1 1/2 hrs (90 Minutes <u>Section -A</u> (Total: 4x5=20 Marks)

(Answer any **four questions**. Each answer carries **5 marks** (Total 8 questions. At least 1 question should be given from each Unit)

Section-B

(Total: 3x10 = 30 Marks)

(Answer any three questions. Each answer carries 10 marks

(Total five questions. At least 1 question should be given from each Unit)

1. 2. 3. 4. 5.

Note: Questions may be set in such a way to test the outcomes instead of recalling of information.

AP State Council of Higher Education

Revised Syllabus under CBCS Pattern (w.e.f. 2020-'21 Academic Year)

A Mandatory Course for BA/BCom/BSc etc.

ENVIRONMENTAL EDUCATION

(Total hours of Teaching – 30 Hrs. @ 02 Hrs. per Week)

Course objective: A Generic Course intended to create awareness that the life of human beings is an integral part of environment and to inculcate the skills required to protect environment from all sides.

Learning outcomes: On completion of this course the students will be able to

- 1. Understand the nature, components of an ecosystem and that humans are an integral part of nature.
- 2. Realize the importance of environment, the goods and services of a healthy biodiversity, dependence of humans on environment.
- 3. Evaluate the ways and ill effects of destruction of environment, population explosion on ecosystems and global problems consequent to anthropogenic activities.
- 4. Discuss the laws/ acts made by government to prevent pollution, to protect biodiversity and environment as a whole.
- 5. Acquaint with international agreements and national movements, and realize citizen's role in protecting environment and nature.

Unit 1: Environment andNatural Resources

1. Multidisciplinary nature of environmental education; scope and importance.

- 2. Man as an integral product and part of the Nature.
- 3. A brief account of land, forest and waterresources in India and their importance.

06 Hrs.

- 4. Biodiversity : Definition; importance of Biodiversity ecological,consumptive, productive, social, ethical and moral, aesthetic, and option value.
- 5. Levels of Biodiversity: genetic, species and ecosystem diversity.

Unit-2: Environmental degradation and impacts

10Hrs

- 1. Human population growth and its impacts on environment; land use change, land degradation, soil erosion and desertification.
- 2. Use and over-exploitation of surface and ground water, construction of dams, floods, conflicts over water (within India).
- 3. Deforestation: Causes and effects due to expansion of agriculture, firewood, mining, forest fires and building of new habitats.
- 4. Non-renewable energy resources, their utilization and influences.
- 5. A brief account of air, water, soil and noise pollutions; Biological, industrial and solid wastes in urban areas. Human health and economic risks.
- 6. Green house effect global warming; ocean acidification, ozone layer depletion, acid rains and impacts on human communities and agriculture.
- 7. Threats to biodiversity: Natural calamities, habitat destruction and fragmentation, over exploitation, hunting and poaching, introduction of exotic species, pollution, predator and pest control.

Unit 3: Conservation of Environment

10 Hrs

- 1. Concept of sustainability and sustainable development with judicious use of land, water and forest resources; afforestation.
- Control measures for various types of pollution; use of renewable and alternate sources of energy.
- 3. Solid waste management: Control measures of urban and industrial waste.
- 4. Conservation of biodiversity: In-situ and ex-situ conservation of biodiversity.
- 5. Environment Laws: Environment Protection Act; Act; Wildlife Protection Act; Forest Conservation Act.
- International agreements: Montreal and Kyoto protocols; Environmental movements: Bishnois of Rajasthan, Chipko, Silent valley.

Suggested activities to learner: (4 hours)

- 1. Visit to an area to document environmental assets: river/ forest/ flora/fauna, etc
- 2. Visit to a local polluted site-Urban/Rural/Industrial/Agricultural site.
- 3. Study of common plants, insects, birds and basic principles of identification.
- 4. Study of simple ecosystems-forest, tank, pond, lake, mangroves etc.
- 5. Case study of a Forest ecosystem or a pond ecosystem.

Suggested text book :

- ErachBarucha (2004) Text book of Environmental Studies for Undergraduate courses (Prepared for University Grants Commission) Universities Press.
- > PurnimaSmarath (2018) Environmental studies Kalyani Publishers, Ludhiana

Reference books :

- Odum, E.P., Odum, H.T. & Andrews, J. (1971) Fundamentals of Ecology. Philadelphia: Saunders.
- Pepper, I.L., Gerba, C.P. &Brusseau, M.L. (2011). Environmental and Pollution Science. Academic Press.
- Raven, P.H., Hassenzahl, D.M. & Berg, L.R. (2012) Environment. 8th edition. John Wiley & Sons.
- Singh, J.S., Singh, S.P. and Gupta, S.R. (2014) Ecology, Environmental Science and Conservation. S. Chand Publishing, New Delhi.
- Sengupta, R. (2003) Ecology and economics: An approach to sustainable development. OUP.
- Wilson, E. O. (2006) The Creation: An appeal to save life on earth. New York: Norton.
- Groom, Martha J., Gary K. Meffe, and Carl Ronald Carroll (2006) Principles of Conservation Biology. Sunderland: Sinauer Associates,

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Diversity and Inclusion, Human Values, Environment and Sustainability into the Curriculum Response:

Samata Degree College believes in promoting an inclusive value based educational community. Many courses that address the cross-cutting issues relevant to Professional Ethics, Diversity and Inclusion, Human Values, Environment and Sustainability are integrated in the curriculum.

The objective of any educational program is to produce successful and moral professionals who can address the societal issues with innovative and better solutions. However, the ingeniousness of management Professionals must be coupled with professional ethics and values in the use of various learned concepts.

Imparting education one doesn't ensure holistic personality. Hence, considering the importance of Social Values & Ethics and Universal Human Values, Samata Degree College Visakhapatnam offers Social Values & Ethics and Universal Human Values course in the curriculum. As per the recent guidelines of Andhra University, Human Values and Professional Ethics is offered as a part of the curriculum.

Samata Degree College is offering these courses in all programs.

- 1. Human Values and Professional Ethics include personal and corporate standards of behavior expected by professionals.
- 2. The course focuses on making proper judgments, applying their skills and taking correct decisions in any situations in their professional and personal lives

3.In order to meet the demands of the community, the course positively affects the students thought.

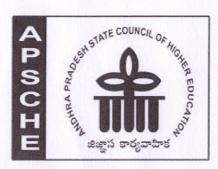
4.**HVPE** has been introduced to build a strong connect between students and the faculty to create holistic awareness about Universal Human Values. It is also meant to motivate unconstrained energy of the youth into value energy through various extra-curricular activities.

Women Grievance Cell:

Women Grievance Cell is established in Samata Degree College under the esteemed guidance of **Dr. S.** Vijaya Ravindra **Dean and Correspondent**, **Prof Madhavi Latha**, **Mrs.M. Satya Sri** with an objective of empowering the girls to handle challenges confidently.

Environment and sustainability:

The course Environmental Science provided in the college for xall courses provides various aspects of sustainability and environmental studies. Environment plays an important role in healthy living of human beings. Environmental studies is included in the prescribed Curriculum. Various Programs are conducted in the college to create good amount of awareness and interest among the students This makes the students to work enthusiastically to work towards the protection and conservation of the environment



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SYLLABUS OF HUMAN VALUES PROFESSIONAL ETHICS AS PART OF LIFE SKILLS COURSES UNDER CBCS FRAMEWORK WITH EFFECT FROM 2020-21

PROGRAMME: THREE-YEAR UG PROGRAMME

HUMAN VALUES AND PROFESSIONAL ETHICS (HVPE)

(SYLLABUS)

Learning Outcome:

On completion of this course, the UG students will be able to

- ✓ Understand the significance of value inputs in a classroom and start applying them in their life and profession
- ✓ Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc.
- ✓ Understand the value of harmonious relationship based on trust and respect in their life and profession
- ✓ Understand the role of a human being in ensuring harmony in society and nature.
- ✓ Distinguish between ethical and unethical practices, and start working out the strategy to actualize a harmonious environment wherever they work.

UNIT: 1 Introduction – Definition, Importance, Process & Classifications of Value Education

- Understanding the need, basic guidelines, content and process for Value Education
- Understanding the thought provoking issues; need for Values in our daily life
- Choices making Choosing, Cherishing & Acting
- Classification of Value Education: understanding Personal Values, Social Values, Moral Values & Spiritual Values.

UNIT: 2 Harmony in the Family – Understanding Values in Human Relationships

- ✓ Understanding harmony in the Family- the basic unit of human interaction
- \checkmark Understanding the set of proposals to verify the Harmony in the Family;
- ✓ Trust (Vishwas) and Respect (Samman) as the foundational values of relationship
- ✓ Present Scenario: Differentiation (Disrespect) in relationships on the basis of body, physical facilities, or beliefs.
- ✓ Understanding the Problems faced due to differentiation in Relationships
- ✓ Understanding the harmony in the society (society being an extension of family): *Samadhan, Samridhi, Abhay, Sah-astitva* as comprehensive Human Goals
- ✓ Visualizing a universal harmonious order in society- Undivided Society (*AkhandSamaj*), Universal Order (*SarvabhaumVyawastha*)- from family to world family.

UNIT: 3Professional Ethics in Education

- ✓ Understanding about Professional Integrity, Respect & Equality, Privacy, Building Trusting Relationships.
- ✓ Understanding the concepts; Positive co-operation, Respecting the competence of other professions.
- ✓ Understanding about Taking initiative and Promoting the culture of openness.
- ✓ Depicting Loyalty towards Goals and objectives.

Text Books:

R R Gaur, R Sangal, G P Bagaria, 2009, A Foundation Course in Human Values and Professional Ethics.

Bhatia, R. & Bhatia, A (2015) Role of Ethical Values in Indian Higher Education.

References:

- Ivan Illich, 1974, Energy & Equity, The Trinity Press, Worcester, and Harper Collins, U
- E.F. Schumacher, 1973, Small is Beautiful: a study of economics as if people mattered, Blond & Briggs, Britain.
- Sussan George, 1976, How the Other Half Dies, Penguin Press. Reprinted 1986, 1991
- Donella H. Meadows, Dennis L. Meadows, Jorgen Randers, William W. Behrens III, 1972, Limits to Growth – Club of Rome's report, Universe Books.
- A Nagraj, 1998, Jeevan Vidya EkParichay, Divya Path Sansthan, Amarkantak.
- P L Dhar, RR Gaur, 1990, Science and Humanism, Commonwealth Publishers.
- A N Tripathy, 2003, Human Values, New Age International Publishers.

Mode of Evaluation:

Assignment/ Seminar/Continuous Assessment Test/Semester End Exam.

Co curricular Activities:

- 1. Visit to an Old Age Home and spending with the inmates for a day.
- 2. Conduct of Group Discussions on the topics related to the syllabus.
- 3. Participation in community service activities.
- 4. Working with a NGO like Rotary Club or Lions International, etc.

Date: 28-11-2022

CIRCULAR

We are delighted to announce that a Rally on AIDS Awareness is going to be hosted by our college to conduct "AIDS Awareness Rally" on 1st December 2022 at Potinamallayyapalem. Hence it is informed to students to take this opportunity to spread awareness about HIV/AIDS and contribute their role to make the event grand success.

M.Japadir/

PRINCIPAL Principal Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

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DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: AIDS AWARENESS RALLY

Date: 01.12.2022

PARTICIPANTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	BAMMIDI USHODAYA	120132607004	3 rd BBA	B. UDHODAYA
2	CHIRAG JAIN GANDHI	120132607007	3 rd BBA	C. Jain Grandhi
3	CHIRLA DEVI SATHVIKA	120132607008	3 rd BBA	C.D. Sathvika
4	I. SAI SUBRAMANYA NAMRATHA	120132607016	3 rd BBA	I. Ser
5	JIGYASHA HINGAR	120132607017	3 rd BBA	-Jigyasha hingar
6	KUCHERLAPATI JAYASURYA	120132607024	3 rd BBA	K. JayaSurya
7	LALAM RAKESH	120132607026	3 rd BBA	L- Rakesh
8	PATCHIGULLA SANTOSH	120132607035	3 rd BBA	P. Gantosh
9	POOJA IDNANI	120132607036	3 rd BBA	P. TDrani
10	CHITTIBOINA HEMANTH	121132607005	2 nd BBA	P. Janani
11	CHITTIBOYINA POORNA VINAY KUMAR	121132607006	2 nd BBA	C. P.V. Kumar
12	GONTHINA HRUSHIKESH	121132607011	2 nd BBA	Or. Heraskesh.
13	KATTE RAJESH	121132607015	2 nd BBA	KRAjesh
14	KATTE RAM PRASAD	121132607016	2 nd BBA	Katte, Ram Prasad
15	PENNIFATHER KATHRYN HEPHZIBAH	121132607027	2 nd BBA	Rothyn &
16	POTHINA LEELA VARDHAN	121132607028	2 nd BBA	P. Leela Vardhan
17	SURISETTY DILIP SAI KUMAR	121132607035	2 nd BBA	S. D. Sai Kurrett.
18	YARRA MANOJ KUMAR	121132607036	2 nd BBA	J. MANOJ KUMUJ
19	BANDARU PRIYATAM BABA	122132607004	1 st BBA	B. Priyatom Daba
20	CHENDA MEGHANAA	122132607009	1 st BBA	C. Meghamag
21	DANNANA SHYAM PRASAD	122132607010	1 st BBA	DSPRASAD
22	KODUKULA VENKATA SRADDHA SRINIDHI	122132607021	1 st BBA	DSPRASAD K.V.S. Sriville
23	KORIBILLI RAHUL RAJ	122132607022	1 st BBA	K. Roul voy

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24	MOHAMMED KARISHMA	122132607030	1 st BBA	M. Cantha
25	PENTAKOTA RUTIKA NAGA SRI	122132607031	1 st BBA	P. Ruturneya Smi
26	SHREE AGARWAL	122132607040	1 st BBA	Shree Agained
27	SONTYANA BALA TRIPURA SUNDARI	122132607041	1 st BBA	Sundari

D. une Sunday PROGRAMME OFFICER

1-Top-do Srinivasa RRING Principal

P.M. Palem, Madhurawada, Visakhapatnam - 530041

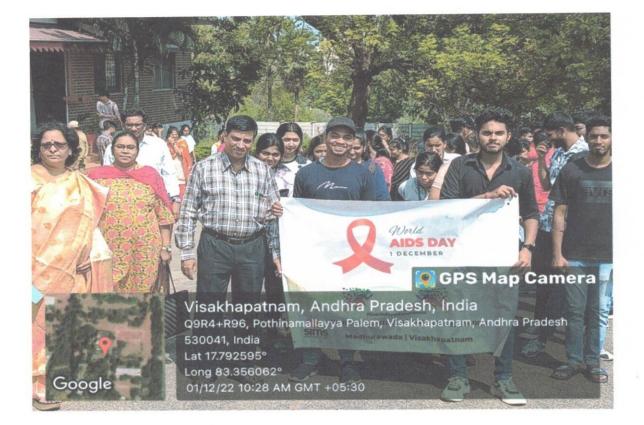
PROGRAM REPORT

DATE: 02.12.2022

Name of the Event: AIDS AWARENESS RALLY Date: 01-12-2022

JSIMS

The Srinivasa Institute of Management Studies (SIMS) College organized World AIDS Day rally on 1st December 2022 at Potinamallayyapalem . The program started at 10:20 am with the inaugural speech by our Principal Dr. M. Jagadish, who stated the importance of this celebration and observation of this day. He addressed the students and gave a very relevant speech on AIDS, HIV and causes of them, symptoms and ways to cure them. His speech included various ways how a youth can protect the society through awareness and prevention. The positive sign was the student's concentration and eagerness towards the problems caused by AIDS by demonstrating placards in regard to stay safe from this deadly disease. Students through plug cards and 3K Run highlighted the causes, spread and prevention of this disease. A total of 27 students participated in the event.



D. una Sundar **PROGRAM OFFICER**

15apl

PRINCIPAL Principal Srinivaca Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041



Date: 10-12-2022

CIRCULAR

We are here to bring to your notice that our college is going to organize "Plant a Tree Save Nature" campaign at Dharmapuri colony Village on 15th December, 2022. Hence all the faculty and students are instructed to plant a sapling and take an initiation of saving the nature.



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SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt.of INDIA)

DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: PLANT A TREE SAVE NATURE

Date: 15.12.2022

PARTICIPANTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	DENKADA VENKATA CHARAN	120132607001	3 rd BBA	D.V. Charter
2	ALANKA NEHA KRISHNA SRI	120132607002	3 rd BBA	A. peho doin phono
3	BASAWA GANESH	120132607005	3 rd BBA	B. Granesh
4	BUSIM MALLI MOUNIKA NANDHU	120132607006	3 rd BBA	B.M. Mourike Nordhe
5	DODDI BHAVYA TRESA	120132607009	3 rd BBA	D. Bhouse tress.
6	GOLLAKARAM YOGESH SAI KUMAR	120132607013	3 rd BBA	G. Yogeshi Kai Kunoz
7	GORLE KOWSHIK SAI	120132607014	3 rd BBA	G. Kowshik sti
8	KARNAPATI VARUN TEJA	120132607020	3 rd BBA	K. V. Teja
9	KONDALA KARTHIKEYA	120132607021	3 rd BBA	K. Karthikeya
10	KORADA VENKAT VARSHITH	120132607022	3 rd BBA	k. varshifh
11	MUTHYALA AMRUTHA	120132607029	3 rd BBA	N. Amoutha
12	N M VENKATA ANAND YADAV	120132607030	3 rd BBA	NM Ventata Cadare
13	RAJAGIRI SASI KIRAN	120132607040	3 rd BBA	RS-Kinan
14	BODDI ASHA JYOTHI	121132607003	2 nd BBA	asha zyote
15	CHINTAPALLI SUSHMA	121132607004	2 nd BBA	C. Sushma
16	GORRUPOTU SRIDHAR	121132607012	2 nd BBA	C. Sariflar.
17	ITHAMSETTY GOPTRI SARAYU	121132607013	2 nd BBA	J. SArayu.
18	MOHAMMED UMAR FAROOQ	121132607021	2 nd BBA	MB. Umarfarood
19	MULAGADA SAMPATH	121132607022	2 nd BBA	M. Saupath
20	SURISETTY DILIP SAI KUMAR	121132607035	2 nd BBA	S. Dilip Sai Kunae
21	YARRA MANOJ KUMAR	121132607036	2 nd BBA	y. Manoj Kulle.
22	ASI MANIKANTHA REDDY	122132607001	1 st BBA	A. Maniton Reveloy
23	BISWAL AJAY KUMAR	122132607005	1 st BBA	B- AJay Kumar

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25	KAKARLA NEEHARIKA EKAMBARI SIDHI SAI SREE	122132607015	1 st BBA	K.N.E.J. DaiSoce.
26	KANNEY TRISHA	122132607016	1 st BBA	T. Koho?
27	LIKHITH SAI KUMAR YELAMANCHILI	122132607027	1 st BBA	Say .
28	MAHVEEN MASEERA	122132607028	1 st BBA	M. Marcera
29	POTNURU YUVARAJ	122132607033	1 st BBA	P. Xuraraj
30	PRATHAM JINDAL	122132607034	1 st BBA	Pratham Todey
31	RONGALI SHIVAJI	122132607037	1 st BBA	"f Shia),

D. une Sundari **PROGRAMME OFFICER**

M. Spordb

PRINCIPAL Principal Srinivasa Institute of Management Studio P.M. Palem, Madhurawada, Visakhapatnam - 530041



PROGRAM REPORT

DATE: 16.12.2022

Name of the Event: Plant A Tree Save Nature Campaign Date: 15-12-2022

SIMS

In this growing industrial and technological era, pollution has become a paramount problem. Tree plantation is important to save our earth from destruction and the lives surviving on it. It is imperative to sensitize college students about the environment. The institute planned and organized tree plantation event on 15th December, 2022 at Dharmapuri colony village. All the students enthusiastically participated and planted saplings and increased the interest and inclination towards trees and forests. Efforts are being made by students to nurture the trees planted. A total of 31 students participated in the event.



D. Ume Sundar PROGRAM OFFICER

PRINCIPAL Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

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Date: 21-12-2022

CIRCULAR

We are here to bring to your notice that our college is going to organize "Free Medical Camp" on 27th December 2022 at Potinamallayyapalem Village in association with Medicover Hospital. Hence all the faculty and students are instructed to participate in the event and make the event grand success.

M. Japades

Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

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SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt.of INDIA)

DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: FREE MEDICAL CAMP

Date: 27.12.2022

PARTICIPANTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	DOPPA SAI ADITHYA	120132607010	3 rd BBA	D. Sai Ablithaya
2	GARIKINA LASYA PRIYA	120132607011	3 rd BBA	Gy-Losya Driyoff.
3	HAMSALA SAI SUHAS	120132607015	3 rd BBA	H. Sai Suhas
4	K SAHITHI	120132607018	3 rd BBA	K. Sahithi
5	KANOOR YAMINI	120132607019	3 rd BBA	K. Yamini
6	K. B. SURYA SRINIVASU REDDY	120132607023	3 rd BBA	K'B' Reddy
7	MOHAMMED AASHIQ	120132607027	3 rd BBA	Md. AA chill.
8	MOHIT SAI PILLI	120132607028	3 rd BBA	M'SAIPILLI
9	DONKADA KUSAL SRUJAN	121132607007	2 nd BBA	10. Kulal Szujan
10	DOPPA CHARISHMA	121132607008	2 nd BBA	D. Clarishna.
11	JAYANTHI SIVA RAM	121132607014	2 nd BBA	J. Sivaram
12	M DIVYA	121132607019	2 nd BBA	M. Dinyta',
13	MAROJU NAGA VARSHA	121132607020	2 nd BBA	1/ N-Varsher
14	M DEVI MAHALAKSHMI	121132607023	2 nd BBA	M. Devi
15	PEKALA AVINASH	121132607026	2 nd BBA	P- AVIPASH
16	DARSHAN BOHRA	122132607011	1 st BBA	A. Bohrea.
17	GOGULA YAGNA SRI	122132607014	1 st BBA	Gr. Yaqna Gri
18	KURUMALLA NANDINI	122132607025	1 st BBA	K. Naudini
19	K SATYA SAI VAIBAV	122132607026	1 st BBA	Jr. Salta
20	RONGALI SHIVAJI	122132607037	1 st BBA	R. Shiraji
21	RUSHAB KUMAR JAIN GANDHI	122132607038	1 st BBA	R.K.J. Groundhi
22	SRUTHI SRI PANDA	122132607043	1 st BBA	Societhi Si Panda
23	S BALASEKHAR BABU	122132607044	1 st BBA	5. Bala Sekhar Babu

D. Uma Sundar PROGRAMME OFFICER

BRINCI PAL

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PROGRAM REPORT

Date: 28.12.2022

Name of the Event: Free Medical Camp

Date: 27-12-2022

Free medical camps are set up with a sacred aim to bring awareness amongst the deprived population of the country who have no access to basic healthcare services or knowledge about the diseases they are suffering from. The Srinivasa Institute of Management Studies (SIMS) College has conducted a free medical camp on 27th December 2022 at Potinamallayyapalem Village in association with Medicover Hospital. The aim of the program was to provide the poor population overall physical examinations which include health check-up, BP, sugar, and cholesterol. So, these medical camps provide free medical advice, medicine to the unfortunate people, and refer for specialized treatment whenever it is required. A total of 23 students participated in the event.





D'ume Sundar **PROGRAM OFFICER**

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Date: 27-01-2023

CIRCULAR

We are here to bring to your notice that our college is going to conduct a "Rally on Cancer Awareness" on 4th February, 2023 from our college to Madhurawada. The purpose of the rally is to make the community to be aware of general signs and symptoms linked to cancer which can help in early detection. Hence it is informed to students to take part in the event and spread awareness about the preventive measures of cancer to the community.

M. Jap

Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

Circular to:

SIMS

Sign	ature of all H	IOD'S	ТРО	OFFICE	IQAC	LIBRARY
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DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: RALLY ON CANCER AWARENESS

Date: 04002 2023

PARTICIPANTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	B DEVA HARSHA	120132607003	3 rd BBA	B. Deua MARsha
2	BAMMIDI USHODAYA	120132607004	3 rd BBA	B. UShodoye//.
3	CHIRAG JAIN GANDHI	120132607007	3 rd BBA	C. Jain Gandhi
4	CHIRLA DEVI SATHVIKA	120132607008	3 rd BBA	C. Devi Sattivika
5	I. S S NAMRATHA	120132607016	3 rd BBA	I.S. S. Nancorath
6	JIGYASHA HINGAR	120132607017	3 rd BBA	JHugher
7	ADIGARLA GANESH	121132607001	2 nd BBA	A. Ganeste
8	BALAGA.JAHNAVI	121132607002	2 nd BBA	Jaur
9	DUDA VENU NARENDAR	121132607009	2 nd BBA	D. Veno Norrindon.
10	EARLE KARTHIK	121132607010	2 nd BBA	I. harnit
11	K. SATYASUDHARSHAN	121132607017	2 nd BBA	K. Sucharchan
12	K AJAY NARASIMHA	121132607018	2 nd BBA	K. Ajay Nakasimha
13	NEKKELA RAMA KUMAR	121132607024	2 nd BBA	Remationed
14	PEDAPALLI LIKITH RAJ	121132607025	2 nd BBA	P.L. Roy
15	RITIKA JINDAL	121132607030	2 nd BBA	R. JINDAL
16	SAKIB KHAN	121132607031	2 nd BBA	S'ILAN
17	S DILIP SAI KUMAR	121132607035	2 nd BBA	3. Pilip Sai Kumar.
18	YARRA MANOJ KUMAR	121132607036	2 nd BBA	y monoj Kurralt.
19	S J SWAROOP DORA	122132607045	1 st BBA	·Dohen
20	Y. MANI RAJESHWARI	122132607048	1 st BBA	Rojeware
21	ASWANI SHYAM	122132607002	1 st BBA	·A · Shyam.
22	BALAGAM BHARATH	122132607003	1 st BBA	B. E
23	CHALAPAKA NITISH KUMAR	122132607007	1 st BBA	C. Nitish Kumard
24	CH. GOPI SATYA GOKUL	122132607008	1 st BBA	CAR. Gop : Subjegoph
25	FATIMA RAMSHA	122132607012	1 st BBA	F. Kansstone
26	G KUSHAL	122132607013	1 st BBA	G. Kushert

D. uma Sundaz

PROGRAMME OFFICER

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PROGRAM REPORT

DATE: 05.02.2023

Name of the Event: Rally on Cancer Awareness Date: 04-02-2023

Srinivasa institute of management studies organized one day Cancer Awareness program on 04-02-2023. The camp was inaugurated by Dr. S.P. Ravindra, chairman of SIMS. Dr. M. Jagadish delivered a lecture on Cancer Awareness. The chairman sir delivered a wonderful lecture on Cancer Awareness. He gave detailed information about the cause and consequences of Cancer. In this program 26 students participated. Our student volunteers made door to door awareness in Madhurawada, making people aware of the terrible disease of cancer. Principal Dr. M. Jagadish congratulated all the students and faculty members for the grand success of the event.



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D. Uma Sunda **PROGRAM OFFICER**

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PRINCIPAL Principal Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Date : 10.02.2023

CIRCULAR

This is to inform all the students and faculty members that our college will organize **BLOOD DONATION CAMP** program on 17-02-2023 in association with A.S.Raja Blood Bank. Hence all the students and faculty are instructed to participate in the program without fail.

M. Japadis

PRINCIPAL Principal Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

Circular to :

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DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: BLOOD DONATION CAMP

Date: 17.02.2023

PARTICIPANTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	BAMMIDI USHODAYA	120132607004	3 rd BBA	B. Ushodoyou
2	CHIRAG JAIN GANDHI	120132607007	3 rd BBA	C. Jain Randhi
3	CHIRLA DEVI SATHVIKA	120132607008	3 rd BBA	C. Devi
4	I. SAI SUBRAMANYA NAMRATHA	120132607016	3 rd BBA	I. Sai Suburernova.
5	JIGYASHA HINGAR	120132607017	3 rd BBA	J. Slingart
6	ADIGARLA GANESH	121132607001	2 nd BBA	A. Ganesh.
7	BALAGA.JAHNAVI	121132607002	2 nd BBA	B. Jahnaw.
8	DUDA VENU NARENDAR	121132607009	2 nd BBA	D. V. Narendag
9	EARLE KARTHIK	121132607010	2 nd BBA	E. Kasthik
10	KORUKONDA SATYASUDHARSHAN	121132607017	2 nd BBA	K. SATYasutski
11	KOTIKALAPUDI AJAY NARASIMHA	121132607018	2 nd BBA	K. Ajay Narasimha.
12	NEKKELA RAMA KUMAR	121132607024	2 nd BBA	N. Rama Kumar
13	PEDAPALLI LIKITH RAJ	121132607025	2 nd BBA	P. Likitt 301
14	RITIKA JINDAL	121132607030	2 nd BBA	R-findal
15	SAKIB KHAN	121132607031	2 nd BBA	S.ICHAN
16	SURISETTY DILIP SAI KUMAR	121132607035	2 nd BBA	Bullys
17	YARRA MANOJ KUMAR	121132607036	2 nd BBA	y monoj Kuman.
18	ASWANI SHYAM	122132607002	1 st BBA	A Shyan
19	BALAGAM BHARATH	122132607003	1 st BBA	B. Bhavath
20	CHALAPAKA NITISH KUMAR	122132607007	1 st BBA	C jiddh for
21	CHANDANALA GOPI SATYA GOKUL	122132607008	1 st BBA	C.G.S. Gookul
22	FATIMA RAMSHA	122132607012	1 st BBA	F. RAMSHA
23	G KUSHAL	122132607013	1 st BBA	S. Kushal

D. uma Rindan

PROGRAMME OFFICER

MUGL PRINCIPAL

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PROGRAM REPORT

DATE: 18.02.2023

Name of the event: BLOOD DONATION CAMP

Date: 17-02-2023

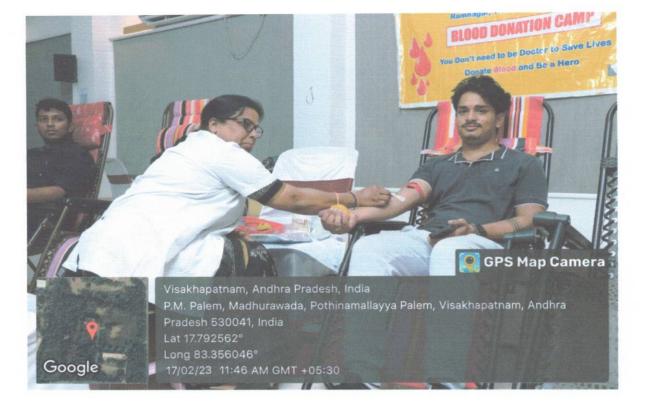
SIMS

The Srinivasa Institute of Management Studies (SIMS) organized the Blood Donation camp association with A.S.Raja Blood Bank.

The camp was organized by the management of SIMS to help the Thalassemia patients. The camp took place in the seminar hall of the college. The Principal of the college had invited the chairman Dr. S. P. Ravindra to be the chief guest for this event. The event started in the morning, with the chairman's speech. The senior students of the college too participated in the program. Apart from students, many common people also participated in this. The blood collected from this camp was to be given to the Government Thalassemia Hospital. The college had arranged for refreshments for those who donated blood in the camp. Students and other people who had participated in this blood donation camp were given certificates and a small gift hamper. To watch over the entire process and to collect the blood, a team of five doctors were put in charge. The college had also arranged for a resting room for anyone who felt dizzy or sick after donating blood. Volunteers from a local club also had come to help to organize the blood donation camp. After the completion of the blood donation, the Principal thanked and appreciated everyone present in the camp. The day ended with the National Anthem and a heartfelt vote of thanks from the Principal of the college. 50 Units of blood collected. 23 students were participated.



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D. une Sunda **PROGRAM OFFICER**

Japed

PRINCIPIAL Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

Date: 20-02-2023

CIRCULAR

As a part of the Community Outreach program our college has organized "Food Donation Drive to support Orphan children" who needs care on 27th February 2023 at MANASU CHARITABLE TRUST, Simhachalam. Hence all the interested students are informed to be a part of it and submit respective contributions to the Program officer.

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PRINCEPAL Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

Circular to :

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DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: FOOD DONATION DRIVE TO SUPPORT ORPHAN CHILDREN

Date: 27.02.2023

PARTICIPANTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	GELLI AMRUTHA	120132607012	3 rd BBA	G. Amutha
2	NARUKULLA RITHIKA	120132607031	3 rd BBA	N. Rithikae
3	PALAK AGARWAL	120132607032	3 rd BBA	P. Agarwal
4	POTHULA PAVAN KUMAR	120132607037	3 rd BBA	p. pavan kumax
5	PULLAMCHETTY SRAVYA	120132607038	3 rd BBA	P. Grouyour
6	SHARMA PRIYANKA	120132607042	3 rd BBA	S. Priyake
7	SORINGALA ABHI SATHWIK	120132607043	3 rd BBA	S.Abhi
8	SENETI BHARGAV	120132607050	3 rd BBA	S. BHARGAV
9	POTNURI SITARAMANJANEYULU	121132607029	2 nd BBA	P. sita
10	SANSKAR AGARWAL	121132607032	2 nd BBA	S. AGranulal,
11	SEERAPU TIRUMALA RAO	121132607033	2 nd BBA	S. Tirumula 100
12	SHOLAPURAPU PRANITHA	121132607034	2 nd BBA	S. Branitha
13	ADIGARLA GANESH	121132607001	2 nd BBA	A. Ganesh
14	BALAGA.JAHNAVI	121132607002	2 nd BBA	B. Jahnatt.
15	DUDA VENU NARENDAR	121132607009	2 nd BBA	D. Venu Narendag
16	EARLE KARTHIK	121132607010	2 nd BBA	K. Karthik.
17	MOHAMMED UMAR FAROOQ	121132607021	2 nd BBA	MD. Umar Javooa
18	MULAGADA SAMPATH	121132607022	2 nd BBA	m. sampath
19	NEKKELA RAMA KUMAR	121132607024	2 nd BBA	M' Renche
20	PEDAPALLI LIKITH RAJ	121132607025	2 nd BBA	fakith
21	RITIKA JINDAL	121132607030	2 nd BBA	R. Jimolas
22	SAKIB KHAN	121132607031	2 nd BBA	sakib-khan
23	KORLAPU GOUTHAM	122132607023	1 st BBA	K. Gouttoan
24	MANGAM JEY RAJ GANESH	122132607029	1 st BBA	Granch.

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SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

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25	POTHINA LALITHA	122132607032	1 st BBA	Phalitha
26	RAJ JAIN	122132607035	1 st BBA	Roj Jain.
27	RAPHAYL BEN YAHSHURUN	122132607036	1 st BBA	R. Ben
28	SHAIK TASLEEM SABIR	122132607039	1 st BBA	Ste. 7. Sabio
29	SOURAV SINGH	122132607042	1 st BBA	S. Sout

D. umo Sundari **PROGRAMME OFFICER**

M. Japietal PRINCIPAL

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PROGRAM REPORT

DATE: 28.02.2023

Name of the Event: Food Donation Drive to support Orphan Children Date: 27-02-2023

On 27th February 2023 Srinivasa Institute of Management Studies (SIMS) College organized an orphanage visit to the MANASU charitable Trust, Simhachalam. Students started from our college by 10:30 A.M and reached the orphanage by 11.15 AM. The volunteers of charitable trust team greeted the students with great enthusiasm. The students interacted with the children and engaged them with various games and fun activities. All the children looked so excited and joyful. The feeling of being in their smile world, spending time with them, and seeing them happy and joyful was really overwhelming. We expressed our gratitude to the caretakers for taking care of these beautiful souls and for giving us this opportunity to spend some time with them. The event ended by distribution of food to the children. A total of 29 students participated in the event.



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D. uma Sundan **PROGRAM OFFICER**

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Date: 10-03-2023

CIRCULAR

We are pleased to inform you about an upcoming event by our college titled "Village Cleanliness Campaign" scheduled on 18th March 2023 at Chandrampalem village. The primary objective of this event is to improve cleanliness within village. Hence it is intimated to all the students and Faculty members to contribute their services in improving the hygiene standards.

M. Japad

PRINCIPAL Principal Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

Circular to:

SIMS

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DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: VILLAGE CLEANLINESS CAMPAIGN

Date: 18.03.2023

PARTICIPANTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	BALABHADRA DEVA HARSHA	120132607003	3 rd BBA	B. Deva Harshon
2	BAMMIDI USHODAYA	120132607004	3 rd BBA	B. US. Mochaya
3	CHIRAG JAIN GANDHI	120132607007	3 rd BBA	C. Jain Gandhi
4	CHIRLA DEVI SATHVIKA	120132607008	3 rd BBA	C. Deri.
5	I. SAI SUBRAMANYA NAMRATHA	120132607016	3 rd BBA	I. Nourralha.
6	JIGYASHA HINGAR	120132607017	3 rd BBA	J. Ninger.
7	ADIGARLA GANESH	121132607001	2 nd BBA	A. Ganesh.
8	BALAGA.JAHNAVI	121132607002	2 nd BBA	B. Jahnari
9	DUDA VENU NARENDAR	121132607009	2 nd BBA	D.V. Narendaz .
10	EARLE KARTHIK	121132607010	2 nd BBA	E. Kaythik.
11	KORUKONDA SATYASUDHARSHAN	121132607017	2 nd BBA	K. Satya Sudharshop
12	K AJAY NARASIMHA	121132607018	2 nd BBA	k. Atoq.
13	NEKKELA RAMA KUMAR	121132607024	2 nd BBA	N. Rame Kumer
14	PEDAPALLI LIKITH RAJ	121132607025	2 nd BBA	hipith
15	RITIKA JINDAL	121132607030	2 nd BBA	R. jindal
16	SAKIB KHAN	121132607031	2 nd BBA	SKHAN
17	S DILIP SAI KUMAR	121132607035	2 nd BBA	SDSci Ven
18	YARRA MANOJ KUMAR	121132607036	2 nd BBA	Y. Manoj Kumar
19	ASWANI SHYAM	122132607002	1 st BBA	A. SHYAM
20	BALAGAM BHARATH	122132607003	1 st BBA	Bhavath
21	CHALAPAKA NITISH KUMAR	122132607007	1 st BBA	C NITISHKUMAR
22	C GOPI SATYA GOKUL	122132607008	1 st BBA	C.G.S. Gipkul
23	FATIMA RAMSHA	122132607012	1 st BBA	Fallina Romsha



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24	G KUSHAL	122132607013	1 st BBA	Gr. Kuchal
25	KAVALI LAVANYA JAYA RAM	122132607019	1 st BBA	& County Durch
26	KESANAPALLI NAGA SAI YESWANTHI	122132607020	1 st BBA	forhunti
27	KURMANA VENKATA KALYAN LOHITH	122132607024	1 st BBA	the Van telegram

D. umo Sundan

PROGRAMME OFFICER

M. Seedel

PRINCIPALipal Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041



PROGRAM REPORT

DATE: 19.03.2023

Name of the Event: Village Cleanliness Campaign Date: 18-03-2023

2 SIMS

Clean environment is an indicator of progress of human being and with the motto of clean environment Srinivasa Institute of Management Studies (SIMS) College has taken this opportunity and initiated Village Cleanliness Campaign at Chandrampalem village. During this activity volunteers have removed the grass and weeds besides the divider and picked up all plastic and other garbage from the village. A rally was held by student volunteers to create awareness about cleanliness and to spread the message of the need to keep our surroundings neat and clean. The drive was concluded at main gate of our college. A total of 27 students participated in the event.





D. umo Sundar **PROGRAM OFFICER**

PRINCIPAL Principal Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041



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Date: 25-04-2023

CIRCULAR

We are pleased to inform you about an upcoming event by our college titled "Beach Cleaning Program" scheduled on 28th April 2023 at Rishikonda. The primary objective of this event is to keep the beach with hygiene. Hence it is intimated to all the students and Faculty members to contribute their services in improving the hygiene standards.

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Principal Srinivasa Institute of Management Studies P.M. Palem, Madhurawada, Visakhapatnam - 530041

Circular to :

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DEPARTMENT OF MANAGEMENT AND TECHNOLOGY

NAME OF THE PROGRAMME: BEACH CLEANING PROGRAMME

Date: 28.04.2023

PARTICIPANTS LIST

SL. NO.	STUDENT NAME	REGD.NO.	YEAR AND GROUP	SIGNATURE
1	BASAWA GANESH	120132607005	3 rd BBA	B: Ganesh
2	B MOUNIKA NANDHU	120132607006	3 rd BBA	B. mounika
3	DODDI BHAVYA TRESA	120132607009	3 rd BBA	D. Bhavya tresa.
4	G YOGESH SAI KUMAR	120132607013	3 rd BBA	G. Yogerta .
5	GORLE KOWSHIK SAI	120132607014	3 rd BBA	CrK. And
6	KARNAPATI VARUN TEJA	120132607020	3 rd BBA	K. Varth. Jeja.
7	KONDALA KARTHIKEYA	120132607021	3 rd BBA	12 KAR thilerA
8	K VENKAT VARSHITH	120132607022	3 rd BBA	K.V. Varshith.
9	MUTHYALA AMRUTHA	120132607029	3 rd BBA	M. Amyutha
10	N M V ANAND YADAV	120132607030	3 rd BBA	NMVAhand
11	RAJAGIRI SASI KIRAN	120132607040	3 rd BBA	R.S. Kivan.
12	BODDI ASHA JYOTHI	121132607003	2 nd BBA	BASKIRAN
13	CHINTAPALLI SUSHMA	121132607004	2 nd BBA	C. Sughma
14	GORRUPOTU SRIDHAR	121132607012	2 nd BBA	G Southan
15	I GOPTRI SARAYU	121132607013	2 nd BBA	Sorayl
16	M UMAR FAROOQ	121132607021	2 nd BBA	No well frug
17	MULAGADA SAMPATH	121132607022	2 nd BBA	M.Somaat.
18	S DILIP SAI KUMAR	121132607035	2 nd BBA	S. pilip Saikenar
19	YARRA MANOJ KUMAR	121132607036	2 nd BBA	y. Manaj Kun .
20	ASI MANIKANTHA REDDY	122132607001	1 st BBA	AMREDDY
21	BISWAL AJAY KUMAR	122132607005	1 st BBA	B. Ajay Kimarte.
22	BORRA SRAVANTHI	122132607006	1 st BBA	B. SRAVANTHI
23	K N E SIDHI SAI SREE	122132607015	1 st BBA	K. Sidhi Sau Sree
24	KANNEY TRISHA	122132607016	1 st BBA	K. Trisha
25	L S KUMAR YELAMANCHILI	122132607027	1 st BBA	Yelamanchali
26	MAHVEEN MASEERA	122132607028	1 st BBA	M. Nedara
27	POTNURU YUVARAJ	122132607033	1 st BBA	P. Kinaral
28	PRATHAM JINDAL	122132607034	1 st BBA	p. jirdal

D. Ume Sundas **PROGRAMME OFFICER**

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PROGRAM REPORT

DATE: 29.04.2023

Name of the Event: Beach Cleaning Program Date: 28-04-2023

SIMS

Clean environment is an indicator of progress of human being and with the motto of clean environment Srinivasa Institute of Management Studies (SIMS) College has taken this opportunity and initiated Beach Cleaning Program at Bhimili Road, Rishikonda. During this activity volunteers have removed the wastage and picked up all plastic garbage from the beach. A rally was held by student volunteers to create awareness about cleanliness and to spread the message of the need to keep the beach neat and clean. A total of 28 students participated in the event.





PROGRAM OFFICER

1 Sopolal

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