

List of Seminars/Workshops

A.Y.2022-23

S.No	Name of the Program	Date	No. of Participants	Details of the Resource Person
1	One Day Workshop on “Innovation and Entrepreneurship”	17-04-23	40	Mr. Krish Dhanam, CEO SkyLife Success, Texas USA.
2	One day seminar on “Innovation Management and Entrepreneurship Development”	20-03-23	39	Dr. P Phani, Asst.Professor, GITAM college, Vizag.
3	One day seminar on “Intellectual Property Rights Innovation and Patent Initiation”	10-02-23	38	Dr. D. Archana , Director, CMT B School, Vizag.
4	One-day seminar on “Advanced Data Analysis”	30-01-23	39	Dr. Satish Ailawadi, Director General, IIAM B School, Vizag.
5	One-day seminar on “Research and Data Modeling using Power BI”	24-11-22	40	T. Rama Krishna, Asst.Professor, IIAM, Vizag.
6	One-day workshop on “Entrepreneurship, growth and competitiveness”	03-09-22	40	Mr. T.S.S. Vinay Kumar, Managing Partner of Bharati & co.
7	One-day workshop on “Research Methodology and Data Analysis using R and Python”	12-08-22	35	Mrs. Neha Sharma, IT, Personality Enhancement trainer, Vizag.



M. Jagan Mohan
 Principal
Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041



simS

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Date :10.04.2023

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one-day workshop on "Innovation and Entrepreneurship" was organized by Srinivasa Institute of Management Studies by Mr.Krish Dhanam. Students should attend the workshop session on 17-04-2023.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mr. G. Sudhakar, Assistant Professor, MBA.



Mr. Jagadeesh

PRINCIPAL

Principal

Srinivasa Institute of Management Studies

P.M. Palem, Madhurawada,

Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i>	<i>Shakti Sini</i>	<i>D. Uma Sundar</i>	<i>[Signature]</i>	<i>Y. Rajesh</i>	<i>K. Jayadev</i>	<i>K. Srinivasa Rao</i>
MBA	MCA	BBA				

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

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Objectives

To make students understand the concept of Intellectual Property, its importance and its need. The Workshop aimed to provide opportunities to the students to enrich their entrepreneur development skills in starting a business.

To raise awareness of various aspects of entrepreneurship as an alternative career choice among faculty and students

Topics covered

1. Concept of Innovation.
2. Concept of Entrepreneurial Development.
3. Theories of Innovation and entrepreneurial development.
4. Techniques of innovation and promoting entrepreneurial culture.

Organized by



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Affiliated to Andhra University & Approved by AICTE, Govt. of India)
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ONE DAY WORKSHOP On
Innovation and Entrepreneurship

17th April 2023

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PRINCIPAL
DR. M. Ramalakshmi

RESOURCE PERSON
Mr. Krish Dhanam

COORDINATOR
Mr. G. Sudhakar

ORGANIZING COMMITTEE
Mr. M.V. Panda
Mrs. K. Rajini Priya

ADDRESS FOR COMMUNICATION

Mr. G. sudhakar
gandurisudhakar@gmail.com

REGISTRATION DETAILS

Registration Free

for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION

15th April 2023

REGISTRATION FORM

ONE DAY WORKSHOP
on

"Innovation and Entrepreneurship"

Name: Mr./Ms.: _____

Redg. no: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE/Affiliated to Andhra University
Madisarawada, Vizalhapatnam, 530041
Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: sims_ssvpcms@yahoo.co.in
Website: www.simevizag.com

Program Name: One Day Workshop on "Innovation and Entrepreneurship"

Date: 17-04-2023

LIST OF STUDENTS				
S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	122132607022	KORIBILLI RAHUL RAJ	I BBA	K. Rahul Raj
2	122132607023	KORLAPU GOUTHAM	I BBA	K. Goutham
3	122132607024	KURMANA VENKATA KALYAN LOHITH	I BBA	K.V.K. Lohith
4	122132607044	SURADA BALASEKHAR BABU	I BBA	S. Balasekhar babu.
5	122132607045	SURI JYOTHI SWAROOP DORA	I BBA	D.S.J. Swaroop
6	121132607032	SANSKAR AGARWAL	II BBA	S. Agarwal
7	121132607033	SEERAPU TIRUMALA RAO	II BBA	S. Tirumal Rao
8	121132607034	SHOLAPURAPU PRANITHA	II BBA	P. Pranitha
9	121132607035	SURISSETTY DILIP SAI KUMAR	II BBA	S.D. S. Kumar
10	120132607044	TIRUMALA SATYA DURGA VARA PRASAD	III BBA	T.S.D. Vara Prasad
11	120132607045	VANKA YERNI BABU	III BBA	V. Yerni babu
12	120132607046	VARGININDI VINAY KUMAR	III BBA	V.V. Vinay Kumar
13	120132607047	VEERAVELLI CHANDRASEKHAR	III BBA	V. Sekhara
14	120132607048	VENKATA DURGA SAI LAKSHMI VADDI	III BBA	V.V.D.S. Lakshmi
15	120132607049	VIKAS REDDY MEDAPATI	III BBA	V. Reddy.
16	120132607050	SENETI BHARGAV	III BBA	S. Bhargav
17	122232602068	SARAMPATI INDU	I MBA	S. Indu
18	122232602069	SHAHINA BEGUM	I MBA	Shahina Begum
19	122232602070	YETURI TARUN KUMAR	I MBA	Y. Tarun Kumar

20	122232602071	SIYYADRI GOWTHAMI	I MBA	Gowthami
21	122232602072	TENKA MANJU	I MBA	T. Manju
22	122232602073	VANAPALLI NANDINI	I MBA	V. Nandini
23	122232602074	VANKA SAI	I MBA	V. Sai
24	122232602075	VASUPALLI VENKATA PADMAVATHI	I MBA	V. Padmavathi
25	122232602076	Y DEVI	I MBA	Y. Devi
26	122232602077	Y KRISHNA	I MBA	Y. Krishna
27	122232602078	YENDUVA BHANU KRISHNA	I MBA	Y. Bhanu Krishna
28	122232602079	YERRA MEENAKSHI SUNDAR	I MBA	Y. Meenakshi
29	122232602080	YARLAGADDA SUGUNA RATNAM	I MBA	Y. Suguna Ratnam
30	122232602081	K MANISHA	I MBA	K. Manisha
31	121232602041	SREENADHU SUMANTH	II MBA	S. Sumanth
32	121232602042	SHAKE GOUSE	II MBA	S.K. Gouse
33	121232602043	MEESLA SANDHYA	II MBA	M. Sandhya
34	322233620041	PAISAKA BHAVANI SHANKAR	I MCA	P. Bhavani
35	322233620042	PALAPARTHI GAYATHRI DURGA KUMARI	I MCA	P.G. Durgakumari
36	322233620043	PILLA SAMPATH	I MCA	P. Sampath
37	322233620044	PITTA RAVITEJA	I MCA	P. Raviteja
38	322233620045	POTLADA PRAMEELA	I MCA	P. Prameela
39	322233620046	POTNURU SAIVANI	I MCA	P. Saivani
40	322233620047	PUKKALLA HARIKA	I MCA	P. Harika

G. Sudhakar
PROGRAM COORDINATOR

Principal

Principal



Date: 18-04-2023

PROGRAM REPORT

Name of the event : One Day Workshop on “Innovation and Entrepreneurship”

Date : 17-04-2023.

Resource person : Mr. Krish Dhanam

Name of the coordinator : Mr. G. Sudhakar

No. of students attended : 40

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day Workshop on “Innovation and Entrepreneurship” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. M Jagadeesh, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives:

- To make students understand the concept of Intellectual Property, its importance and its need. The Workshop aimed to provide opportunities to the students to enrich their entrepreneur development skills in starting a business.
- To raise awareness of various aspects of entrepreneurship as an alternative career choice among faculty and students

Topics covered:

- Concept of Innovation
- Concept of Entrepreneurial Development
- Theories of Innovation and entrepreneurial development
- Techniques of innovation and promoting entrepreneurial culture



Date: 18-04-2023



Outcome and Takeaways:

- After attending this workshop, the participants were able to understand the challenges, prospects, issues, concerns, opportunities, legal and procedural issues of innovation and managing innovations.

G. Sudhakar
PROGRAM COORDINATOR

Date :14.03.2023

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day seminar on “Innovation Management and Entrepreneurship Development” organized by Srinivasa Institute of Management Studies by Dr. P Phani. Students should attend the seminar session on 20-03-2023.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mr. G. Sudhakar, Assistant Professor, MBA.



M. Jagadeesh

PRINCIPAL
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i>	<i>Shate Sai</i>	<i>D. Uma Sundar</i>	<i>[Signature]</i>	<i>Y. Raju</i>	<i>[Signature]</i>	<i>K. Srinivasa Rao</i>
MBA	MCA	BBA				

About the Institute

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Objectives

1. To raise awareness of various aspects of entrepreneurship as an alternative career choice among faculty and students.
2. The Workshop aimed to provide opportunities to the students to enrich their entrepreneur development skills in starting a business.

Topics covered

1. To understand the concept of innovation.
2. To understand the concept of Entrepreneurial Development.
3. To understand the main components of an innovation and innovation management and Entrepreneurship Development.
4. To understand the relationship between innovation and entrepreneurial development.
5. To understanding the theories of innovation and entrepreneurial development.
6. To know the various techniques of innovation and promoting entrepreneurial culture.

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ONE DAY SEMINAR On
**Innovation Management
and
Entrepreneurship Development**

20th March 2023

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurwada, Visakhapatnam 530041

CHIEF PATRONS

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(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PRINCIPAL
DR . M. JAGADEESH
(Director)

RESOURCE PERSON
Dr. Phani

COORDINATOR
Mr. G. Sudhakar

ORGANIZING COMMITTEE
Mrs. B. Mounika Chowdary
Mr.K. S. Bharadwaj

ADDRESS FOR COMMUNICATION

Mr. G. Sudhakar
gandurisudhakar@gmail.com

REGISTRATION DETAILS Registration Free for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION

18th March 2023

REGISTRATION FORM

ONE DAY WORKSHOP

on

"Innovation Management
and

Entrepreneurship Development"

Name: Mr./Ms.: _____

Redg. no: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE/Affiliated to Andhra University
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Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: sims_ssvpcms@yahoo.co.in
Website: www.simsvizag.com

Program Name: One day seminar on “Innovation Management and Entrepreneurship Development”

Date: 20-03-2023

LIST OF STUDENTS				
S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	122132607018	KARRA HARSHA VARDHAN	I BBA	KH VARDHAN
2	122132607019	KAVALI LAVANYA JAYA RAM	I BBA	Jayarajam
3	122132607020	KESANAPALLI NAGA SAI YESWANTHI	I BBA	K. Sai Sai Yesu
4	122132607041	SONTYANA BALA TRIPURA SUNDARI	I BBA	Sundari
5	122132607042	SOURAV SINGH	I BBA	Sourav
6	121132607025	PEDAPALLI LIKITH RAJ	II BBA	Likith
7	121132607026	PEKALA AVINASH	II BBA	Avinash
8	121132607027	PENNIFATHER KATHRYN HEPHZIBAH	II BBA	Kathryn
9	120132607034	PATCHIGULLA MANASA	III BBA	Manasa
10	120132607035	PATCHIGULLA SANTOSH	III BBA	Santosh
11	120132607036	POOJA IDNANI	III BBA	Pooja
12	120132607037	POTHULA PAVAN KUMAR	III BBA	Pavan
13	120132607038	PULLAMCHETTY SRAVYA	III BBA	Sravya
14	120132607039	PYDI RATNA SIRI KISHORE	III BBA	Ratna
15	122232602034	KOLLI VENNELA SREE	I MBA	Sree
16	122232602035	KOPPADA CHANDANA DEVI	I MBA	Chandana
17	122232602036	KORADA ARUN VENKAT SAI KUMAR REDDY	I MBA	Arun

18	122232602037	KORADA HARASHA VARDHAN SAI	I MBA	K. Harsha
19	122232602038	KORUKONDA SATYA LIKHITHA	I MBA	Likhitha
20	122232602039	KUMARA CHANDRA MOULI	I MBA	Chandra
21	122232602040	KUSUMANCHI HARHHITA	I MBA	Harshita
22	122232602041	KUSUMANCHI TEJASWINI SAI	I MBA	T. Tejas
23	122232602042	LALISETI ANAND KUMAR	I MBA	Anand Kumar
24	122232602043	LANKA MONALISA	I MBA	Manalisa
25	122232602044	M V P KAVITHA KUSUMA	I MBA	M. Kusuma
26	122232602045	MADDU BALU	I MBA	M. Balu
27	122232602046	MALISSETTY PRANAVI	I MBA	M. Pranavi
28	322233620047	MADDHI SUNIL	I MBA	M. Sunil
29	121232602030	KEDARISSETTY SUBHASH	II MBA	K. Subhash
30	121232602031	JAGARAPU K V SIVA KUMAR	II MBA	Siva
31	121232602032	GORLE SUVARNA	II MBA	G. SUVARNA
32	121232602033	NAKKA SAI KUMAR	II MBA	N. Saikumar
33	322233620032	KUNCHAM ASHOK	I MCA	Ashok
34	322233620033	LOKANADHAM RAJASEKHAR	I MCA	Srujan Prasad
35	322233620034	MATTAPARTHI VIJAYA DURGA	I MCA	Vijaya
36	322233620035	MUVVALA MOUNIKA	I MCA	Mounika M
37	322233620036	MYLAPILLI DHANA	I MCA	Dhana
38	322233620037	NADIMINTI TIRUMALA PRASAD	I MCA	N. Prasad
39	322233620038	NALLI PRASANTHI	I MCA	Nalli Prasad

G. Sudhakar
PROGRAM COORDINATOR

M. Jagadeesh
PRINCIPAL
Srinivasa Institute of Management Studies



Date: 21-03-2023

PROGRAM REPORT

Name of the event : One Day seminar on “Innovation Management and Entrepreneurship Development”

Date : 20-03-2023.

Resource person : Dr. P Phani

Name of the coordinator : Mr. G. Sudhakar

No. of students attended : 39

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day seminar on “Innovation Management and Entrepreneurship Development” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. M Jagadeesh, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives:

- To raise awareness of various aspects of entrepreneurship as an alternative career choice among faculty and students.
- The Workshop aimed to provide opportunities to the students to enrich their entrepreneur development skills in starting a business.

Topics covered:

- To understand the concept of innovation
- To understand the concept of Entrepreneurial Development
- To understand the main components of an innovation and innovation management and Entrepreneurship Development
- To understand the relationship between innovation and entrepreneurial development
- To understanding the theories of innovation and entrepreneurial development
- To know the various techniques of innovation and promoting entrepreneurial culture



Date: 21-03-2023



Outcome and Takeaways:

- After attending this workshop the participants were able to understand the challenges, prospects, issues, concerns, opportunities, legal and procedural issues of innovation and managing innovations.

G. Sudhakar
PROGRAM COORDINATOR

Date :02.02.2023

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day seminar on "Intellectual Property Rights Innovation and Patent Initiation" organized by Srinivasa Institute of Management Studies by Dr. D Archana. Students should attend the seminar session on 10-02-2023.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mr. G. Sudhakar, Assistant Professor, MBA.



M. Jayadev

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i>	<i>Sheeti Sri</i>	<i>D. Uma Sundar</i>	<i>[Signature]</i>	<i>Y. Prasad</i>	<i>K. Jayasree</i>	<i>K. Srinivasa Rao</i>
MBA	MCA	BBA				

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SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

This course is created with an objective give introduction about intellectual property. After doing this course, learner will:

1. Know concept of intellectual property(IP)
Appreciate the nature, scope and different types of IPs, its different utilities and approaches followed to get various benefits.
2. Understand the rationale and importance of IP in knowledge economy
3. Be introduced to practical aspects of intellectual property

Topics covered

To give knowledge about Patents, copyrights and trademarks.

Organized by



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

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www.simsvizag.com



ONE DAY SEMINAR On

**Intellectual Property Rights
Innovation and Patent Initiation**

10th Feb 2023

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PRINCIPAL
DR. M. JAGADEESH

RESOURCE PERSON
Dr. Archana

COORDINATOR
Mr. Sudhakar

ORGANIZING COMMITTEE
Mrs. N. Kiran Kumari
Ms. Ch. Sirisha

ADDRESS FOR COMMUNICATION

Mr. G. Sudhakar
gandurisudhakar@gmail.com

REGISTRATION DETAILS

Registration Free
for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION

08th Feb 2023

REGISTRATION FORM

ONE DAY SEMINAR
on

“Intellectual Property Rights
Innovation and Patent Initiation”

Name: Mr./Ms.: _____

Redg. no: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE/Affiliated to Andhra University
Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: sims_ssvpcms@yahoo.co.in
Website: www.simsvtzq.com

Program name: One day seminar on “Intellectual Property Rights Innovation and Patent Initiation”

Date: 10-02-2023

LIST OF STUDENTS				
S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	122132607014	GOGULA YAGNA SRI	I BBA	SRI
2	122132607015	KAKARLA NEEHARIKA EKAMBARI SIDHI SAI SREE	I BBA	Neeharika
3	122132607016	KANNEY TRISHA	I BBA	TRISHA
4	122132607038	RUSHAB KUMAR JAIN GANDHI	I BBA	Rushab Kumar
5	122132607039	SHAIK TASLEEM SABIR	I BBA	S.T SABIR
6	121132607020	MAROJU NAGA VARSHA	II BBA	M. VARSHA
7	121132607021	MOHAMMED UMAR FAROOQ	II BBA	M.U. FAROOQ
8	121132607022	MULAGADA SAMPATH	II BBA	m. Sampath
9	121132607023	MYLAPILLI DEVI MAHALAKSHMI	II BBA	M.M Lakshmi
10	120132607026	LALAM RAKESH	III BBA	L. Rakesh
11	120132607027	MOHAMMED AASHIQ	III BBA	AASHIQ MOHAMMED
12	120132607028	MOHIT SAI PILLI	III BBA	Sai Pilli
13	120132607029	MUTHYALA AMRUTHA	III BBA	Amrutha
14	120132607030	N M VENKATA ANAND YADAV	III BBA	N.M Venkata
15	120132607031	NARUKULLA RITHIKA	III BBA	N. Rithika
16	120132607032	PALAK AGARWAL	III BBA	Palak
17	122232602024	JONNADA TARA PADMAVATHI	I MBA	Padmavathi
18	122232602025	K K CHAITHANYA REDDY	I MBA	J. Taraka

19	122232602026	KANNAN ANPARASAN	I MBA	K. Anparasan
20	122232602027	KANNAN KANIMOLI	I MBA	K. Kanimoli
21	122232602028	KANTUBUKTHA HEMAKUMAR	I MBA	K. Hemee Kumar
22	122232602029	KAPPALA DEVI	I MBA	K. DEVI
23	122232602030	KARAKANI LAKSHMAN RAO	I MBA	K. Lakshman Rao
24	122232602031	KATTA JAYANTH SAI	I MBA	K. Jayanth Sai
25	122232602032	KAVURU ROOP NAGA PEDDI RAJU	I MBA	K. ROOP NAGA PEDDI RAJU
26	122232602033	KERKETTA NEERA	I MBA	K Neera
27	121232602025	VAADMODHULA MANEESHA	II MBA	V. maneesha
28	121232602026	VANAMALI GOWTHAMI	II MBA	V. Gowthami
29	121232602027	VANAPALLI SAI SRUJANA	II MBA	V. srujana
30	121232602028	YELLAPU DEEPIKA	II MBA	Y. Deepika
31	121232602029	YEMPADA BHARATHIREDDY	II MBA	Y. Bharathi Reddy
32	322233620024	KANCHUMUJU NARENDRA	I MCA	K. Narendra
33	322233620025	KARRI SASIBHUSHANAIDU	I MCA	K. Sasibhus
34	322233620026	KARRI UDAYA SREE	I MCA	K. Udaya Sree
35	322233620027	KATTA PREM SWAROOP	I MCA	K. prem swaroop
36	322233620028	KOLAGANI PRASAD	I MCA	K. Prasad
37	322233620029	KORUBILLI SASI PREETHAM	I MCA	K. S. Preetham
38	322233620030	KOSURI PRAVEEN	I MCA	K. PRAVEEN

G. Sudhakar
PROGRAM COORDINATOR

M. Jayashree
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041



Date: 13-02-2023

PROGRAM REPORT

Name of the event : One Day seminar on “Intellectual Property Rights Innovation and Patent Initiation”

Date : 10-02-2023.

Resource person : Dr. D Archana

Name of the coordinator : Mr. Sudhakar

No. of students attended : 38

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day seminar on “Intellectual Property Rights Innovation and Patent Initiation” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. M Jagadeesh, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives: This course is created with an objective give introduction about intellectual property.

Know concept of intellectual property(IP) Appreciate the nature, scope and different types of IPs, its different utilities and approaches followed to get various benefits understand the rationale and importance of IP in knowledge economy be introduced to practical aspects of intellectual property.

Topics covered:

- To give knowledge about Patents, copyrights and trademarks

Date: 13-02-2023



Outcome and Takeaways:

Introduction to technology Transfer, IP Licensing, IP Valuation & IP Audit IP Commercialization.

G. Sudhakar
PROGRAM COORDINATOR



SIMS

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Date :23.01.2023

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one-day seminar on "Advanced Data Analysis" organized by Srinivasa Institute of Management Studies by Mr. Dr. Satish Ailawadi. Students should attend the seminar session on 30-01-2023.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mr. G. Sudhakar, Assistant Professor, MBA.



M. Jayadev

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i>	<i>Shakti Sri</i>	<i>D Uma Sundar</i>	<i>[Signature]</i>	<i>Y. Rajes</i>	<i>K. Jayadev</i>	<i>K. Sani Vajarao</i>
MBA	MCA	BBA				

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

1. To enhance participant's knowledge of advanced data analysis concepts, tools, and techniques beyond basic statistics and data manipulation.
2. To provide participants with practical, hands-on experience in using advanced data analysis tools and software.
3. To familiarize participants with advanced data analysis software and programming languages commonly used in the field, such as Python, R, and specialized data analysis libraries.

Topics covered

- Statistical Analysis
- Machine Learning Fundamentals

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(Affiliated to Andhra University & Approved by AICTE, Govt. of India)

www.simsvizag.com



ONE DAY SEMINAR On

Advanced Data Analysis

30th January 2023

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PRINCIPAL
DR . M. Jagadeesh

RESOURCE PERSON
Dr. Satish Ailawadi

COORDINATOR
Mr. G. Sudhakar

ORGANIZING COMMITTEE
Mr. Devarsetty Surya
Ms. Suchitra

ADDRESS FOR COMMUNICATION

Mr. G. Sudhakar
gandurisudhakar@gmail.com

REGISTRATION DETAILS
Registration Free
for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION
28-01-2023

REGISTRATION FORM

ONE DAY SEMINAR
on
"Advanced Data Analysis"

Name: Mr./Ms.: _____

Redg. no: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE/Affiliated to Andhra University
Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: sims_ssvpcms@yahoo.co.in
Website: www.simsivazg.com

Program Name: One-day seminar on "Advanced Data Analysis"**Date:** 30-01-2023**LIST OF STUDENTS**

S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	122132607010	DANNANA SHYAM PRASAD	I BBA	<i>Dannana</i>
2	122132607011	DARSHAN BOHRA	I BBA	<i>Darshan</i>
3	122132607012	FATIMA RAMSHA	I BBA	<i>FATIMA</i>
4	122132607035	RAJ JAIN	I BBA	<i>Raj...</i>
5	122132607036	RAPHAYL BEN YAHSHURUN	I BBA	<i>K. Rajesh</i>
6	121132607015	KATTE RAJESH	II BBA	<i>Rajesh</i>
7	121132607016	KATTE RAM PRASAD	II BBA	<i>K. Ram Prasad</i>
8	121132607017	KORUKONDA SATYASUDHARSHAN	II BBA	<i>K. Satya</i>
9	120132607018	K SAHITHI	III BBA	<i>K. SAhithi</i>
10	120132607019	KANOOR YAMINI	III BBA	<i>Yamini</i>
11	120132607020	KARNAPATI VARUN TEJA	III BBA	<i>Varun Teja</i>
12	120132607021	KONDALA KARTHIKEYA	III BBA	<i>K. Karthikeya</i>
13	120132607022	KORADA VENKAT VARSHITH	III BBA	<i>K.V. Varshith</i>
14	120132607023	KOYYA BHUVAN SURYA SRINIVASU REDDY	III BBA	<i>Surya.K</i>
15	122232602017	EMANDI DEVI	I MBA	<i>E. Devi</i>
16	122232602018	GINNI SANDEEP KUMAR	I MBA	<i>G. Kumar</i>
17	122232602019	GIDUTURI PRASAD	I MBA	<i>G. PRASAD</i>
18	122232602020	GUMPINA VARALAKSHMI	I MBA	<i>G. Varalakshmi</i>
19	122232602021	HANUMANTH MADHU BABU	I MBA	<i>Madhu Babu</i>
20	122232602022	HARIYALA RAJESH	I MBA	<i>H. Rajesh</i>
21	122232602023	JAGELINKE SAI KUAMR	I MBA	<i>Sai</i>
22	121232602020	S MANASA	II MBA	<i>S. Manasa</i>
23	121232602021	SANAPALA ANILKUMAR	II MBA	<i>S. anil Kumar</i>
24	121232602022	SATHIVADA VENKATESH	II MBA	<i>S. Venkatesh</i>
25	121232602023	SHAHID AKTAR	II MBA	<i>S. Aktar.</i>

26	121232602024	SIMHADRI MANAS KUMAR	II MBA	S. Manas Kumar
27	322233620016	GORLI YAMUNA	I MCA	G. Yamuna
28	322233620017	GUDE VARDHAN	I MCA	G. Vardhan
29	322233620018	GUJJI PAVAN BHASKAR REDDY	I MCA	G. P. S.
30	322233620019	GULLIPALLI VENKATA NAIDU	I MCA	G. Venkata Naidu
31	322233620020	JANU NIKHIL GOWD	I MCA	J. Nikhil Gowd
32	322233620021	JINNALA SRINU	I MCA	J. Srinu
33	322233620022	KADALI ESWARI INDU	I MCA	Indu
34	322233620023	KALIGI SARVESH	I MCA	K. Sarvesh
35	321233620013	DANTLA GOPINADH	II MCA	D. Gopinadh
36	321233620014	DUNGA PRADEEP KUMAR	II MCA	Pradeep. D
37	321233620015	GAYATHRI PEDDI	II MCA	Gayathri. P
38	321233620016	GONEDA SIVA	II MCA	G. Siva
39	321233620017	GORLE JANAKI	II MCA	G. Janaki

G. Sudhakar
PROGRAM COORDINATOR

M. Jayaditya

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041



Date: 31-01-2023

PROGRAM REPORT

Name of the event : One-day seminar on “Advanced Data Analysis”

Date : 30-01-2023.

Resource person : Dr. Satish Ailawadi

Name of the coordinator : Mr. G. Sudhakar

No. of students attended : 39

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day seminar on “Advanced Data Analysis” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. M Jagadeesh, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives:

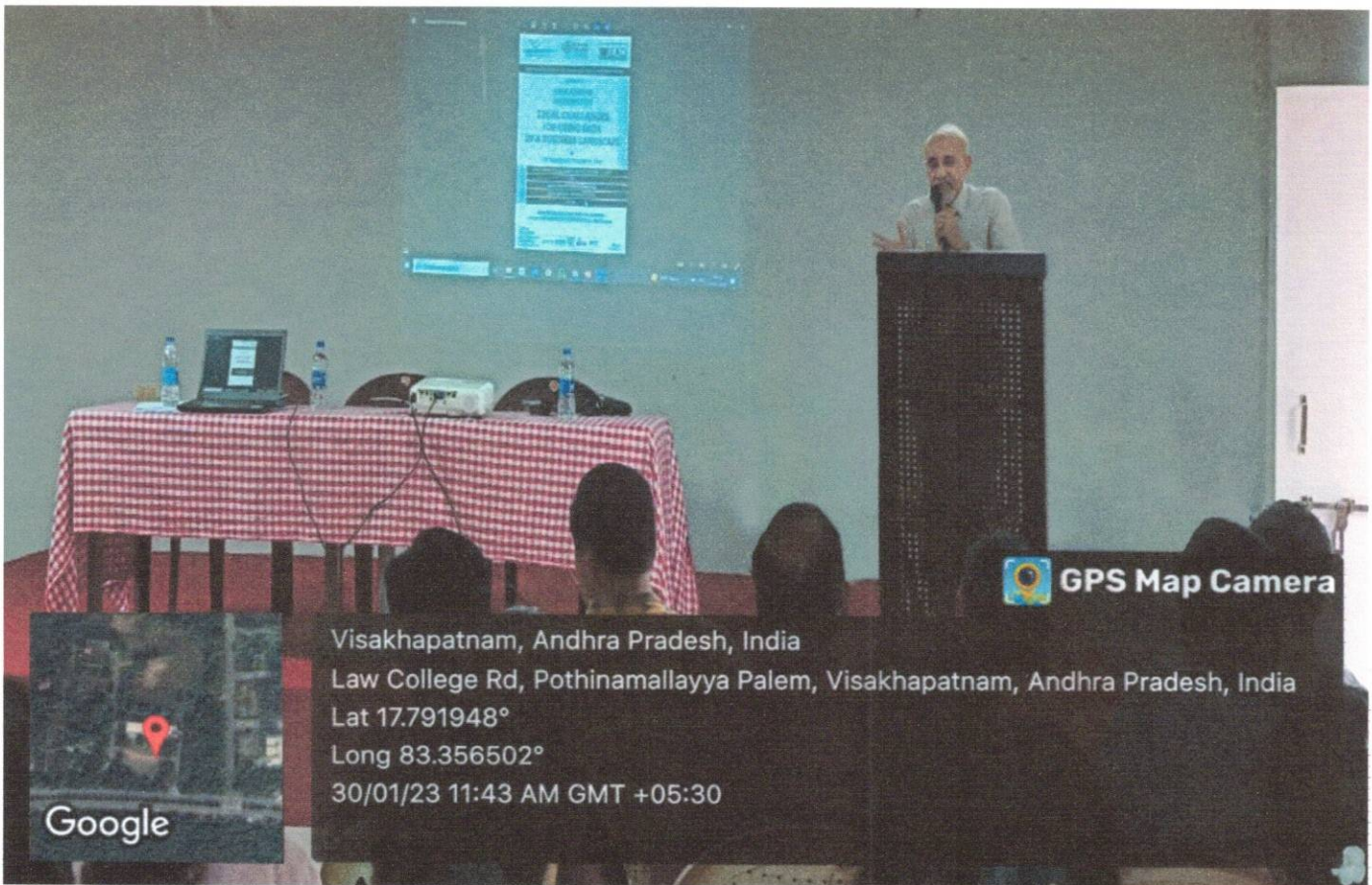
- To enhance participant’s knowledge of advanced data analysis concepts, tools, and techniques beyond basic statistics and data manipulation.
- To provide participants with practical, hands-on experience in using advanced data analysis tools and software.
- To familiarize participants with advanced data analysis software and programming languages commonly used in the field, such as Python, R, and specialized data analysis libraries.

Topics covered:

- Statistical Analysis
- Machine Learning Fundamentals



Date: 31-01-2023

**Outcome and Takeaways:**

- Attendees gained a deeper understanding of advanced data analysis techniques, methodologies, and tools.
- Participants gained knowledge about statistical methods, machine learning algorithms, data visualization, and other advanced analytics topics.

G. Sudhakar
PROGRAM COORDINATOR



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SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Date :16.11.2022

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one-day seminar on "Research and Data Modelling using Power BI" organized by Srinivasa Institute of Management Studies by Mr. T.RamaKrishna. Students should attend the seminar session on 24-11-2022.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Program coordinator: Mr. G. Sudhakar, Assistant Professor, MBA.



M. Jayadev

PRINCIPAL

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i>	<i>Shubhika</i>	<i>D. Uma Sundar</i>	<i>A. K.</i>	<i>T. R. Krishna</i>	<i>K. Jayadev</i>	<i>R. Srinivasa Rao</i>
MBA	MCA	BBA				

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

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SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

The primary objective of a seminar on research and data modeling using Power BI is to equip attendees with the knowledge and skills necessary to effectively leverage Power BI for conducting research, modeling data, and gaining actionable insights. The seminar aims to equip attendees with the skills and confidence needed to harness the full potential of Power BI for research and data modeling purposes, ultimately enabling them to drive innovation, efficiency, and informed decision-making within their organizations or fields of study.

Topics covered

- Research Methodologies in Data Analytics
- Data Preparation and Cleaning
- Data Modelling Fundamentals
- Advanced Data Modelling Techniques
- Data Visualization Best Practices
- Dashboard Design and Development
- Advanced Analytics with Power BI
- Data Integration and Transformation
- Collaboration and Sharing

Organized by



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ONE DAY SEMINAR On

**Research and Data Modelling
using Power BI**

24th November 2022

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PRINCIPAL
DR. M. JAGADEESH

RESOURCE PERSON
Mr. T. Ramakrishna

COORDINATOR
Mr. G. Sudhakar

ORGANIZING COMMITTEE
Mr. M. S. Ganesh
Ms. Mary Rapaka

ADDRESS FOR COMMUNICATION

Mr. G. Sudhakar
gandurisudhakar@gmail.com

REGISTRATION DETAILS

Registration Free
for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION

22nd Nov 2022

REGISTRATION FORM

ONE DAY SEMINAR

on

“Research and Data Modelling
using Power BI”

Name: Mr./Ms.: _____

Redg. no: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

Approved by AICTE/Affiliated to Andhra University

Madhurawada, Visakhapatnam-530041

Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)

Email: sims_ssvpcms@yahoo.co.in

Website: www.simsvizag.com



simS

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

alwar das group
free mind through education

Program Name: One-day seminar on "Research and Data Modeling using Power BI"

Date: 24-11-2022

LIST OF STUDENTS

S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	122132607007	CHALAPAKA NITISH KUMAR	I BBA	C. Nitish
2	122132607008	CHANDANALA GOPI SATYA GOKUL	I BBA	Gopi
3	122132607009	CHENDA MEGHANAA	I BBA	C. Meghanaa
4	122132607032	POTHINA LALITHA	I BBA	Lalitha
5	122132607033	POTNURU YUVARAJ	I BBA	Yuvraj P.
6	121132607010	EARLE KARTHIK	II BBA	E. Karthik
7	121132607011	GONTHINA HRUSHIKESH	II BBA	G. Hrushikesh
8	121132607012	GORRUPOTU SRIDHAR	II BBA	G. Sridhar
9	121132607013	ITHAMSETTY GOPTRI SARAYU	II BBA	I. GOPTRI
10	120132607009	DODDI BHAVYA TRESA	III BBA	Bhavya
11	120132607017	JIGYASHA HINGAR	III BBA	J. Hingar
12	120132607024	KUCHERLAPATI JAYASURYA	III BBA	K. Jayasurya
13	120132607033	PASUPULETI VENKATA HARSHA VARDHAN SAI	III BBA	V. Harsha Sai
14	120132607010	DOPPA SAI ADITHYA	III BBA	D. Adithya
15	120132607011	GARIKINA LASYA PRIYA	III BBA	G. Priya
16	120132607012	GELLI AMRUTHA	III BBA	G. Amrutha
17	120132607013	GOLLAKARAM YOGESH SAI KUMAR	III BBA	G. Sai Kumar
18	120132607014	GORLE KOWSHIK SAI	III BBA	G. Koushik Sai
19	120132607015	HAMSALA SAI SUHAS	III BBA	Sai Suhas
20	120132607016	INDRAKANTI SAI SUBRAMANYA	III BBA	I. Sai Subramanya

		NAMRATHA		
21	122232602010	BOTTA VISHAL YADAV	I MBA	B. Vishal Yadav
22	122232602011	CH DEEKSHITH	I MBA	Deekshith
23	122232602012	CH RUPESH SURYA KUMAR	I MBA	Surya CH
24	122232602013	CHILLA DALIVANI PARIMALA	I MBA	C.D. Parimala
25	122232602014	CHOKKAKULA NITHEESH KUMAR	I MBA	C. Nitush
26	122232602015	DONI REVANTH KUMAR	I MBA	D. Revanth Kumar
27	121232602009	KARISHMA BAHAL	II MBA	K. Bahal
28	121232602010	KEDARISSETTY SANDEEP	II MBA	K. Sandeep
29	121232602011	KELLA VINAYA BABU	II MBA	K. Vinaya Babu
30	121232602012	KUSUM KUMARI	II MBA	K. Kusumi
31	121232602013	MADHABAKTULASAI SIVA NANDA LAHARI	II MBA	M. Sivamanda
32	121232602014	MALLA SUNEETHA	II MBA	M. Suneetha
33	322233620009	BYLAPUDI GIRESH	I MCA	B. Gireesh
34	322233620010	CHITTI BHARGAVA	I MCA	C. Bhargava
35	322233620011	DEEPIKA MAHANTHI	I MCA	D. Mahanthi
36	322233620012	DURGA KARTHIK	I MCA	D. Karthik
37	322233620013	GONDU RAJASEKHAR	I MCA	Rajasekhar.
38	322233620014	GORLE YAMINI	I MCA	G. Yamini
39	322233620015	GORLE YASODHA	I MCA	G. Yasodha
40	321233620007	BODDEPALLI RAVI KUMAR	II MCA	B. Ravi Kumar

G. Suvthakar
PROGRAM COORDINATOR

M. Jayadev
PRINCIPAL
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041



Date: 25-11-2022

PROGRAM REPORT

Name of the event : One-day seminar on “Research and Data modelling using Power BI”

Date : 24-11-2022.

Resource person : Mr. T. RamaKrishna

Name of the coordinator : Mr. G. Sudhakar

No. of students attended : 40

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One-day seminar on “Research and Data modelling using Power BI” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. M Jagadeesh, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives:

The primary objective of a seminar on research and data modeling using Power BI is to equip attendees with the knowledge and skills necessary to effectively leverage Power BI for conducting research, modeling data, and gaining actionable insights. The seminar aims to equip attendees with the skills and confidence needed to harness the full potential of Power BI for research and data modeling purposes, ultimately enabling them to drive innovation, efficiency, and informed decision-making within their organizations or fields of study.

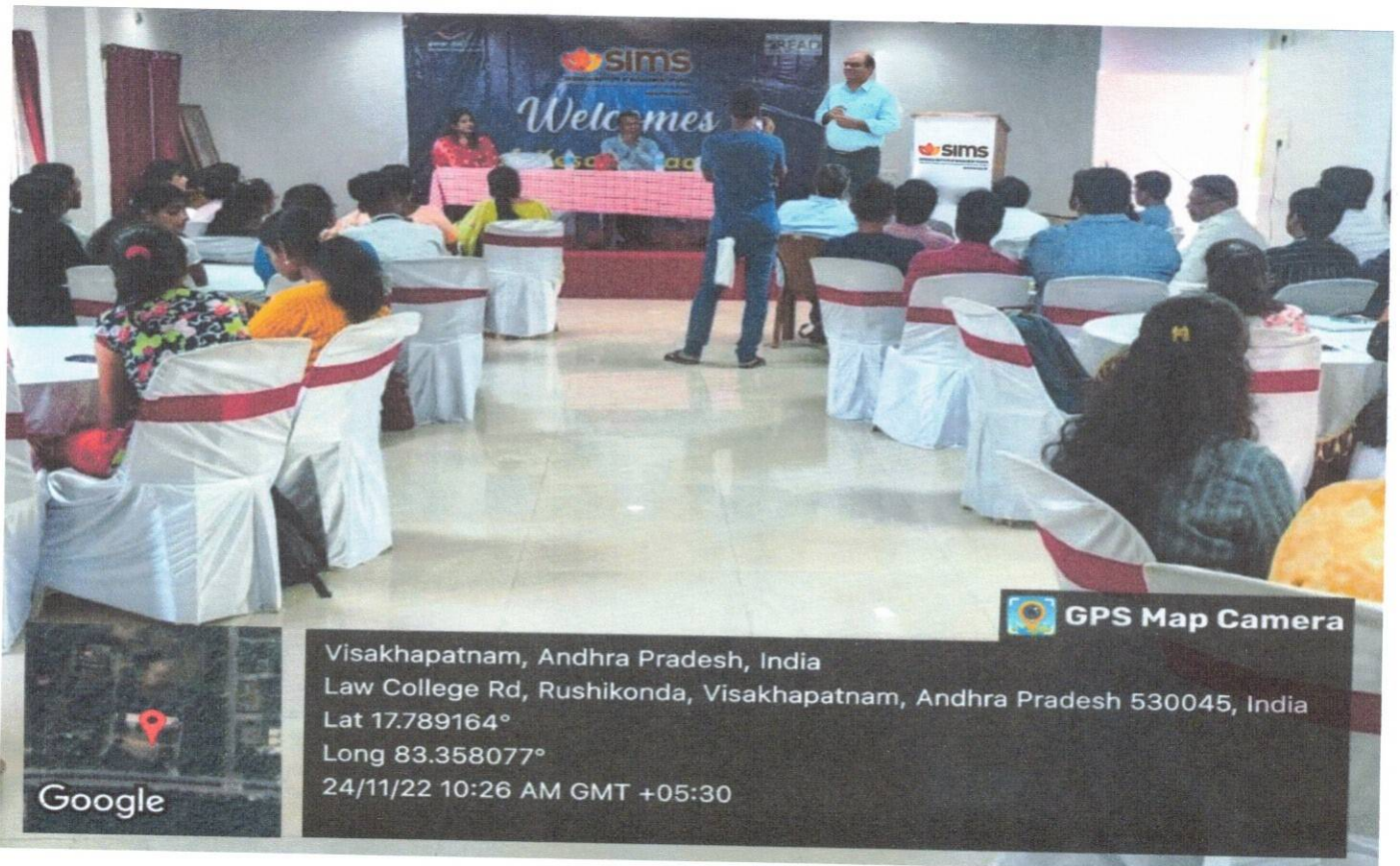
Topics covered:

- Research Methodologies in Data Analytics
- Data Preparation and Cleaning
- Data Modelling Fundamentals
- Advanced Data Modelling Techniques
- Data Visualization Best Practices
- Dashboard Design and Development



Date:25-11-2022

- Collaboration and Sharing
- Case Studies and Real-world Examples
- Best Practices and Optimization
- Security and Governance
- Future Trends in Data Analytics



Outcome and Takeaways:

By covering these topics, attendees can gain a comprehensive understanding of how to leverage Power BI for research and data modelling purposes effectively.

G. Sushwalar
PROGRAM COORDINATOR

Date :27.08.2022

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day workshop on "Entrepreneurship, growth and competitiveness" organized by Srinivasa Institute of Management Studies by Mr. T.S.S.Vinay Kumar. Students should attend the workshop session on 03-09-2022.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mr. G. Sudhakar, Assistant Professor, MBA.



M. Jayachandran
PRINCIPAL
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i> MBA	<i>Shakti Sini</i> MCA	<i>D. Uma Sunda</i> BBA	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

1. The Workshop aimed to provide opportunities to the students to enrich their entrepreneur development skills in starting a business.
2. To raise awareness of various aspects of entrepreneurship as an alternative career choice among faculty and students.

Topics covered

1. SME Project Selection, Market Survey Techniques, Project Report Preparation.
2. Challenges of 1st Gen Entrepreneur, Goal Setting, Women Entrepreneur.
3. Business Life Cycle, Validation of Business Ideas, Market Research.
4. Business opportunities, Technical Assistant Facilities, Protection of Business Idea (Intellectual Rights).
5. Branding Strategy, Marketing Strategy, How to Identify Market.
6. Project Report Analysis, Mode of Raising Funds, Role of Various Govt. Bodies, Financial Schemes for SMEs, Documentation & Loan Procedures

Organized by



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www.simsvizag.com



ONE DAY WORKSHOP On
**Entrepreneurship, Growth
and Competitiveness**

03rd September, 2022

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika Das

PRINCIPAL
DR. M. JAGADEESH

RESOURCE PERSON
Mr. T.S.S. Vinay Kumar

COORDINATOR
Mr. G. Sudhakar

ORGANIZING COMMITTEE
Mrs. Swathi
Mr. M. S. Ganesh

ADDRESS
FOR COMMUNICATION
Mr. G. Sudhakar
gandurisudhakar@gmail.com

REGISTRATION DETAILS

Registration Free
for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION

31st Aug 2022

REGISTRATION FORM

ONE DAY WORKSHOP

on

**Entrepreneurship, Growth
and Competitiveness**

Name: Mr./Ms.: _____

Redg. no: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE/Affiliated to Andhra University
Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: sims_ssvpcms@yahoo.co.in
Website: www.simsvizag.com



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SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Program Name: One-day workshop on "Entrepreneurship, growth and competitiveness"

Date: 03-09-2022

LIST OF STUDENTS				
Sl. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	122132607004	BANDARU PRIYATAM BABA	I BBA	Priyatam
2	122132607005	BISWAL AJAY KUMAR	I BBA	Kumar
3	122132607006	BORRA SRAVANTHI	I BBA	B. Sravanthi
4	122132607029	MANGAM JEY RAJ GANESH	I BBA	M. Ganesh
5	122132607030	MOHAMMED KARISHMA	I BBA	M. Karishma
6	122132607025	KURUMALLA NANDINI	I BBA	K. Nandini
7	122132607030	MOHAMMED KARISHMA	I BBA	Karishma
8	122132607031	PENTAKOTA RUTIKA NAGA SRI	I BBA	P. Rutika
9	122132607034	PRATHAM JINDAL	I BBA	Jindal
10	122132607037	RONGALI SHIVAJI	I BBA	R. Shivaji
11	122132607040	SHREE AGARWAL	I BBA	S. Agarwal
12	121132607024	NEKKELA RAMA KUMAR	II BBA	N. Rama Kumar
13	121132607029	POTNURI SITARAMANJANEYULU	II BBA	P. Sitaramaraju
14	121132607030	RITIKA JINDAL	II BBA	S. Khan
15	121132607031	SAKIB KHAN	II BBA	S. Khan
16	121132607036	YARRA MANOJ KUMAR	II BBA	Y. Manoj Kumar
17	121132607006	CHITTIBOYINA POORNA VINAY KUMAR	II BBA	C. Poorna
18	121132607007	DONKADA KUSAL SRUJAN	II BBA	Srujan
19	121132607008	DOPPA CHARISHMA	II BBA	D. Charishma
20	120132607004	BAMMIDI USHODAYA	III BBA	B. Ushodaya
21	120132607005	BASAWA GANESH	III BBA	Ganesh

22	120132607006	BUSIM MALLI MOUNIKA NANDHU	III BBA	B. M. Mounika
23	120132607007	CHIRAG JAIN GANDHI	III BBA	C. J. Gandhi
24	120132607008	CHIRLA DEVI SATHVIKA	III BBA	C. Devi
25	122232602005	BAVARAJU JAYA VAMSI	I MBA	B. Jaya Vamsi
26	122232602006	BERI LALITHA DEVI	I MBA	Beri Lalitha Devi
27	122232602007	BHOOMIREDDY SWATHI	I MBA	B. Swathi
28	122232602008	BOTCHA VENKATESH	I MBA	B. Venkatesh
29	122232602009	BOTTA VARAHALU	I MBA	B. Varahalu
30	121232602005	GUNTUBOYANA HARUN TEJA	II MBA	G. Harun Teja
31	121232602006	KAKARA VENUKUMAR	II MBA	K. Venukumar
32	121232602007	KALDI ALEKHYA	II MBA	K. Alekhya
33	121232602008	KANKATALA HARSHAJAH	II MBA	K. Harshajah
34	322233620005	BAVISETTI HEMA LATHA	I MCA	B. Hema Latha
35	322233620006	BEHERA PREETHAM	I MCA	B. Preetham
36	322233620007	BONU VEERABHADRA RAO	I MCA	B. V. Rao
37	322233620008	BOTCHA GOWRI SHANKAR	I MCA	B. Gowri Shankar
38	321233620004	AVALA SAI PRIYANKA	II MCA	A. Sai priyanka
39	321233620005	BADIGANTI SRINIVAS KOWSIK	II MCA	B. S. Kowsik
40	321233620006	BAGGAM SOWMYA	II MCA	B. Sowmya

G. Sudhakav
PROGRAM COORDINATOR

M. Jayachandran
PRINCIPAL
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041



Date: 05-09-2022

PROGRAM REPORT

Name of the event: One Day Workshop on “Entrepreneurship, growth and competitiveness”

Date : 03-09-2022.

Resource person : Mr. T.S.S.Vinay Kumar

Name of the coordinator : Mr. G. Sudhakar

No. of students attended : 40

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day Workshop on “Entrepreneurship, growth and competitiveness” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. M Jagadeesh, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

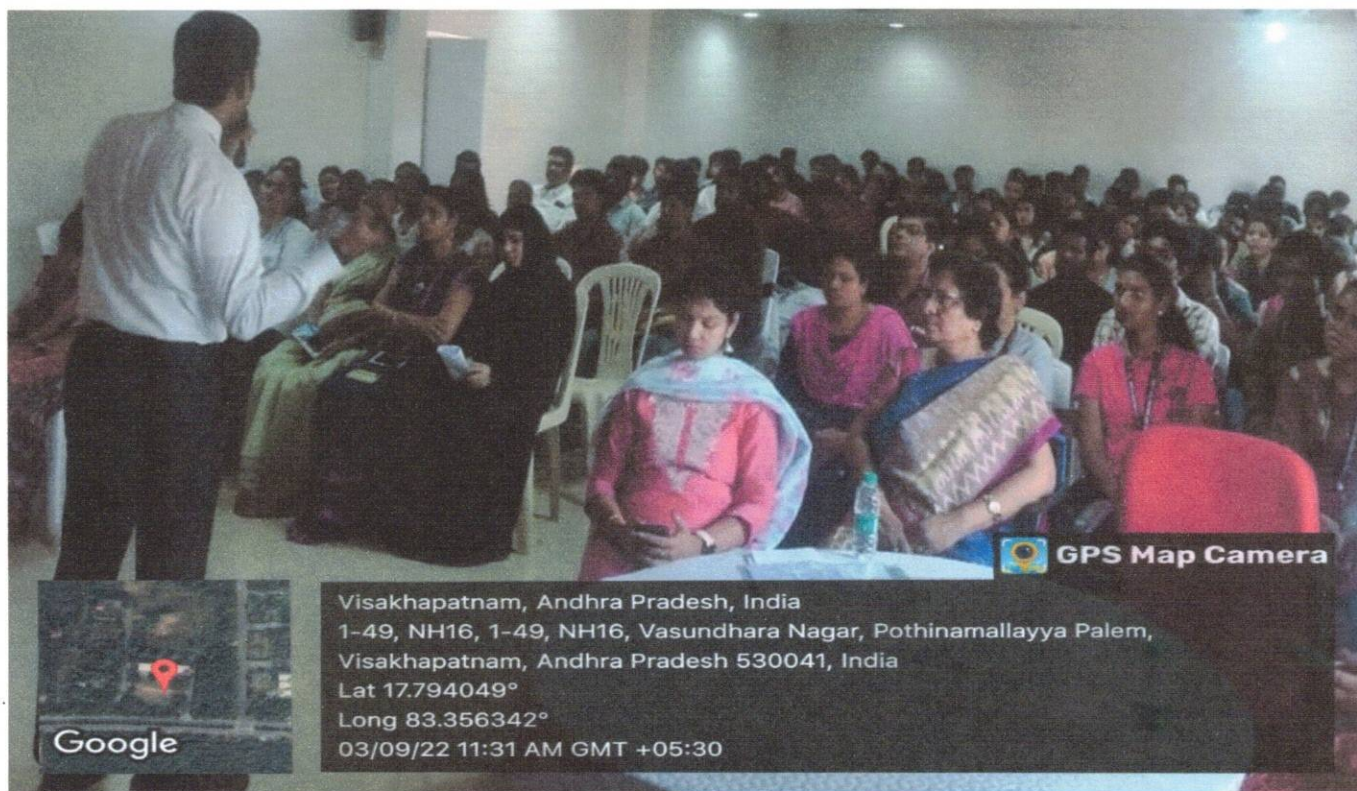
Objectives:

- The Workshop aimed to provide opportunities to the students to enrich their entrepreneur development skills in starting a business.
- To raise awareness of various aspects of entrepreneurship as an alternative career choice among faculty and students.

Topics covered:

- SME Project Selection, Market Survey Techniques, Project Report Preparation.
- Challenges of 1st Gen Entrepreneur, Goal Setting, Women Entrepreneur.
- Business Life Cycle, Validation of Business Ideas, Market Research.
- Business opportunities, Technical Assistant Facilities, Protection of Business Idea (Intellectual Rights).
- Branding Strategy, Marketing Strategy, how to Identify Market.
- Project Report Analysis, Mode of Raising Funds, Role of Various Govt. Bodies, Financial Schemes for SMEs, Documentation & Loan Procedures
- Examining many financing options available to get new venture funded. Teach the basics of finance, valuations, dilution and non-dilutive funding sources.
- How to understand capital structure for new ventures, term sheets and how to negotiate them, and the differences between early-stage versus later-stage financing.

Date: 05-09-2022



Outcome and Takeaways:

- Opportunity to sharpen entrepreneurial competencies
- Project selection criteria
- Clarity about the business idea
- Market potential for the product or service
- Skills in preparing business plan
- Conducting project feasibility study
- Role and assistance by various promotional organizations
- Abilities that contribute to top performance

G. Sudhakar
PROGRAM COORDINATOR



simS

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Date :04.08.2022

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day workshop on “Research Methodology and Data Analysis using R and Python” organized by Srinivasa Institute of Management Studies by Mrs. Neha Sharma. Students should attend the workshop session on 12-08-2022.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Coordinator: Mr.G Sudhakar, Assistant Professor, MBA.



M. Jayachari

PRINCIPAL

Principal

Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
<i>G. Sudhakar</i>	<i>Shakti Sui</i>	<i>D. Uma Sundar</i>	<i>[Signature]</i>	<i>M. Rajes</i>	<i>R. Jayade</i>	<i>K. Srinivasa Rao</i>
MBA	MCA	BBA				

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

1. The objective of this module to make students exercise the fundamentals of statistical analysis in R environment. They would be able to analysis data for the purpose of exploration using Descriptive and Inferential Statistics.
- 2, Students will understand Probability and Sampling Distributions and learn the creative application of Linear Regression in multivariate context for predictive purpose.

Topics covered

Introduction to R and Python environments, data importing, exporting, data management, data exploration, testing of hypothesis using parametric and non-parametric methods, correlation and association, linear and non-linear regression analysis, and other multivariate techniques using R and Python.

Organized by



SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of India)

www.simsvizag.com



ONE DAY WORKSHOP On
Research Methodology
and
Data Analysis using R and Python

12th August, 2022

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mrs. S. Deepika das

PRINCIPAL
DR. M. JAGADEESH

RESOURCE PERSON
Mrs. Neha Sharma

COORDINATOR
Mr. G. Sudhakar

ORGANIZING COMMITTEE
Mr. G. Suresh
Mrs. K. Sumitra

ADDRESS FOR COMMUNICATION

Mr. G. Sudhakar
gandurisudhakar@gmail.com

REGISTRATION DETAILS
Registration Free
for In-house students

FOR REGISTRATION:
Mrs. S. Deepika Das
9570119999

LAST DATE FOR REGISTRATION
10th Aug 2022

REGISTRATION FORM

ONE DAY WORKSHOP

on

“Research Methodology
and

Data Analysis using R and Python”

Name: Mr./Ms.: _____

Reg. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
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SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Program name: One-day workshop on “Research Methodology and Data Analysis using R and Python”

Date: 12-08-2022

LIST OF STUDENTS				
S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	122132607001	ASI MANIKANTHA REDDY	I BBA	<i>Asi Manikanta Reddy</i>
2	122132607002	ASWANI SHYAM	I BBA	<i>A. Shyam</i>
3	122132607003	BALAGAM BHARATH	I BBA	<i>Bharath B.</i>
4	122132607026	KUTCHARLAPATI SATYA SAI VAIBAV	I BBA	<i>Satya</i>
5	122132607027	LIKHITH SAI KUMAR YELAMANCHILI	I BBA	<i>L. Saikumar</i>
6	121132607005	CHITTIBOINA HEMANTH	II BBA	<i>Hemant</i>
7	121132607009	DUDA VENU NARENDAR	II BBA	<i>D.V. narendar</i>
8	121132607014	JAYANTHI SIVA RAM	II BBA	<i>J. Siva</i>
9	121132607018	KOTIKALAPUDI AJAY NARASIMHA	II BBA	<i>K. Ajay Narasimha</i>
10	121132607019	M DIVYA	II BBA	<i>Divya</i>
11	121132607001	ADIGARLA GANESH	II BBA	<i>A. Ganesh</i>
12	121132607002	BALAGA.JAHNAVI	II BBA	<i>B. Jahnavi</i>
13	121132607003	BODDI ASHA JYOTHI	II BBA	<i>Jyothi</i>
14	121132607004	CHINTAPALLI SUSHMA	II BBA	<i>C. Sushma</i>
15	120132607001	DENKADA VENKATA CHARAN	III BBA	<i>D. Venkata charan</i>
16	120132607002	ALANKA NEHA KRISHNA SRI	III BBA	<i>A. N. Krishna Sri</i>
17	120132607003	BALABHADRA DEVA HARSHA	III BBA	<i>B. Deva harsha</i>
18	120132607041	ROUTHU BALA KRISHNA	III BBA	<i>R. BALA</i>
19	120132607042	SHARMA PRIYANKA	III BBA	<i>S. Priyanka</i>
20	120132607043	SORINGALA ABHI SATHWIK	III BBA	<i>S. sathwik</i>
21	122232602001	ANGALI LAVANYA	I MBA	<i>Lavanya.A.</i>
22	122232602002	ARDIMI SRAVANI	I MBA	<i>A. Sravani</i>
23	122232602003	BAJJANGI VISHESH KUMAR	I MBA	<i>B.V. Kumar</i>
24	122232602004	BASAVA RETHIKA	I MBA	<i>B. Rethika</i>
25	121232602001	BONDA SAI KUMAR	II MBA	<i>B. Sai Kumar</i>
26	121232602002	BONI SAIKUMARI	II MBA	<i>B. Sai</i>

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27	121232602003	GIRIJALA BINDHU ESWARI	II MBA	G. Bindhu Eswari
28	121232602004	GODABA ANUPAMA	II MBA	G. Anupama
29	322233620001	AKIRI SWETHA	I MCA	A. Swetha
30	322233620002	AMBATI SAI KUMAR	I MCA	A. Sai Kumar
31	322233620003	ATMAKURI BHUVANA CHANDU	I MCA	A. B. Chandu
32	322233620004	BATTULA TARUN KUMAR	I MCA	B. Tarun Kumar
33	321233620001	ADIRAJU RAJESWARA SATYA SRINIVAS	II MCA	A. R. S. Sai Kumar
34	321233620002	AKULA ASHOK	II MCA	A. Ashok
35	321233620003	ANAKAPALLI PRAKASH	II MCA	A. Prakash

G. Swathika
PROGRAM COORDINATOR

M. Jayashree
PRINCIPAL
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041



Date: 14-08-2022

PROGRAM REPORT

Name of the program	: One Day Workshop on “Research Methodology and Data Analysis using R and Python”
Date	: 12-08-2022.
Resource person	: Mrs. Neha Sharma
Name of the coordinator	: Mrs. G. Sudhakar
No. of students attended	: 35
Venue	: SIMS COLLEGE SEMINAR HALL

Overview: One Day Workshop on “Research Methodology and Data Analysis using R and Python” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. M Jagadeesh, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

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Date: 14-08-2022



Outcome and Takeaways:

- Install, Code and Use R Programming Language in R Studio IDE to perform basic tasks on Vectors, Matrices and Data frames.
- Describe key terminologies, concepts and techniques employed in Statistical Analysis.
- Define, Calculate, Implement Probability and Probability Distributions to solve a wide variety of problems.
- Conduct and interpret a variety of Hypothesis Tests to aid Decision Making.
- Understand, Analyze, Interpret Correlation and Regression to analyze the underlying relationships between different variables.

G. Sudhakar
PROGRAM COORDINATOR