



## List of Seminars/Workshops

A.Y.2020-21

S.No	Name of the Program	Date	No. of Participants	Details of the Resource Person
1	One-day seminar on "Enforcement of Intellectual Property Rights (IPR)"	04-03-21	40	Mrs. Archana Madhiraju Senior Consultant UK.



  
 Principal  
 Srinivasa Institute of Management Studies  
 P.M. Palem, Madhurawada,  
 Visakhapatnam - 530041



Date :25.02.2021


### CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day seminar on "Enforcement of Intellectual Property Rights (IPR)" organized by Srinivasa Institute of Management Studies by Mrs. Archana Madhiraju. Students should attend the seminar session on 04-03-2021.

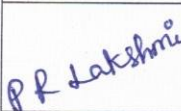

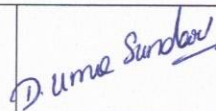



**Venue:** Seminar Hall, Srinivasa Institute of Management studies.

**Program Coordinator:** Mrs. N. Kiran kumari, Assistant Professor, MBA.



  
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Visakhapatnam - 530041

**Circular to:**

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MBA	MCA	BBA			

## About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

## Objectives

1. To make students understand the concept of Intellectual Property, its importance and its need.
2. To promote the knowledge of Intellectual Property Laws of India as well as international treaty procedures.

## Topics covered

1. Enforcement of Intellectual Property Rights: Introduction, Magnitude of problem, Factors that create and sustain counterfeiting/piracy, international agreements, international organizations (e.g., WIPO, WTO) active in IPR enforcement
2. Indian Scenario of IPR: Introduction, History of IPR in India, Overview of IP laws in India, Indian IPR, Administrative Machinery, Major international treaties signed by India, Procedure for submitting patent and Enforcement of IPR at national level etc.

Organized by



**SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

(Affiliated to Andhra University & Approved by AICTE, Govt. of India)

[www.simsvizag.com](http://www.simsvizag.com)



ONE DAY SEMINAR On  
**Enforcement of  
Intellectual Property Rights (IPR)**

**04th March, 2021**

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES  
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

## CHIEF PATRONS

Dr. S.P. RAVINDRA  
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR  
Mr. SURYA TEJA MUTYAM

PRINCIPAL  
DR. SHAIK HANIEFUDDIN

RESOURCE PERSON  
Mrs. Archana Madhiraju  
(Senior consultant UK.)

COORDINATOR  
Mrs. N. Kirankumari  
(Asst. Professor)

ORGANIZING COMMITTEE  
Mr. G. Suresh(Asst. Prof)  
Ms. Ch. Sirisha(Asst. Prof)

## ADDRESS FOR COMMUNICATION

Mrs.N. Kirankumari  
kknoolu@gmail.com

## REGISTRATION DETAILS

**Registration Free**  
for In-house students

FOR REGISTRATION:  
Mr. SURYA TEJA MUTYAM  
9491855054

LAST DATE FOR REGISTRATION

**2nd Mar 2021**

## REGISTRATION FORM

ONE DAY SEMINAR

on

“Enforcement of  
Intellectual Property Rights (IPR)”

Name: Mr./Ms.: \_\_\_\_\_

Reg. No: \_\_\_\_\_

Department: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Pin: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature of  
Head of the Institution  
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

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## SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

**Program name:** One-day seminar on "Enforcement of Intellectual Property Rights (IPR)"  
**Date:** 04-03-2021

LIST OF STUDENTS				
S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	120132607001	DENKADA VENKATA CHARAN	I BBA	D. Venkata charan
2	120132607002	ALANKA NEHA KRISHNA SRI	I BBA	A. NEHA KRISHNASRI
3	120132607003	BALABHADRA DEVA HARSHA	I BBA	B. Devi Harsha
4	120132607004	BAMMIDI USHODAYA	I BBA	B. usho dhaya
5	120132607011	GARIKINA LASYA PRIYA	I BBA	G. lasyapriya
6	120132607012	GELLI AMRUTHA	I BBA	G. Amrutha
7	120132607013	GOLAKARAM YOGESH SAI KUMAR	I BBA	G.Y.S KUMAR.
8	120132607014	GORLE KOWSHIK SAI	I BBA	G. Koushik Sai
9	120132607049	VIKAS REDDY MEDAPATI	I BBA	M. Vikas Reddy
10	120132607050	SENETI BHARGAV	I BBA	S. Bhargava
11	119132607001	A RISANYA VARDHINI	II BBA	A.R. VARDhini
12	119132607002	ABHAY JAIN	II BBA	Abhay Jain
13	119132607003	AGRAWAL ADARSH KUMAR	II BBA	A. Adarsh Kumar.
14	119132607004	AKKIREDDI JASMITHA	II BBA	A. Jasmitha
15	119132607014	CHIVIKULA VENKATA SIRISHA	II BBA	Ch. Sirisha
16	119132607015	DISHA PORWAL	II BBA	P. Dishu
17	119132607016	DOLLI NIHARIKA	II BBA	D. Niharika
18	119132607063	SARIPAKA V SATYA LAKSHMI GANESH SRIVIDYA	II BBA	Su. Divya
19	119132607064	SESETTY DURGA SAI PRASAD	II BBA	S. D. S. Prasad
20	119132607065	SHAIK ABDUL SAMEER	II BBA	S. A. Sameer.
21	118132607001	ABDULLAH NABI	III BBA	A. NABA
22	118132607002	ANKASALA NAVYA SAHITHI	III BBA	A. N. Sahithi
23	118132607003	ANVITHA GANTA	III BBA	A. Anvitha
24	118132607004	AVINASH KUMAR BOGADHI	III BBA	Avinash kumar
25	118132607018	KADAMBARI UMA VINEETHA	III BBA	K. Uma vineetha
26	118132607019	KAKARLAPUDI SAI VIVEK	III BBA	K. Sai vivek



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27	118132607020	KALISSETTI PAVAN TATA RAO	III BBA	K. Pavan Tata Rao
28	118132607058	TAGARAMPUDI DINESH	III BBA	T. Dinesh
29	118132607059	TANUJA POLLAMSETTY	III BBA	T. Pollamsetty
30	118132607060	TEDDU LEELAGOPAL	III BBA	T. Leela Gopal
31	120232602001	ADUSUMILLI MOHAN SATISH KUMAR	I MBA	AM Satish Kumar
32	120232602002	AKULA NAVYA ARCHANA	I MBA	A. Archana
33	120232602027	GOLLI GEETHA	I MBA	G. Geetha
34	120232602028	GORLI NAGA ANUSHA	I MBA	G. Naga Anusha
35	120232602029	GORUSU RAKESH REDDY	I MBA	G. Rakesh Reddy
36	119232602001	ANGATI SRAVAN KUMAR	II MBA	A. Sravan Kumar
37	119232602002	ARAJALLA PRAMEELA	II MBA	A. Prameela
38	119232602003	BACHINA SAI CHAITANYA	II MBA	B. Saichaitanya
39	119232602022	GEDDADA JYOTSNA	II MBA	G. Jyotsna
40	119232602023	GEDI SANDHYA	II MBA	G. Sandhya

*N. Kran Kumar*

PROGRAM COORDINATOR

*[Signature]*

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Principal

Srinivasa Institute of Management Studies  
P.M. Palem, Madhurawada,  
Visakhapatnam - 530041



Date:05-03-2021

**PROGRAM REPORT**

Program Name: one-day seminar on “Enforcement of Intellectual Property Rights (IPR)”

Date : 04-03-2021.  
Resource person : Mrs. Archana Madhiraju  
Name of the coordinator : Mrs. N. Kiran kumari  
No. of students attended : 40  
Venue : SIMS COLLEGE SEMINAR HALL

**Overview:** One Day seminar on “Enforcement of Intellectual Property Rights (IPR)” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. Shaik Haniefuddin, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

**Objectives:**

- To make students understand the concept of Intellectual Property, its importance and its need.
- To promote the knowledge of Intellectual Property Laws of India as well as international treaty procedures.

**Topics covered:**

- Enforcement of Intellectual Property Rights: Introduction, Magnitude of problem, Factors that create and sustain counterfeiting/piracy, international agreements, international organizations (e.g., WIPO, WTO) active in IPR enforcement
- Indian Scenario of IPR: Introduction, History of IPR in India, Overview of IP laws in India, Indian IPR, Administrative Machinery, Major international treaties signed by India, Procedure for submitting patent and Enforcement of IPR at national level etc.

Date:05-03-2021

**Outcome and Takeaways:**

To safeguard inventions and creative work from unauthorized exploitation, students were made aware of the Intellectual Property Rights.

*N. Kiran Kumar*  
**PROGRAM COORDINATOR**