

List of Seminars/Workshops

A.Y.2019-20

S.No	Name of the Program	Date	No. of Participants	Details of the Resource Person
1	One day seminar on "How to Search, Draft & File Patent"	29-02-20	35	Mr. Balmohan Das former VC of Acharya Nagarjuna University, Guntur.
2	One Day Workshop on "Mastering Research Methods: A Comprehensive Workshop"	16-11-19	30	Mrs. Asma Begum Center Head, GRAFX IT Solution, IFLM Academy Vizag.



Asma
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date :20.02.2020

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day seminar on "How to Search, Draft & File Patent" organized by Srinivasa Institute of Management Studies by Mr. Balmohan Das. Students should attend the seminar session on 29-02-2020.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Program Coordinator: Mrs. RajyaLakshmi, Assistant Professor, MBA.



[Signature]
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 Principal
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041

Circular to:

Signature of all HOD'S			TPO	OFFICE	LIBRARY
<i>PP daktshini</i> MBA	<i>Shakti Si</i> MCA	<i>D Uma Sundar</i> BBA	<i>[Signature]</i>	<i>Y. Prasad</i>	<i>K Srinivasa Rao</i>

About the Institute

SIMS, Affiliated to Andhra University and Approved by AICTE, Govt. of India, was established and promoted by Sri Late Alwar Das, former Education Minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the country by providing effective Professors from the Academic and Industrial background.

SIMS focuses on the study and practice of business management and computer applications, which offer Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs in business, finance, economics, accounting, and Master of Computer Application (MCA).

SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

The objective of this seminar is to provide participants with comprehensive knowledge and practical skills necessary to conduct patent searches, draft patent applications, and navigate the patent filing process effectively. By the end of the seminar, attendees will be equipped with the tools and insights to navigate the complexities of patent law and practice confidently.

Topics covered

- Understanding the concept of patents and their importance in innovation and intellectual property protection.
- Overview of patent law, including eligibility criteria, patentable subject matter, and the patenting process.
- Importance of patent searching and its various applications.
- Techniques and strategies for conducting effective patent searches.
- Utilizing patent databases and search tools to retrieve relevant prior art.

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SRINIVASA INSTITUTE OF MANAGEMENT STUDIES

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One Day Seminar On
**How to Search,
Draft & File Patent**

29th February, 2020

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

Dr. S.P. RAVINDRA
(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mr. SURYA TEJA MUTYAM

PRINCIPAL
DR. SHAIK HANIEFUDDIN

RESOURCE PERSON
Mr. Bal Mohan Das

COORDINATOR
Mrs. P. Rajyalakshmi
(Asst. Professor)

ORGANIZING COMMITTEE
Ms. Suchitra (Asst. Prof)
Ms. D. Rani (Asst. Prof)

ADDRESS FOR COMMUNICATION

Mrs. P. Rajyalakshmi
rajipalaka19@gmail.com

REGISTRATION DETAILS
Registration Free
for In-house students

FOR REGISTRATION:
Mr. SURYA TEJA MUTYAM
9491855054

LAST DATE FOR REGISTRATION
27th Feb 2020

REGISTRATION FORM

ONE DAY SEMINAR
on
"How to Search,
Draft & File Patent"

Name: Mr./Ms.: _____

Reg. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
Approved by AICTE/Affiliated to Andhra University
Madhurawada, Visakhapatnam-530041
Phone number: 91-891 2781366, 91-891 2781887, 97010 06001 (WhatsApp)
Email: sms_ssvpms@yahoo.co.in
Website: www.smsvizag.com

Program Name: One day seminar on "How to Search, Draft & File Patent"

Date: 29-02-2020

LIST OF STUDENTS

S.No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	119132607004	AKKIREDDI JASMITHA	I BBA	A. Jasmitha
2	119132607005	ALLU HEMANTH KUMAR	I BBA	A. Hemanth Kumar
3	119132607006	ALUJU DILEEP	I BBA	A. DILEEP
4	119132607012	CHARAPALLI LAVANYA	I BBA	Ch. Lavanya
5	119132607013	CHETANJAIN	I BBA	Chetan Jain
6	119132607014	CHIVIKULA VENKATA SIRISHA	I BBA	Ch. Sirisha
7	119132607069	TRIPTI JAIN	I BBA	T. Tripti Jain
8	119132607070	UPPALAPATI ASHISH JOSEPH KUMAR	I BBA	R. Ashish Joseph Kumar
9	119132607071	VADAMADHULA VENNELA	I BBA	V. vennela
10	119132607072	VINNAKOTA SOWMYA	I BBA	V. Sowmya
11	118132607007	CHERUVU HIRANMAI	II BBA	C. Hiranmai
12	118132607008	CHINTA HITYSHI	II BBA	Ch. Hityshi
13	118132607009	DODDI DHANESH	II BBA	D. Dhanesh
14	118132607010	ENJETY SHAREENA PRASAD	II BBA	Es. prasad
15	118132607065	VISSAPRAGADA SURYA HARSHIT	II BBA	V.S. Harshit
16	118132607066	YALAKA JENNY JOSHUA	II BBA	Y.J. Joshua
17	118132607067	YEDLA PARIMALA	II BBA	Y. Parimala
18	118132607068	YEDLAPALLI SAI ABHISHIKTHA	II BBA	Y. Sai Abhi
19	118132607069	MADALA SUDHEEL KUMAR	II BBA	M. sudheel Kumar
20	118132607070	SAGI SAI VENKATA Koushik VARMA	II BBA	S. Sai Venkata Koushik
21	117132607004	BHUPATHIRAJU SITARAMACHANDRA AJAY VARMA	III BBA	B. S. AJAY VARMA
22	117132607005	BOKKA SAI SRIKAR	III BBA	B. Sai Srikar
23	117132607006	DHARANI SRI LAVETI	III BBA	Dharani .S

Opp. International Cricket Stadium, Madhurawada, Visakhapatnam - 530041, A.P, India

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24	117132607007	GANAPATHI VICTORIA	III BBA	v. ganapathi
25	117132607016	PATIBANDLA MANOHAR	III BBA	M. Manohar
26	117132607017	PODILAPU PRAVALLIKA	III BBA	p. pravallika
27	117132607018	PUSHPITA BANERJEE	III BBA	Banerjee.
28	119232602006	BARATAM SAI SURYA KIRAN	I MBA	BARATAM Sai Surya Kiran
29	119232602007	BATCHALA HARIKA ANNAPOORNA DEVI	I MBA	B. HARIKA
30	119232602008	BHAVISETTI MEGHANA	I MBA	Meghana.
31	119232602111	VELAGA VENKATA LAKSHMI	I MBA	V.V. Lakshmi
32	118232602078	M.V.S.RAMA VAMSI	II MBA	M.V.S. Rama Vamsi
33	118232602079	NAKKINA PAVAN KUMAR	II MBA	N. Pavan Kumar
34	118232602080	PALLA MANOJ RAJA	II MBA	P. Manoj
35	118232602081	BUGIDI RAMYA	II MBA	B. Ramya.

P. R. Lakshmi
PROGRAM COORDINATOR

Anne
PRINCIPAL
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041



Date: 02-03-2020.

PROGRAM REPORT

Name of the event : One Day seminar on “How to Search, Draft & File Patent”

Date : 29-02-2020.

Resource person : Mr. Balmohan Das

Name of the coordinator : Mrs. RajyaLakshmi

No. of students attended : 35

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day seminar on “How to Search, Draft & File Patent” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. Shaik Haniefuddin, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives:

The objective of this seminar is to provide participants with comprehensive knowledge and practical skills necessary to conduct patent searches, draft patent applications, and navigate the patent filing process effectively. By the end of the seminar, attendees will be equipped with the tools and insights to navigate the complexities of patent law and practice confidently.

Topics covered:

- Understanding the concept of patents and their importance in innovation and intellectual property protection.
- Overview of patent law, including eligibility criteria, patentable subject matter, and the patenting process.
- Importance of patent searching and its various applications.
- Techniques and strategies for conducting effective patent searches.
- Utilizing patent databases and search tools to retrieve relevant prior art.

Date: 02-03-2020.

**Outcome and Takeaways:**

Overall, the seminar aims to empower participants with the knowledge, skills, and resources needed to effectively search, draft, and file patent applications, thereby enabling them to protect their inventions and contribute to innovation and intellectual property development.

*P. R. Lakshmi***PROGRAM COORDINATOR**

**sims****SRINIVASA INSTITUTE OF MANAGEMENT STUDIES**

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

Date :08.11.2019

CIRCULAR

All the students of MBA, MCA and BBA are informed to attend a one day workshop on “Mastering Research Methods: A Comprehensive Workshop” organized by Srinivasa Institute of Management Studies by Mrs. Asma Begum. Students should attend the workshop session on 16-11-2019.

Venue: Seminar Hall, Srinivasa Institute of Management studies.

Program Coordinator: Mrs. P. RajyaLakshmi, Assistant Professor, MBA.

**PRINCIPAL**

Principal

Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041**Circular to:**

Signature of all HOD'S			TPO	OFFICE	LIBRARY
MBA	MCA	BBA			

About the Institute

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SIMS provides students with a wide range of industry-oriented courses and the opportunity to apply their knowledge and skills to real-world situations. Students are encouraged to participate in various activities such as internships, seminars, workshops, competitions, and guest lectures to enhance their knowledge and skills.

Objectives

- 1. Understanding Research Methodologies:** Provide participants with an overview of different research paradigms, including quantitative, qualitative, and mixed methods approaches, enabling them to select the most appropriate methodology for their research questions.
- 2. Developing Research Designs:** Guide participants through the process of developing robust research plans, including formulating research questions, hypotheses, and selecting appropriate data collection and analysis methods.
- 3. Enhancing Data Collection Skills:** Equip participants with practical skills in conducting various data collection techniques such as surveys, interviews, observations, and experiments, ensuring they can collect high-quality data effectively.

Topics covered

- 1. Introduction to Research Methodologies:** Overview of quantitative, qualitative, and mixed methods approaches
Understanding research paradigms and philosophical foundations
- 2. Research Design:** Formulating research questions and objectives.
Developing hypotheses and conceptual frameworks
Designing research plans and selecting appropriate methodologies

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One Day Workshop On Mastering Research Methods: A Comprehensive Workshop

16th Nov 2019

SRINIVASA INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, Govt. of India and Affiliated to Andhra University)

PM Palem, Madhurawada, Visakhapatnam 530041

CHIEF PATRONS

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(CHAIRMAN & CORRESPONDENT)

EXECUTIVE DIRECTOR
Mr. SURYA TEJA MUTYAM

PRINCIPAL
DR. SHAIK HANIEFUDDIN

RESOURCE PERSON
Mrs. Asma Begum

COORDINATOR
Mrs.P. Rajyalakshmi
(Asst. Professor)

ORGANIZING COMMITTEE
Ms. Suchitra (Asst. Prof)
Ms. V. Anita (Asst. Prof)

ADDRESS FOR COMMUNICATION

Mrs. p. Rajyalakshmi
rajipalaka19@gmail.com

REGISTRATION DETAILS

Registration Free
for In-house students

FOR REGISTRATION:
Mr. SURYA TEJA MUTYAM
9491855054

LAST DATE FOR REGISTRATION

14th Nov 2019

REGISTRATION FORM

One Day Workshop On

**"Mastering Research Methods:
A Comprehensive Workshop"**

Name: Mr./Ms.: _____

Reg. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-mail: _____

Signature of
Head of the Institution
(With the Official Seal)

Signature of the Participant

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Email: sims_ssvpcms@yahoo.co.in
Website: www.simsvtzag.com

Program Name: One Day Workshop on “Mastering Research Methods: A Comprehensive Workshop”
Date : 16-11-2019.

LIST OF STUDENTS

S. No	REGISTERED NUMBER	NAME OF THE STUDENTS	YEAR/ DEPARTMENT	SIGNATURE
1	119132607001	A RISANYA VARDHINI	I BBA	A. Vardhini
2	119132607002	ABHAY JAIN	I BBA	A. Jain
3	119132607003	AGRAWAL ADARSH KUMAR	I BBA	A. Kumar
4	119132607008	BANDARU LALITHA	I BBA	B. Lalitha
5	119132607009	BARATAM SAI KIREETI	I BBA	B. Sai Kireeti
6	119132607010	BISAI MONIKA	I BBA	B. Monika
7	119132607017	EDUBILLI PRAVALLIKA SRI	I BBA	E. Pravallika Sri
8	119132607018	ELURU SRINIVAS DEEPAK	I BBA	DEEPAK
9	119132607019	GANTANALA MANJU GOUTAM	I BBA	G. Manju Goutam
10	119132607020	GARIKIPATI MURALIDHAR	I BBA	G. Muralidhar
11	118132607001	ABDULLAH NABI	II BBA	A. Nabi
12	118132607002	ANKASALA NAVYA SAHITHI	II BBA	A. Navya Sahithi
13	118132607003	ANVITHA GANTA	II BBA	Anvitha Ganta
14	118132607004	AVINASH KUMAR BOGADHI	II BBA	A. Vinay Kumar
15	118132607017	JHASSI DURGA PUNJABI	II BBA	J. Durga Punjabi
16	118132607018	KADAMBARI UMA VINEETHA	II BBA	K. Uma Vineetha
17	118132607019	KAKARLAPUDI SAI VIVEK	II BBA	K. Sai Vivek
18	118132607023	KARRI REVATHI	II BBA	Karri Revathi
19	118132607024	KEDARISSETTY SANDEEP	II BBA	K. Sandeep
20	118132607025	KOKA SAI NOYANIKAJI	II BBA	K. Sai Noyanikaji
21	117127007023	KANTAM SAI HARSHINI	III BBA	K. Sai Harshini
22	117127007026	KOLLEPARA SATYA DURGA SIREESHA	III BBA	K. Satya Durga Sireesha
23	117131607060	SEEMAKURTHI SNEHITHA	III BBA	S. Snehitha
24	117132607001	ANANTATMULA VENKATA SURYANARAYANA KARTHIK	III BBA	A.V.S. Karthik
25	117132607010	KANDIKATLA ANISHA VIJALANI	III BBA	K. Anishavijai
26	119232602001	ANGATI SRAVAN KUMAR	I MBA	A. Sravan Kumar
27	119232602002	ARAJALLA PRAMEELA	I MBA	A. Pramella
28	118232602001	ADAPA RAMYA	II MBA	A. Ramya
29	118232602002	ALLU VINAY	II MBA	A. Vinay
30	118232602003	ALUGOLU BHARGAVI	II MBA	A. Bhargavi

PROGRAM COORDINATOR

P. R. Lakshmi

PRINCIPAL

[Signature]



Date: 17-11-2019

PROGRAM REPORT

Name of the event : One Day Workshop on “Mastering Research Methods: A Comprehensive Workshop”

Date : 16-11-2019

Resource person : Mrs. Asma Begum

Name of the coordinator : Mrs. P. RajyaLakshmi

No. of students attended : 30

Venue : SIMS COLLEGE SEMINAR HALL

Overview: One Day Workshop on “Mastering Research Methods: A Comprehensive Workshop” was organized by Srinivasa Institute of Management Studies. The program was initiated by Principal Dr. Shaik Haniefuddin, who expressed his gratitude to the speaker, for presenting a program conducted by training and placement cell.

Objectives:

Understanding Research Methodologies: Provide participants with an overview of different research paradigms, including quantitative, qualitative, and mixed methods approaches, enabling them to select the most appropriate methodology for their research questions.

- Developing Research Designs: Guide participants through the process of developing robust research plans, including formulating research questions, hypotheses, and selecting appropriate data collection and analysis methods.
- Enhancing Data Collection Skills: Equip participants with practical skills in conducting various data collection techniques such as surveys, interviews, observations, and experiments, ensuring they can collect high-quality data effectively.
- Improving Data Analysis Proficiency: Introduce participants to a range of quantitative and qualitative data analysis techniques, enabling them to analyze research data accurately and derive meaningful insights.
- Addressing Ethical Considerations: Raise awareness of ethical issues in research and provide guidance on conducting research in an ethical and responsible manner, ensuring participant compliance with ethical standards and regulations.



Topics covered:

1. Introduction to Research Methodologies:

Overview of quantitative, qualitative, and mixed methods approaches

Understanding research paradigms and philosophical foundations

2. Research Design:

Formulating research questions and objectives

Developing hypotheses and conceptual frameworks

Designing research plans and selecting appropriate methodologies

3. Data Collection Techniques:

Surveys and questionnaires: design, implementation, and analysis

Interviews: types, techniques, and ethical considerations

Observational methods: participant observation, structured observation, and coding

4. Data Analysis Methods:

Quantitative analysis techniques: descriptive statistics, inferential statistics, and multivariate analysis

Qualitative analysis methods: thematic analysis, content analysis, and grounded theory

Mixed methods analysis: integrating quantitative and qualitative data

5. Research Ethics and Integrity:

Ethical principles in research: informed consent, confidentiality, and minimizing harm

Institutional review board (IRB) processes and ethical guidelines

Ethical considerations in data collection, analysis, and reporting



Date: 17-11-2019



Outcome and Takeaways:

Participants will gain a comprehensive understanding of various research paradigms, including quantitative, qualitative, and mixed methods approaches.

P. R. Lakshmi
PROGRAM COORDINATOR