

6.2.1 Strategic Plan

Srinivasa Institute of Management Studies focus on moulding students into scholarly pioneers through all-encompassing training, making them socially responsive individuals in a changing innovation driven world. A well thought out course of action takes a gander at how students are raised and the way that they conquer deterrents to have satisfying lives. The course of action puts major areas of strength for an on increasing instructive expectations and accomplishing adjusted upgrades in those principles as the college provides guidance as per its vision and mission.

Vision

To be a leader in inspiring students to reach their highest potential through innovative and impactful learning.

Mission

To equip and empower individuals to lead lives of purpose and meaning.

Core Values

1. **Integrity:** We are committed to the highest standards of ethical behaviour, honesty and respect for the dignity of all individuals.
2. **Excellence:** We strive for excellence in all that we do, from student learning and the quality of our teaching and research, to the services we provide and the use of our resources.
3. **Inclusivity:** We strive to create an inclusive learning and working environment for all members of our college community and foster an appreciation for the diversity of backgrounds and perspectives.
4. **Community:** We strive to build a vibrant, engaged and connected community that fosters open dialogue and collaboration.
5. **Sustainability:** We strive to create a sustainable future through responsible management of resources, innovative approaches and meaningful partnerships.

The objective of Srinivasa Institute of Management Studies is as per the following:

Objective 1: By building a student directing focus, we desire to enable students with worldwide employability and social responsiveness through comprehensive training.

Objective 2: Overhaul the offices of the foundation, including the library, web, lodgings, sports offices, and different conveniences, to help expanded enlistment, research, innovation advancement, and move.

Objective 3: Persuade employees to sign up for Ph.D. projects and take up minor examination projects.

Objective 4: Acquainting new differentiated courses fitting with nearby requirements and as per NEP.

Objective 5: Empower and keep a grounds environment that cultivates learning and an elevated expectation of living, which emphatically affects maintenance through graduation and produces informed, socially mindful residents who can lead effectively and contend on a worldwide scale.

To accomplish the above Well thought out courses of action/Point of view Plan, the accompanying activities have been started

1. Innovative educating learning have been presented.
2. Library Computerization.
3. Increased the speed of Web, giving in office to young ladies, sports office.
4. Faculties were urged to enroll for guide ships and Ph.Ds.

Governing Body

Governing Body is the greatest power which contain Society individuals, Head, senior employees of the foundation, and a delegate from the College.

Governing Body Capabilities

- Audit the scholastic presentation of the establishment.
- To consider the significant interchanges, strategy choices got from College, APSICHE, AICTE and so forth, every once in a while.
- To coordinate the College towards the accomplishment of pre-decided objectives.
- To outline, alter and support standards and arrangements.
- Endorses the yearly spending plan of college
- To endorse the increment/decrease of admission, courses-new and conclusion.

Governing Body contains the accompanying:

- The Administration prompt the Primary on scholar, managerial and formative exercises by keeping space with the most recent patterns in college.
- The principal is the central scholarly executive and a contact between the Administration, Staff and Students.
- HOD is liable for the working of the division according to the set down approaches of the college.
- The in-charges of different segments will be directed by the strategies of the college in the issues that go under their domain.

Strengths/Weakness/Opportunity/Challenges

Strengths

1. 12 Acer Green lush Campus
2. Pollution free Campus
3. Class rooms with LCD & SMART board
4. Well-furnished library updated regularly with latest books and journals.
5. Well Equipped computer lab
6. Industry Interactive Sessions
7. Business Club Activities
8. Highly qualified & experienced faculty.
9. Student are involved in CSR & social activities
10. Providing paid Internships to students

Weakness

1. Being Affiliated college limited scope to adopt interdisciplinary curriculum.
2. No hostel accommodation for boy students
3. Lack of adequate Government funds
4. Students adversely affecting the motivation level due to Socio economic backwardness of the students

Opportunity

1. Departments to be elevated as research centres.
2. Alumni in various Prominent fields
3. An energetic placement cell.
4. Guidance to attain higher education
5. Increase Industrial Collaboration
6. Tie-up with research institutions for collaborative research.
7. Ability to introduce interdisciplinary courses and programs under NEP2020.
8. Promoting start-ups with ecosystem.

Challenges

1. Attracting the employers especially Multinational companies for conducting campus recruitment drives
2. Students showing less interest towards higher studies and research.
3. Average students to be provided with good resources
4. Adapting the rapid changes in higher education