


ANNUAL REPORT

2022-23



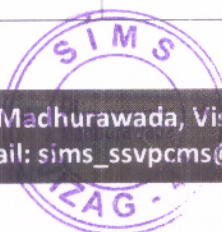
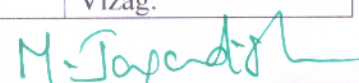

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P.M. Palem, Madhurawada,
Visakhapatnam - 530041

RESEARCH PUBLICATIONS

S. No	Title of the Paper	Name of the Author/s	Department of the teacher	Name of the Journal
1	Reading Habits among the Students of Sri Siddaganga Matta, Tumkur, Karnataka: A Survey	Mr.G.SUDHAKAR	MANAGEMENT	International journal of basic and applied research
2	Awareness of Copyright and its Policies among the PG Teaching	Dr. M JAGADISH	MANAGEMENT	International journal of basic and applied research

ORGANIZED SEMINARS AND WORK SHOPS

S.No	Name of the Program	Date	No. of Participants	Details of the Resource Person
1	One Day Workshop on "Innovation and Entrepreneurship"	17-04-23	40	Mr. Krish Dhanam, CEO SkyLife Success, Texas USA.
2	One day seminar on "Innovation Management and Entrepreneurship Development"	20-03-23	39	Dr. P Phani, Asst.Professor, GITAM college, Vizag.
3	One day seminar on "Intellectual Property Rights Innovation and Patent Initiation"	10-02-23	38	Dr. D. Archana, Director, CMT B School, Vizag.
4	One-day seminar on "Advanced Data Analysis"	30-01-23	39	Dr. Satish Ailawadi, Director General, IIAM B School, Vizag.
5	One-day seminar on "Research and Data Modeling using Power BI"	24-11-22	40	T. Rama Krishna, Asst.Professor, IIAM, Vizag.
6	One-day workshop on "Entrepreneurship, growth and competitiveness"	03-09-22	40	Mr. T.S.S. Vinay Kumar, Managing Partner of Bharati & co.
7	One-day workshop on "Research Methodology and Data Analysis using R and Python"	12-08-22	35	Mrs. Neha Sharma, IT, Personality Enhancement trainer, Vizag.



ORGANISED FACULTY DEVELOPMENT PROGRAMMES

S. No	Title of the Program	Date	No. of Participants
1	A Six Day Training Program on Outcome Based Education	25.11.2022 To 30.11.2022	43

SOFT SKILLS AND LIFE SKILLS PROGRAMS

S. No	Title of the Program	Date	No. of Participants	Name of the Resource Person
1	“YOGA - Peace in body”	21-06-22	53	Mr. Venkata Gangadhar, Yoga Trainer, Vizag.
2	Three days Program on “Presentation Skills & Body Language”	17-10-2022 to 19-10-2022	52	Mr. Gibu Gebriel, Consultant Overseas Education, vizag
3	One-day workshop on “Artificial intelligence (AI)”	05-12-22	50	Mrs. Asma Begum, Grafix IT Solutions, Vizag.
4	Three days program on “Basic Grammar on communication”	03-01-2023 To 05-01-2023	50	Mrs. Nazima, Greendale, Vizag



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STUDENTS OPTED FOR HIGHER EDUCATION

A total of 3 students opted for higher studies

PLACEMENT DETAILS

A total of 67 students were placed

S.NO	NAME OF THE EMPLOYER/COMPANY	NO.OF STUDENTS PLAED
1	Dogicraft	23
2	Kevinpage	21
3	Hirotoind Technologies	23

Industrial Visit

S.NO	Course	Year/Semester	Place of visit	Duration	No of Students Attended
1	BBA	IIISem	BHEL, Visakhapatnam	26.08.2022	40
2.	MCA	III Sem	Symbiosis, IT Hub , Visakhapatnam	22.12.2022	25

Training Program for Non-Teaching Staff

S.No.	Name of the Activity /Guest	Venue	Date
1	A One-Day Training Program on Optimizing Administrative capabilities with Software Solutions	SIMS College, Visakhapatnam	24.11.2022



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2021-22

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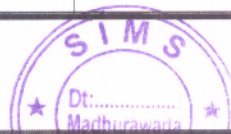


RESEARCH PUBLICATIONS

S. No	Title of the Paper	Name of the Author/s	Department of the teacher	Name of the Journal
1	Information Literacy Competency among Students of Kittur Rani Chennamma College of Horticulture, Arabhavi (Belagavi), Karnataka: A Study	A. PAVANI	MANAGEMENT	International journal of basic and applied research
2	Effective use of E-Resources by faculty members in Engineering College Libraries of Thanjavur District: A Case Study	K. RAJINI PRIYA	MANAGEMENT	International journal of basic and applied research

ORGANIZED SEMINARS AND WORK SHOPS

S.No	Name of the Program	Date	No. of Participants	Details of the Resource Person
1	One Day Workshop on "Indian scenario of IPR"	03-11-21	34	Mrs. Sree Vidya Tatavarthy, Bharati & co, Vizag.
2	One-day seminar on "Financing options for small business and startups for aspiring entrepreneur"	29-01-22	38	Mrs. G. Bharathi, Sr HR manager HPCL Vizag.
3	One-day seminar on "Understanding Research Methods in Business"	07-02-22	33	Mr. P. Srinivas, TCI consultancy.
4	One-day seminar on "Patent Databases"	25-03-22	36	Dr. VaraLakshmi, consultant at Green HRM Solutions, Vizag.
5	One-day seminar on "Research Methodology and Data Analysis using SPSS"	16-04-22	35	Mrs. Laura Kishore, Corporate Trainer, Vizag.
6	One-day workshop on "Entrepreneurship and creation of wealth for Economies, Organization and People"	28-05-22	35	Dr. Suresh Betha, CEO Dhrona Consultancy, Vizag.



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ORGANISED FACULTY DEVELOPMENT PROGRAMMES

S. No	Title of the Program	Date	No. of Participants
1	A Six Day Faculty Development Program on "Well Being and Work Life Balance"	17.11.2021 To 22.11.2021	42

SOFT SKILLS AND LIFE SKILLS PROGRAMS

S. No	Title of the Program	Date	No. of Participants	Name of the Resource Person
1	One-day program on "Internet of Things (IoT)"	01-10-2021	52	Mr. Santhosh Mahapatro, Grafix IT Solutions, Vizag.
2	"A YOGA -Morning gram."	30-11-21	50	Mrs. D. Naga Bhargavi, Yoga Trainer, Vizag.
3	A three days program on "Leadership qualities & Managerial skills"	13/12/2021 To 15/12/2021	55	Mrs. Bisma, Greendale, Vizag
4	A Three days program on "Tenses and correction of sentences"	21-02-2022 To 23-02-2022	52	Mrs. Kanchana, Greendale, Vizag



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PLACEMENT DETAILS

A total of 65 students were placed

S.NO	NAME OF THE EMPLOYER/COMPANY	NO.OF STUDENTS PLAED
1	Edigi skills	23
2	Duf6	19
3	Piston screws.in	23

Industrial Visit

S.NO	Course	Year/Semester	Place of visit	Duration	No of Students Attended
1	MBA	IIISem	Incubation Center, Rushikonda, Visakhapatnam	03.12.2021	20
2	BBA	III Sem	Sri Parameswari Fabricators , Sriharipuram, Visakhapatnam.	12.11.21	30

Training Program for Non Teaching Staff

S.No.	Name of the Activity /Guest	Venue	Date
1	A One Day Training Program On "Communication and Personality Development"	SIMS College, Viskahapatnam	23.11.2021



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2020-21



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RESEARCH PUBLICATIONS

S. No	Title of the Paper	Name of the Author/s	Department of the teacher	Name of the Journal
1	Use of Electronic Databases by Market Research Professional in Bengaluru, Karnataka: A Case Study	S.P.M DIVYA DAS	MANAGEMENT	International Journal Of applied Science Engineering And Management
2	Perspective of Library Resource and Services and its Use Pattern in Government First Grade College, Honnali, Davanagere District: A Study	D UMA SUNDARI	MANAGEMENT	International Journal Of applied Science Engineering And Management
3	Research Methodology on Code Clone Detection with Refactoring Using Textual and Metrics Analysis in Software	Ms. BANDARU MAKARA JYOTHI		International journal of information technology and computer engineering

ORGANIZED SEMINARS AND WORK SHOPS

S.No	Name of the Program	Date	No. of Participants	Details of the Resource Person
1	One-day seminar on "Enforcement of Intellectual Property Rights (IPR)"	04-03-21	40	Mrs. Archana Madhiraju Senior Consultant UK.



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ORGANISED FACULTY DEVELOPMENT PROGRAMMES

S. No	Title of the Program	Date	No. of Participants
1	A Six Day Training Program on Research Methods and Research Design	10.12.2020 To 15.12.2020	44

SOFT SKILLS AND LIFE SKILLS PROGRAMS

S. No	Title of the Program	Date	No. of Participants	Name of the Resource Person
1	Three days program "Vocabulary and Reading Comprehension"	26-11-2020 to 28-11-2020	57	Mrs. Tasleen,
2	Three days program on "Personality Development"	01-12-2020 To 03-12-2020	58	Mrs. Geethika, Greendale, Vizag
3	"Inhale the future, exhale the past"	19-12-2020	56	Mrs. G Lakshman, Yoga Trainer, Vizag.

STUDENTS OPTED FOR HIGHER EDUCATION

A total of 2 students opted for higher studies



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PLACEMENT DETAILS

A total of 64 students were placed

S.NO	NAME OF THE EMPLOYER/COMPANY	NO.OF STUDENTS PLAED
1	Smart selection solutions	23
2	The stage productions	19
3	Attic informatics	23

Training Program for Non Teaching Staff

S.No.	Name of the Activity /Guest	Venue	Date
1	A One-Day Training Program on Financial Management, Accounting, Tally and Book Keeping	SIMS College, Viskahapatnam	16.12.2020



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ANNUAL REPORT

2019-20



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RESEARCH PUBLICATIONS

S. No	Title of the Paper	Name of the Author/s	Department of the teacher	Name of the Journal
1	Optimal Control in Manufacturing Areas Increase the Productivity in the Aerospace Industry of Mexicali, Baja California, México	Mrs. MADHAVI SOMAYAJULA	MANAGEMENT	International Journal Of applied Science Engineering And Management
2	Analysis of Economic Models for Cloud Computing Resource Management	Mrs.R.SANTHI SRI	MCA	International Journal Of Information Technology And Computer Engineering

ORGANIZED SEMINARS AND WORK SHOPS

S.No	Name of the Program	Date	No. of Participants	Details of the Resource Person
1	One Day Workshop on “Mastering Research Methods: A Comprehensive Workshop”	16-11-19	30	Mrs. Asma Begum Center Head, GRAFX IT Solution, IFLM Academy Vizag.
2	One day seminar on “How to Search, Draft & File Patent”	29-02-20	35	Mr. Balmohan Das former VC of Acharya Nagarjuna University, Guntur.



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ORGANISED FACULTY DEVELOPMENT PROGRAMMES

S.No	Name of the Program	Date	No. of Participants
1	A Six Day Training Programme on Communication and Presentation Skills	18.12.2019 To 23.12.2019	39

SOFT SKILLS AND LIFE SKILLS PROGRAMS

S. No	Title of the Program	Date	No. of Participants	Name of the Resource Person
1	"Yoga: Nurturing wellness, one breath at a time"	21-06-2019	57	Mr. Siva Rama Krishna Appikonda, Yoga Trainer, Vizag.
2	A three days program on "Effective Communication"	22-08-19 To 24-08-19	58	Mr. Vishnu, Asst.Professor IIAM, Vizag
3	One-day program on "Java Technology"	15-10-2019	55	Dr. G. R. S. Murthy, Asst.Professor, GVP College, Vizag.
4	A Three days program "Verbal Ability & Placement Papers"	11-12-2019 To 13-12-2019	56	Mr. Jhon Jhosaf, Vignan Instituions, Vizag
5	One-day workshop on "Programming on Python"	11-03-2020	55	Mr. PRaju, SDE,Amazon, USA.

STUDENTS OPTED FOR HIGHER EDUCATION

A total of 1 students opted for higher studies



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PLACEMENT DETAILS

A total of 63 students were placed

S.NO	NAME OF THE EMPLOYER/COMPANY	NO.OF STUDENTS PLAED
1	Dreamsmedia techno loge	22
2	Attic information	18
3	Grease bolts	23

Industrial Visit

S.NO	Course	Year/Semester	Place of visit	Duration	No of Students Attended
1	BBA	III Sem	Steel Plant Museum, Visakhapatnam	16.11.2019	24
2	MBA	I Sem	Visakha Container Terminal Pvt. Ltd. Viskhapatnam	21.12.2019	30

Training Program for Non-Teaching Staff

S.No.	Name of the Activity /Guest	Venue	Date
1	A One-Day Administrative Training Program on Time Management and Stress Management In Balancing Work Load.	SIMS College, Viskahapatnam	24.12.2019



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ANNUAL REPORT

2018-19

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RESEARCH PUBLICATIONS

S. No	Title of the Paper	Name of the Author/s	Department of the teacher	Name of the Journal
1	Selection of Celebrity Endorser and Purchase Intention: A New Model	Mrs. NELSON MERCY PANGA	Management	International Journal Of applied Science Engineering And Management

ORGANIZED SEMINARS AND WORK SHOPS

S.No	Name of the Program	Date	No. of Participants	Details of the Resource Person
1	One-day seminar on "Understanding Research Methods in Business"	18-05-19	37	Mrs. Priyanka Khandka asst.Professor IIAM vizag
2	One-day workshop on "Entrepreneurship Awareness Workshop"	22-02-19	35	Mr. Srinivas chanda Vice President RB/BB/RL & Products Axis Bank Vizag.
3	One-day workshop on "Basics of Research Methodology"	20-08-18	40	Mr. Gowtham Consultant of the PWC Deloitte in USA
4	One-Day workshop On "Introduction to Intellectual Property Rights (IPR), Importance of IPR in modern global economic environment"	13-12-18	36	Mr. Kesavan (The Vice President of Walmart) Vizag.



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ORGANISED FACULTY DEVELOPMENT PROGRAMMES

S.No	Name of the Program	Date	No. of Participants
1	A Six Day Training Program on Enhancing Research Skills In Teaching and Learning	16.06.2018 To 21.06.2018	40

SOFT SKILLS AND LIFE SKILLS PROGRAMS

S. No	Title of the Program	Date	No. of Participants	Name of the Resource Person
1	"Discover the power of yoga and unlock your potential"	21-06-18	50	Mrs. Usha, Yoga Trainer, Vizag.
2	A Three days training program on "Team work and collaboration skills"	17-09-2018 To 19-09-2018	52	Ms. Pooja singh, Placement Park, Vizag.
3	A Three days program on "Cloze Test & Error Detections in English grammar"	25-10-2018 To 27-10-2018	52	Dr. G. Ananthram, Asst.Professor, Vizag
4	One-day program on "Competitive learning on C"	28-11-18	52	Mrs. Shalini Ranjan

STUDENTS OPTED FOR HIGHER EDUCATION

A total of 3 students opted for higher studies



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PLACEMENT DETAILS

A total of 64 students were placed

S.NO	NAME OF THE EMPLOYER/COMPANY	NO.OF STUDENTS PLAED
1	ANU DIGTALS	22
2	SMART INNOVATIONS	22
3	CROSERA	20

Industrial Visit

S.NO	Course	Year/Semester	Place of visit	Duration	No of Students Attended
1	BBA	II Sem	BHEL , Visakhapatnam	27.10.2018	20
2	MBA	III Sem	Brandix Apparel Pvt. Ltd., Atchyuthapuram, Visakhapatnam	30.11.2018	30

Training Program for Non Teaching Staff

S.No.	Name of the Activity /Guest	Venue	Date
1	A One-Day Training Program on Record Keeping and Documentation	SIMS College, Viskahapatnam	22.06.2018



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