

7.1.4 The institution has initiated the sample reports during the last five years. Describe the commemorative days on campus.

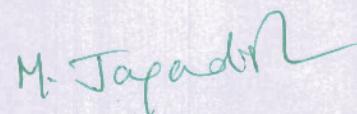
Srinivasa institute of management studies runs colossal climate for every single with harmony and congruity towards students, for example, social activities nearby local language social components and other uniqueness different games and social activities have been coordinated in our grounds to advance amicability towards every one of the students. The dedicatory days like Women's Day, Yoga Day and so on, other than numerous celebrations like Sankranti sambaralu. This multitude of festivities are commended in a positive manner to foster connection among the students of various race related and social backgrounds.

The college follows a code of ethics for students, also a separate code of ethics for non-teaching and teaching to be followed irrespective of their social, local language, common economic status and other uniqueness.

We give equivalent open doors to every one of the students to take part in various exercises directing regardless of station, statement of faith religion. Our establishment has a NSS it makes feeling of solidarity. Service Ness, Discipline, Harmony and Amicability. This multitude of exercises is taken by NSS unit. It creates kind disposition towards amicable climate. In Srinivasa Institute of Management Studies (SIMS) observes Public and Global Commemorative Days and occasion to love the minutes and impart feeling of importance and meaning of the relative multitude of students and staff. The days are extraordinary to value the accomplishment of one incredible initiator.

Academic Year 2022-23

S.No	Name of the Event	Date	Venue
1	Onam Celebration	29-08-2022	SIMS Ground
2	Dusshera Celebrations	01-10-2022	SIMS College
3	Pre-Diwali Celebrations	11-11-2022	SIMS College
4	Traditional Day	11-01-2023	SIMS College
5	Pre-Ugadi celebrations	22-03-2023	SIMS College



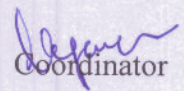
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

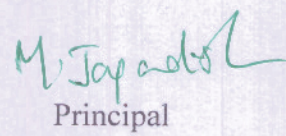


Date :25-08-2023

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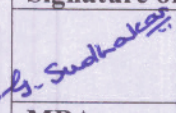
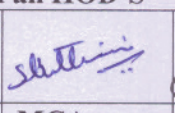
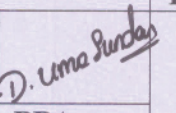
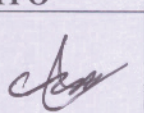
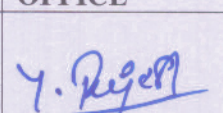
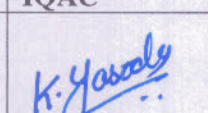
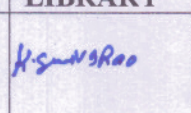
This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Onam on 29th August 2023 at 10:30 AM, in the college premises. This is a special time to honour the harvest festival of kerala and celebrate its rich cultural heritage. Hence all the students should be present and make the occasion a grand success.


Coordinator


Principal

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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DATE: 30-08-2022

REPORT ON ONAM CELEBRATIONS

Name of the event: Onam Celebrations

Date(s) of the event: 29-08-2022

Location: Srinivasa Institute of Management Studies premises.

Onam is the official state festival of Kerala and is a major event for the residents as well as for the people who are outside Kerala. Onam is a harvest festival and one of the three major celebrations among the Hindus of south India.

The celebration of Onam starts from the first day of Malayalam New Year which continues for ten days. Major series of festivals take place in all the 30 cities of Kerala with full zeal and zest across the Malayalam communities. On the occasion of Onam, the state government declares public holiday which starts from 'Uthradom' i.e. Onam eve in Kerala.

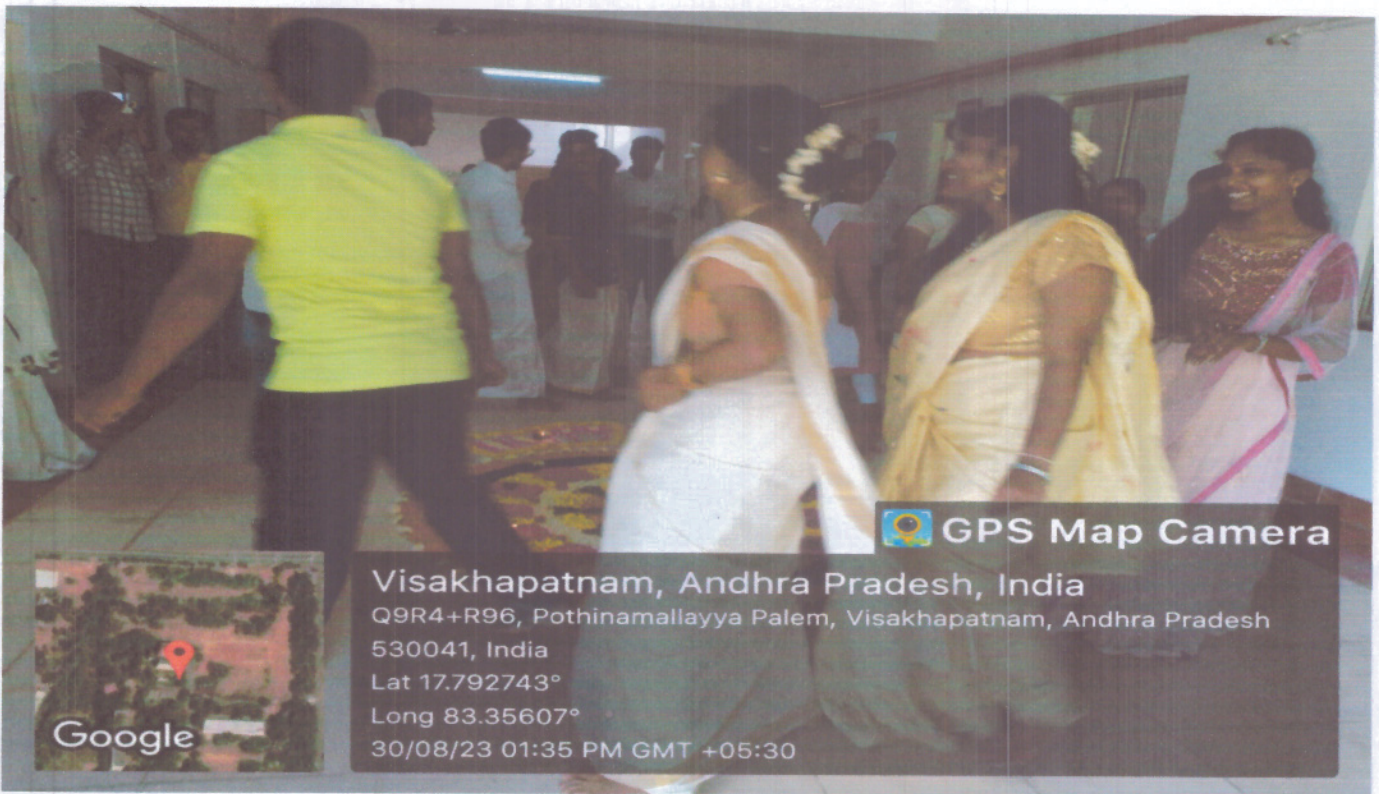
The students of SIMS srinivasa institute of management studies celebrated onam on 29th august 2023. As a part of the celebration, 'floral rangoli' was prepared by the Students, Teachers and Supporting Staff. The entire campus wore a festive look and other decorations enhancing the festival spirit. The celebration began with a Prayer, followed by a message of our chairman DR. S.P. RAVINDRA sir and our executive director MRS. DEEPIKA DAS madam.



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530041, India

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Long 83.35607°

30/08/23 01:35 PM GMT +05:30



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Mr. S. S. S. S.

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Opp. International Cricket Stadium, Madhurawada, Visakhapatnam - 530041, A.P, India

Ph: +91 891 2781366, Fax: +91 891 2781887 e-mail: sims_ssvpcms@yahoo.co.in Web: www.simsvizag.com

Date :29-09-2022

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Dusshera Celebrations on 1st Oct 2022 at 10:30 AM, in the college premises. This festive marks the victory of good over the evil and the triumph of righteousness. Hence all the students should be present and make the occasion a grand success.

May
Coordinator

M. Japant
Principal

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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MBA	MCA	BBA				



DATE: 03-10-2022

REPORT ON DUSSEHERA CELEBRATIONS

Name of the event: Dusshera Celebrations

Date(s) of the event: 01-10-2022

Location: Srinivasa Institute of Management Studies premises.

Dussehra is a multifaceted festival with religious, cultural, and social significance that promotes the victory of good over evil and the importance of leading a virtuous life. The management of SIMS srinivasa institute of management studies celebrated Dussehra on 13-10- 2023. In the campus premises. The celebration began with the prayer, followed by a message of our chairman DR. S.P. RAVINDRA sir , our executive director MRS. DEEPIKA DAS madam and our principal Dr. U.Lawrence madam. Dussehra denotes victory of good over evil and there are two stories that are associated with the festival in Hindu mythology. It is said that it was on this day that Durga defeated Mahishasura after a fierce battle lasting for more than nine days. As per another mythology, Dussehra is celebrated to mark the victory of Rama over ten-headed demon king of Lanka, Ravana. Navratri — the nine days of celebration of each form of Goddess Durga — culminates with Dussehra, the tenth day. It is also called as Vijayadashami, the day of victory.



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Date :09-11-2022

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This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Pre-Diwali on 11th November 2022 at 04:30 PM, in the college premises. Diwali is the Festival of Lights, a joyous occasion that symbolizes the victory of light over darkness and good over evil. Hence all the students should be present and make the occasion a grand success.

[Signature]
Coordinator

[Signature]
Principal

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Visakhapatnam - 530041

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DATE: 14-11-2022

REPORT ON PRE-DIWALI CELEBRATIONS

Name of the event: Pre-Diwali Celebrations

Date(s) of the event: 11-11-2022

Location: Srinivasa Institute of Management Studies premises.

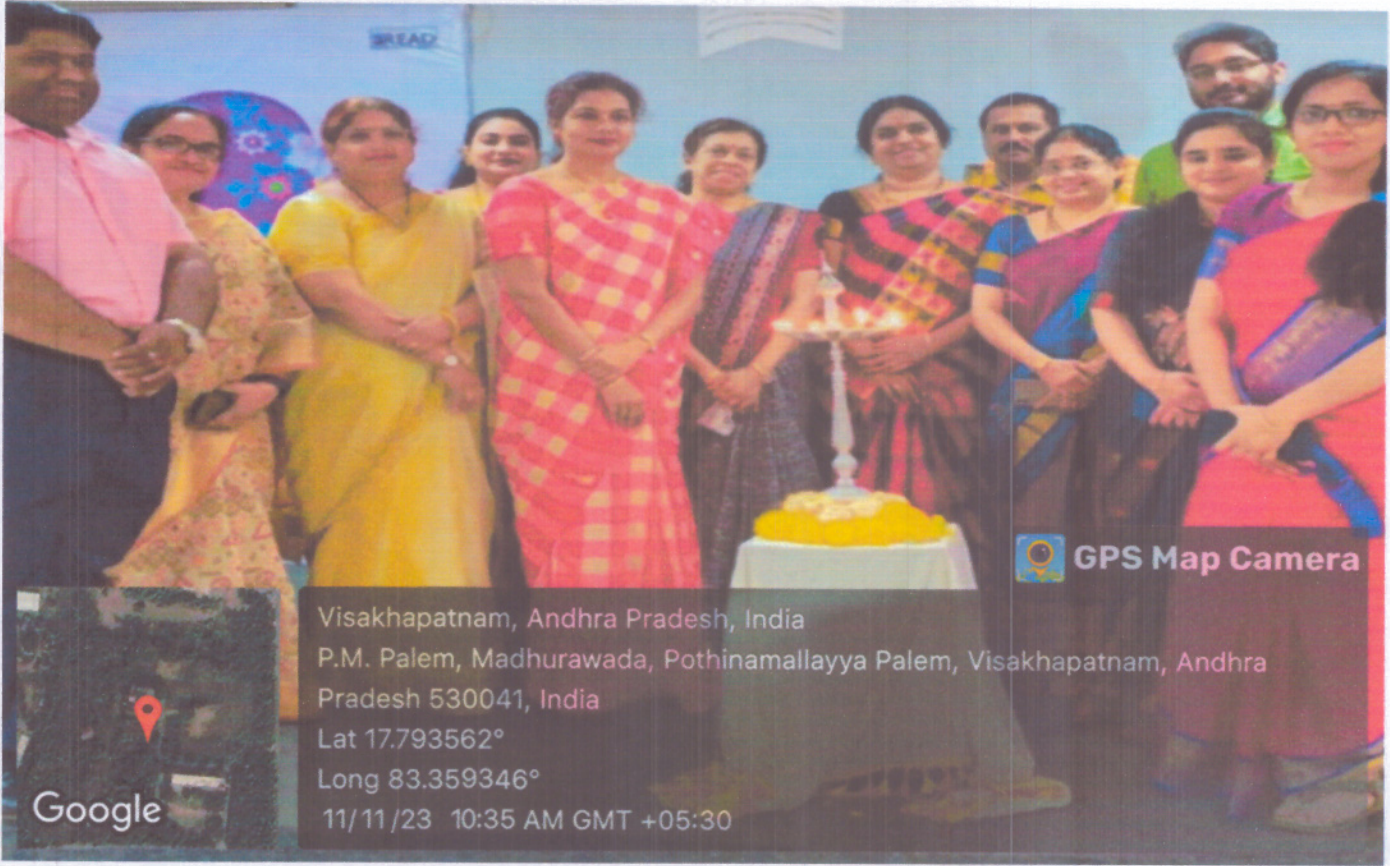
Diwali is a festival of lights & symbolizes the spiritual “victory of light over darkness, good over evil, and knowledge over ignorance. Diwali is the day, Lord Rama; his wife Sita Devi and brother Lakshmana return to their homeland after 14 years in exile. The villagers lit a path for Rama, who had defeated the demon king Ravana. The people of Ayodhya lined the streets and their homes with oil wicks in clay lamps to welcomed them. People also celebrate the Hindu Goddess Lakshmi during Diwali. As the goddess of prosperity, wealth and fertility, the romantic Diwali story says that she chose Lord Vishnu, one of Hinduism’s most important deities, to be her husband on the night of Diwali. Srinivasa Institute of Management Studies celebrated Diwali at campus on 11th November 2023. The college campus was decorated with full of lights, beautiful display of art and designed swastika rangoli on the lawn, decorated with flowers and light it with diyas. The celebration music was started at 4.30pm. and ended by distributing the snacks to all the students and staff members.



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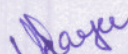
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P.M. Palem, Madhurawada, Pothinamallayya Palem, Visakhapatnam, Andhra Pradesh 530041, India
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Long 83.359346°
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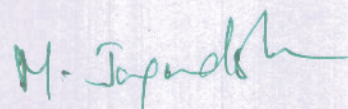
Principal
Principal
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P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date :09-01-2023

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Traditional Day on 11th January 2023 at 10:30 AM, in the college premises. This is a wonderful opportunity for us to come together and celebrate our diverse cultures and traditions. Hence all the students should be present and make the occasion a grand success.

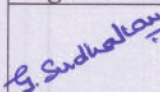
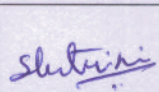
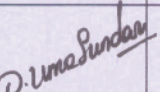
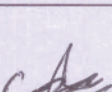
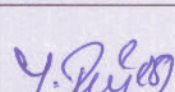
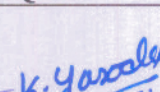
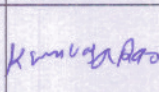

 Coordinator



Principal

 Principal
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DATE: 12-01-2023

REPORT ON TRADITIONAL DAY CELEBRATION

REPORT ON TRADITIONAL DAY CELEBRATION

Name of the event: Traditional Day Celebrations

Date(s) of the event: 11-01-2023

Location: Srinivasa Institute of Management Studies premises.

Students of Srinivasa Institute of Management Studies celebrated the Traditional Day to promote “Unity in diversity “which is based on the concept where the individual or social differences in physical attributes, skin colour, castes, creed, cultural and religious practices, etc. are not looked upon as a conflict. Rather, these differences are looked upon as varieties that enrich the society and the nation as a whole. Traditional Day was held on the 11th of January 2023 at the college. It was an eventful day. It was observed as a celebration of India’s diverse culture. It’s a day designated for people to come in traditional attire from their home state, or specific culture of their choice. Event was inaugurated with lamp lightening and Saraswati pooja by Chairman Dr. S.P.Ravindra and Executive Director Deepika Das. This is followed by classical dance performance of Ganesh vandana by BBA STUDENTS. Chairman addressed the gathering and explained the richness of Indian culture and traditions. The celebrations were followed by cultural programmes students had a blast showing their talents on the stage which included ramp walk, dances and skits. Students were completely in their high traditional competitive spirit.



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Long 83.926046°
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M. Jayaprakash
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041



Date: 19-03-2023

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to Conduct Pre-Ugadi celebrations on 22nd March 2023 at 10:30 AM, in the college premises. This event aims to bring joy and togetherness to our college community. Hence all the students should be present and make the occasion a grand success.

Rashini
Coordinator

M. Jayashankar

Principal
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
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MBA	MCA	BBA				

DATE: 23-03-2023

REPORT ON PRE-UGADI CELEBRATIONS

Name of the event: PRE-UGADI CELEBRATIONS

Date(s) of the event: 22-03-2023

Location: Srinivasa Institute of Management Studies premises.

The advent of spring, the abundance of colourful flowers and butterflies, the shower of 'Tesu' flowers. It's time to celebrate the festival of 'Holi'. Srinivasa Institute of Management Studies has celebrated "pre-Ugadi" on 22nd march 2023, with the students and faculty members. On behalf of this occasion students of BBA, MBA&MCA actively participated and made the event grand success it was heartening to see them gently ask before applying colour on the cheeks of their peers. They celebrated in the spirit of 'Togetherness' and took back loving memories of this festival. Ugadi, also known as Yugadi. It is a New Year's Day for the South Indian People. It is famous in several South Indian states, including Andhra Pradesh, Telangana, Karnataka, and parts of Tamil Nadu. Students prepared special dishes for the occasion. Pachadi, Pulihora and Babbatlu are popular Ugadi dishes.



GPS Map Camera



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M. Jayaram Principal
Srinivasa Institute of Management Studies
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Academic Year 2022-23

S.No	Name of the Event	Date	Venue
1	Independence Day	15-08-2022	SIMS Ground
2	Teacher's Day	05-09-2022	SIMS College
3	National Youth Day	10-01-2023	SIMS College
4	Republic Day	26-01-2023	SIMS College
5	Women's Day Celebration	07-03-2023	SIMS Seminar Hall

Principal
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Visakhapatnam - 530041

Date: 13-08-2022

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Independence Day on 15th August 2022. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.

Kumari
Coordinator

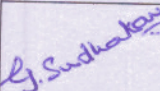
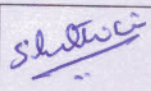
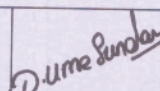
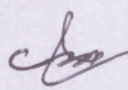
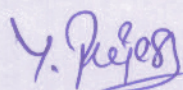
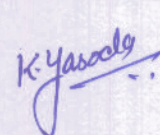
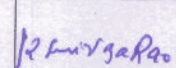


M. Jagadeesh

Principal

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Date: 16-08-2022

REPORT ON INDEPENDENCE DAY

Name of the event: Independence Day

Date(s) of the event: 15th August

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Youth Day in our college campus, on 10th January 2022. The guest was Dr S.P Ravindra, On 15 August 1947, British colonial rule in India came to an end, concluding almost 200 years of British rule. Since that historic day, 15 August has been celebrated as India's Independence Day. On 15 August 1948, India celebrated the first anniversary of its independence. Thus, this year is the 76th anniversary of freedom. On the other hand, if we count from the actual date of Independence - 15 August 1947. This means that 1947 will always be remembered as the first year of India's independence and the first Independence Day. As a result, the country will celebrate its 77th Independence Day in 2023. When we grow up, we may not remain as expressive of our joy as children are, but I am sure that the intensity of the patriotic feeling associated with the celebration of national festivals is not diminished at all. Independence Day reminds us that we are not merely individuals, but we are part of a great community of people. It happens to be the biggest and the greatest community of its kind. It is the community of the citizens of the world's largest democracy. What we celebrate on Independence Day is the fact that we are part of a great democracy. Each of us has many identities – apart from caste, creed, language and region, we are also identified with our families and professions – but there is one identity that is above all. That is our identity as citizens of India. Each one of us is an equal citizen; each one of us has an equal opportunity, equal rights and equal duties, in this land.



M. Jayendra

Principal
 Srinivasa Institute of Management Studies
 P.M. Palem, Madhurawada,
 Visakhapatnam - 530041

Date: 03-09-2022

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Teacher's Day on 5th September 2022. On occasion we are planning a seminar to respect and provide importance of students in the college premises. Hence all the students should be present for the event.

Coordinator



M. Japendra
Principal

Principal
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MBA	MCA	BBA				

Date: 06-09-2022

REPORT ON TEACHER'S DAY

Name of the event: Teacher's Day

Date(s) of the event: 5th September

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Youth Day in our college campus, on 10th January 2022. The guest was Dr S.P Ravindra, he mentioned September 5 has been celebrated as Teacher's Day across schools, colleges, universities, and educational institutions. Students engage in various activities such as performances, dances, and elaborate shows to express their appreciation for their beloved teachers. Dr. Radhakrishnan was India's first vice president and second president. He was a great scholar and philosopher and was honored with Bharat Ratna. Dr. Sarvepalli served as the first Vice President of India from 1952-1962 and served as the second president from 1962-1967. Various events are organized on Teacher's day and students showcase their love and admiration for their teacher through dance, songs, dramas, etc. Even for those who are no longer in school or college, Teachers' Day is an excellent opportunity to express gratitude to their mentors and acknowledge the profound influence teachers have had on their lives. Teachers are the foundation of quality education and often take pride in their students' success. A teacher has the unique opportunity to make a transformative and lasting impact on the lives of their students. They contribute to shaping sustainable futures and offering personal fulfilment. India celebrates Teachers' Day or Shishak Divas with immense gratitude and reverence, honouring the invaluable contributions of educators in shaping the nation's future.



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M. Jayaram
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date: 07-01-2023

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Youth Day on 10th January 2023. On occasion we are planning a seminar to educate the students in the college premises. Hence all the students should be present for the event.

Karthik
Coordinator



M. Jagan Mohan
Principal

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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<i>G. Sankaranarayanan</i>	<i>S. K. Srinivas</i>	<i>D. Uma Sunda</i>	<i>[Signature]</i>	<i>M. Raju</i>	<i>K. Yasoda</i>	<i>K. Srinivas</i>
MBA	MCA	BBA				

Date: 10-01-2023

REPORT ON YOUTH DAY

Name of the event: Youth Day

Date(s) of the event: 10th January

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Youth Day in our college campus, on 10th January 2024. The guest was Dr S.P Ravindra, The National Youth Day marks the birth anniversary of a great Indian Saint, Spiritual Leader, and philosopher – Swami Vivekananda. Vivekananda was Ramakrishna Paramhansa's chief disciple in the 19th century. He founded the Ramakrishna Math, a monastic order in Kolkata based on his guru's teachings, and the Ramakrishna Mission, a global spiritual movement based on Vedanta, an ancient Hindu philosophy. In India, his birthday is celebrated as National Youth Day to honour one of the greatest spiritual and philosophical leaders of all time and to recollect his ideas on how young people should take part in the modern world while upholding their values. Vivekananda is credited with contributing to a revival of modern Hinduism and inspiring nationalist consciousness during colonial rule but he is best known for his famous 1893 speech where he introduced Hinduism to the Western world in Chicago. Swami Vivekananda died on July 4, 1902 but his writings and teachings had an impact on many of India's nationalist leaders, who were fighting against the colonial rule and while Subhas Chandra Bose called Vivekananda "the maker of modern India", Mahatma Gandhi said that after reading the works of Vivekananda, his love for his nation became a thousand-fold.



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10/01/23 09:34 AM GMT +05:30



M. Jagadeesh
Principal

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date: 24-01-2023

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Republic Day on 26th January 2023. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.

Ravi
Coordinator



M. Jagadeesh

Principal

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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MBA	MCA	BBA				



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Date: 27-01-2023

REPORT ON REPUBLIC DAY

Name of the event: Republic Day

Date(s) of the event: 26th January

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Republic Day in our college campus, on 26th January 2023. The guest was Dr S.P Ravindra, Correspondent, Mrs Deepika Das, Executive Director, Dr. U Lawrence, SIMS principal, Dr V Sai Prasanth, SIMS director, Faculty members, students and non-teaching staff. The flag hoisted by Dr S.P Ravindra, Correspondent and briefed India is commemorating its 75th Republic Day on 26 January 2024. Being the 75th anniversary of Republic Day, it is going to be an additional special day. The occasions are deliberate, and the issues are based upon a promise to be a grand celebration of the country's progress, democracy, and rich cultural background. Republic Day commemorates the adoption of the Constitution of India on 26th January 1950, and the country's transition to a republic which came into effect on 26th January 1950. The selection of 26th January for the promulgation of India's new constitution was ideal due to its existing nationalist significance and alignment with the "Poorna Swaraj" declaration. The constitution replaced the Government of India Act 1935 as the governing document of India, thus turning the nation from a dominion into a republic post its independence from the British Raj in 1947. The constitution was adopted by the Constituent Assembly of India on 26 November 1949 and came into effect on 26 January 1950. The date was chosen as the Indian National Congress proclaimed Purna Swaraj (complete independence) on this day in 1930.

Date: 05-03-2023

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Women's Day on 7th March 2024. On occasion we are planning to conduct a seminar on achievements of successful women in Visakhapatnam at SIMS seminar hall on 7th March 2023. Hence all the students should be present and make the occasion a grand success.

Latha
Coordinator



M. Jayashankar
Principal

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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DATE: 07-03-2023

REPORT ON WOMEN'S DAY CELEBRATION

Name of the event: National Sports Day

Date(s) of the event: 07-03-2023

Location: Srinivasa Institute of Management Studies premises.

Srinivasa Institute of Management Studies has celebrated National Youth Day in our college campus, on 72th January 2023. On behalf of this occasion students of BBA, MBA & MCA actively participated and made the event grand success. The event was headed by a Lawyer N. Vimala Kumari, Prof (Dr.) Deepika Gupta, Assistant Professor, IIM Visakhapatnam and Dr. Srivalli, Madhira, M.B.B.S, MS, Masters (Diab) PG Diploma Endocrinology (UK) CCEBDM.

Dr. Deepika Gupta - (Asst. Prof IIM Vizag) Stated: "A strong woman knows she has strength enough for the journey, but a woman of strength knows it is in the journey where she will become strong." Smt.

Vimala Kumari (Lawyer & Environmentalist) Mam, Shared a lot of information and knowledge about section laws and ACT'S. In order to ameliorate the condition of Women in India, Legislature enacted the massive volume of enactments and a lot of these law were enacted in colonial duration. Dr. Srivalli. M (Endocrinologist) Celebrating Women's Day whether professionally or personally, is a sense of commitment to each and every Woman in one's life. She also described that an Organizer, Administrative Leader, Director, Recreator, Partner, Daughter, Health Officer, Teacher, an Artist- a Woman has various roles to play in her life. Women's Day recognizes and celebrates Women in every field. A Woman has a positive mind and a fierce nature to excel in their respective fields.



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07/03/23 10:56 AM GMT +05:30



M. Jayachandran
Principal

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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Academic Year 2021-22

S.No	Name of the Event	Date	Venue
1	Dusshera Celebrations	09-10-2021	SIMS College
2	Pre-Diwali Celebrations	3-11-2021	SIMS College
3	Traditional Day	10-01-2022	SIMS College
4	Pre-Holi celebrations	17-03-2022	SIMS College
5	Pre-Ugadi celebrations	01-04-2022	SIMS College



Principal
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Date :06-10-2021

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Dusshera Celebrations on 9th October 2021 at 10:30 AM, in the college premises. Dusshera Celebrations around the world, hence all the students should be present and make the occasion a grand success.

Syam
Coordinator

Aem
Principal

Principal
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Visakhapatnam - 530041

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MBA	MCA	BBA				

DATE: 11-10-2021

REPORT ON DUSSHERA CELEBRATIONS

Name of the event: Dusshera Celebrations

Date(s) of the event: 09-10-2021

Location: Srinivasa Institute of Management Studies premises.

Dussehra, or Vijayadashami, is the time of the year when people pray to Goddess Durga to remove obstacles from their lives. One of the most important Indian festivals, it is celebrated across the country with much enthusiasm and zeal. The festival signifies the victory of good over evil as Goddess Durga kills the demon Mahishasura. This is why she is also referred to as Mahishasuramardini (slayer of Mahishasura). The Navaratri (nine nights) festival eulogizes the battle between Mahishasura and Durga, culminating in the celebration on Vijayadashami. An important part of the festival is “kanya puja” when young girls are worshipped as the nine different forms of Goddess Durga. During the nine nights of Navratri, before Vijayadashmi, Ramlila is organised in many parts of the country. During this period, a brief story of the Ramayana, involving Ram, Sita and Lakshman and their battle with demon king Ravan is played. On Dussehra, effigies of Ravan, Kumbhkarn, and Meghnad are set on fire, symbolising the victory of good over evil.

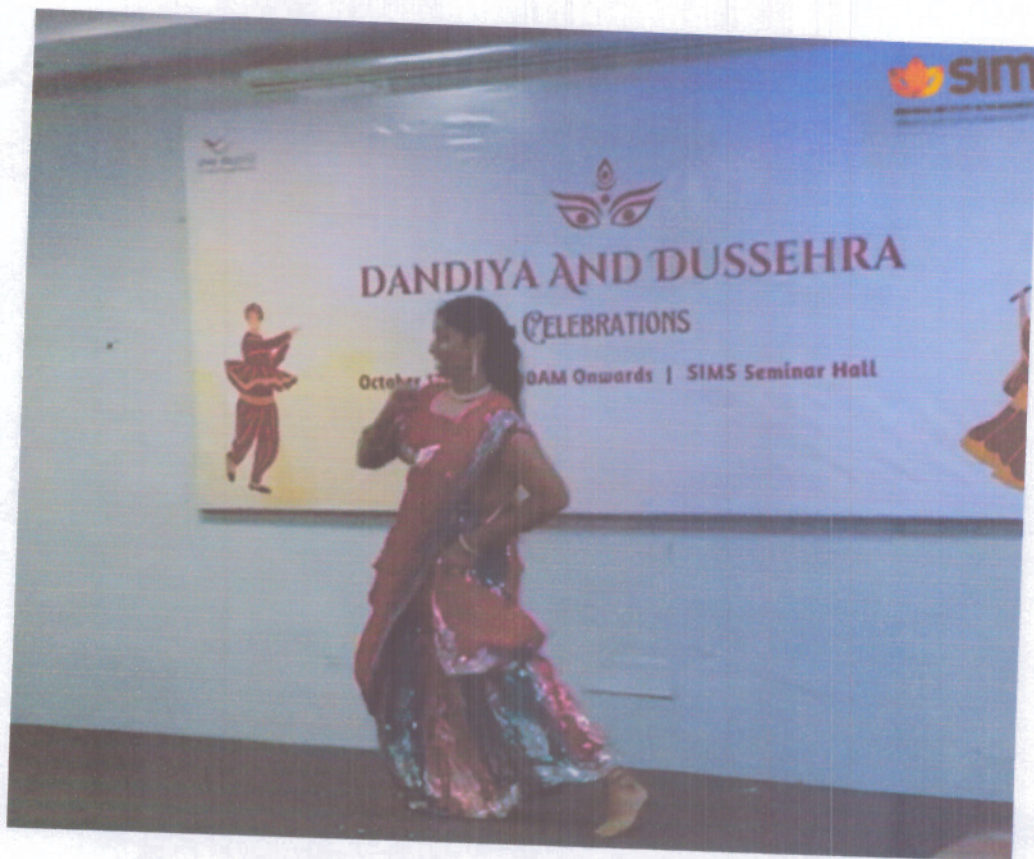


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Date :30-10-2021

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Pre-Diwali on 3rd November 2021 at 04:30 PM, in the college premises. Diwali is the Festival of Lights, a joyous occasion that symbolizes the victory of light over darkness and good over evil. Hence all the students should be present and make the occasion a grand success.

bsun
Coordinator

Ham
Principal

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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DATE: 05-11-2021

REPORT ON PRE-DIWALI CELEBRATIONS

Name of the event: Pre-Diwali Celebrations

Date(s) of the event: 03-11-2021

Location: Srinivasa Institute of Management Studies premises.

Diwali or Deepavali is one of the biggest and auspicious festivals celebrated by Hindus all around the globe. The festival of lights signifies peace and joy, the victory of good over evil, and light over darkness every day. It is one of the most symbolic Hindu festivals, and all the communities in the country celebrate it with much pomp. During this festival, people clean their homes, decorate every corner with lights, lamps, diyas, flowers, rangoli, and candles. Families also perform Lakshmi Puja and pray to the Goddess of wealth to bless them with health, wealth, and prosperity. According to Hindu mythology, the Prince of Ayodhya, Lord Rama, returned home with his wife Mata Sita and brother Lakshmana on the auspicious occasion of Diwali. They came back to Ayodhya after spending 14 years in exile and defeating the King of Lanka, Ravana. People of Ayodhya had celebrated their return with great enthusiasm by lighting rows of lamps and diyas. The tradition has continued till date and is celebrated as the festival of Diwali.



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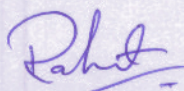
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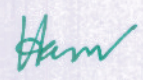
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Date :08-01-2022

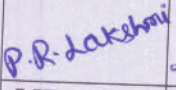
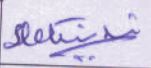
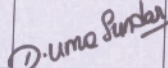

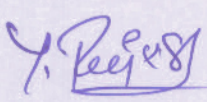
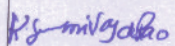
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This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Traditional Day on 10th January 2022 at 10:30 AM, in the college premises. This is a wonderful opportunity for us to come together and celebrate our diverse cultures and traditions. Hence all the students should be present and make the occasion a grand success.


Coordinator


Principal
Principal
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Visakhapatnam - 530041

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DATE: 11-01-2022

REPORT ON TRADITIONAL DAY CELEBRATION

Name of the event: Traditional Day Celebrations

Date(s) of the event: 10-01-2022

Location: Srinivasa Institute of Management Studies premises.

Students of Srinivasa Institute of Management Studies celebrated the Traditional Day as Makar Sankranti is a Hindu harvest festival celebrated across India that marks the end of winter and the beginning of longer days as the sun moves northward. This period is also known as Uttarayan and is considered to be extremely fortunate. The harvest festival is a religious and seasonal celebration that honours Lord Surya, the sun God, and commemorates the sun's arrival in Makara (Capricorn). Sankranti is worshipped as a God. Sankranti, according to legends, killed the devil Sankarasur. Karidin or Kinkrant is the day following Makar Sankrant. Devi killed the devil Kinkarasur on this day. Sakranti is viewed as a date from when the sun starts to move north. This is because before Makar Sankranti, the sun radiates on the southern hemisphere. This period is believed to be the 'Uttaarayan' or an auspicious time. The festival has different names in different parts of the country, such as Pongal, Uttaryan, Maghi, Lohri and Khichdi. The most common form of celebrating Makar Sankranti is kite-flying. As such, on this day the sky is often dotted with colourful kites marking the special occasion.



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Date: 15-03-2022

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to Conduct Pre-Holi Celebration's on 17th March 2022 at 10:30 AM, in the college premises. This event aims to bring joy and togetherness to our college community. Hence all the students should be present and make the occasion a grand success.

Preetham
Coordinator

Am
Principal
Principal
Srinivasa Institute of Management Studies
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Visakhapatnam - 530041

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MBA	MCA	BBA				

DATE: 19-03-2022

REPORT ON PRE-HOLI CELEBRATION

Name of the event: Pre-Holi Celebrations

Date(s) of the event: 17-03-2022

Location: Srinivasa Institute of Management Studies premises.

Holi is one of the most anticipated Indian festivals, and it's celebrated as the winter season recedes and spring begins in the sub-continent. Primarily, Holi is a festival of colours when children and adults smear gulal on each other and seek the blessings of their elders. It's a two-day festival. A day before playing with colours and relishing delicious food, people mark Holika Dahan. Hiranyakashipu desired that people worship him, but his own son, Prahlad, preferred to worship Lord Vishnu. So, an offended Hiranyakashipu decided to punish his son. He asked his sister Holika, who was immune to fire, to sit with Prahlad in the fire. When she did, the flames killed Holika but left Prahlad unharmed. Lord Vishnu then assumed the form of Narasimha and killed Hiranyakashipu. Holika Dahan is the name given to this Holika occurrence. Holi is also a celebration of the divine love between Lord Krishna and Radha. So, an elaborate Holi is played in Mathura and Vrindavan.



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Date :30-03-2022

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Pre-Ugadi on 1st April 2022 at 10:30 AM, in the college premises. This is joyous festival that marks the New Year in some south Indian states and brings together our community to celebrate renewal and prosperity. Hence all the students should be present and make the occasion a grand success.

[Signature]
Coordinator

[Signature]
Principal
Srinivasa Institute of Management Studies
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Visakhapatnam - 530041

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DATE: 02-04-2022

REPORT ON UGADI CELEBRATIONS

Name of the event: Ugadi Celebrations

Date(s) of the event: 01-04-2022

Location: Srinivasa Institute of Management Studies premises.


Ugadi commemorates the start of a new year. The name 'Ugadi' comes from two Sanskrit words -- 'Yuga' and 'Adi' -- which mean a new beginning. On the first day of the new year, Ugadi, also known as Yugadi, is celebrated. It's mostly celebrated in Andhra Pradesh, Karnataka, and Telangana.

Floral patterns on the floor and delicious food showcasing the regions' cuisines are the characteristics of Ugadi. On the first day of the month of Chaitra, Ugadi is celebrated. It is believed that Lord Brahma created the universe on Ugadi. It also signals the start of spring and the return of warmer weather. Ugadi represents or teaches us to let go of the past and look forward to a new beginning in life. The festival symbolises peace, happiness, and prosperity. And is celebrated with loved ones. Ugadi is one of the most important festivals in the country, with traditional rituals, bright decorations, and unique food. People dress up in new and traditional outfits and cook a dish called 'Ugadi Pachadi' for family and friends. Raw mango, neem, jaggery, and tamarind, together with chilly and salt, are used to make this dish. Bobbatlu, holige, puliyogare, and pulihora are among the other popular foods for Ugadi. A chain of mango leaves is frequently displayed on people's doors to welcome happiness into their lives.



 GPS Map Camera

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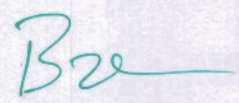
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Academic Year 2021-22

S.No	Name of the Event	Date	Venue
1	Independence Day	15-08-2021	SIMS Ground
2	Teacher's Day	05-09-2021	SIMS College
3	Founder's Day	31-10-2021	SIMS College
4	Republic Day	26-01-2022	SIMS College
5	World Cancer Day	04-02-2022	SIMS Seminar Hall

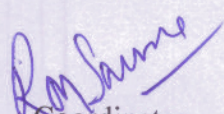


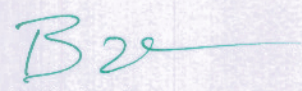
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Date: 13-08-2021

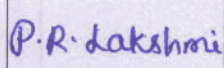
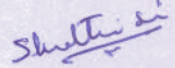
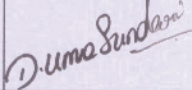
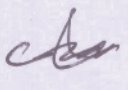
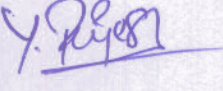
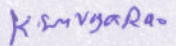
CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Independence Day on 15th August 2021. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.


Coordinator


Principal
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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 P.R. Lakshmi	 Shethi	 D. Uma Sundari		 Y. Raju	 K. S. V. G. Rao
MBA	MCA	BBA			

Date: 15-08-2021

REPORT ON INDEPENDENCE DAY

Name of the event: Independence Day

Date(s) of the event: 15th August

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Independence Day in our college campus, on 10th January 2024. The guest was Dr S.P Ravindra mentioned, On August 15 in 1947, Prime Minister Jawaharlal Nehru unfurled the tricolour from the Red Fort in Delhi for the first time. Thereafter, every year on Independence Day. India has fought for the motherland, culture and freedom for centuries. This country never gave up the pain of slavery and the longing for freedom for centuries. In the midst of victories and defeats, the aspiration of freedom engraved in the mind was never diminished. Today is the time to bow down to the leaders of all these struggles, the warriors of centuries of struggle and they also deserve our reverence. India is a land endowed with gems. I salute countless people from every corner of India whose names don't even figure in history, but who have built this nation and have also taken it forward in every period. Today, on the pious festival of the Amrit Mahotsav of freedom, the country is bowing to all its freedom fighters and brave heroes who continue to sacrifice themselves day and night in the defense of the nation. The country is remembering every personality, including the revered Bapu, who made freedom a mass movement, Netaji Subhash Chandra Bose, who sacrificed everything for the freedom, or great revolutionaries like Bhagat Singh, Chandrasekhar Azad, Bismil and Ashfaqulla Khan; Rani of Jhansi Lakshmibai, Queen Chennamma of Kittur or Rani Gaidinliu or the valour of Matangini Hazra in Assam; the country's first Prime Minister Pandit Nehru ji, Sardar Vallabhbhai Patel, who integrated the country into a united nation, and Baba Saheb Ambedkar, who determined and paved the way for the future direction of India. The country is indebted to all these great personalities.



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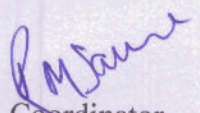
Principal

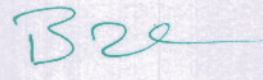
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date: 03-09-2021

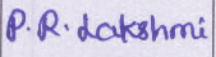
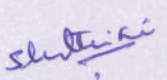
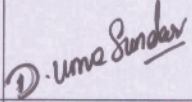

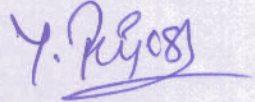
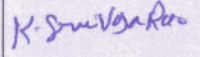
CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Teacher's Day on 4th September 2021. On occasion we are planning a seminar to respect and provide importance of students in the college premises. Hence all the students should be present for the event.


Coordinator


Principal
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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 P.R. Lakshmi	 MCA	 D. Uma Sunder BBA		 Y. Raju	 K. Srinivasan

Date: 05-09-2021

REPORT ON TEACHER'S DAY

Name of the event: Teacher's Day

Date(s) of the event: 5th September 2021

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Teacher's Day in our college campus, on 5th September 2024. This date was chosen to commemorate the birth anniversary of Dr Sarvepalli Radhakrishnan, a renowned philosopher, scholar, and the second President of India. Dr Radhakrishnan was not only an exemplary teacher, but he also made significant contributions to education and philosophy. The history of Teacher's Day dates back to 1962 when Dr Sarvepalli Radhakrishnan became the President of India. On his birthday, September 5, his former students and friends requested him to allow them to celebrate his birthday. In response, Dr Radhakrishnan suggested that instead of celebrating his birthday, the day should be dedicated to honouring teachers and the noble profession of teaching. He believed that the role of teachers in shaping the future of a nation is paramount and should be celebrated. Behind every successful person, a teachers' contribution is significant a notable. Students are advised to be grateful to their parents for uplifting them to a higher position in life. Finally, students have honored the teachers with sweets and gifts. It was really a wonderful day for all the teachers. Teacher's Day is celebrated in India every year on 5th September to appreciate the role played by teachers in the life of students—the leaders of tomorrow.



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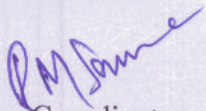


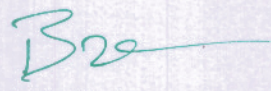
Principal
Srinivasa Institute of Management Studies
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Visakhapatnam - 530041

Date: 28-10-2021

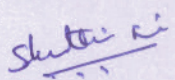
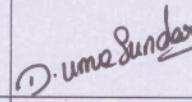

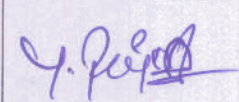
CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Founder's Day on 31st October 2021. On occasion we are planning a seminar to educate the students in the college premises. Hence all the students should be present for the event.


Coordinator


Principal
Principal
Srinivasa Institute of Management Studies
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Visakhapatnam - 530041

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P. R. Lakshmi					K. Sunnagara
MBA	MCA	BBA			

Date: 01-11-2021

REPORT ON FOUNDER'S DAY

Name of the event: Founder's Day

Date(s) of the event: 31st October 2021

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has organised Founder's Day Late **Sri. Sunkari Alwar Das**, Former Minister of United Andhra Pradesh who served as Minister for Municipal Administration and later for Education Play Schools, Public Schools, Junior Colleges, Degree Colleges, Management Institutes, Engineering College, Research Institute, Music College, Institute of Women's Sports and A Central Library are his noteworthy contributions to the field of education. He has established "Walkers International" with a view to promote health of the citizens. Bringing together people of various communities, races and religions to usher in universal peace and prosperity had been his priority all through. He took keen interest in public affairs at an early age, worked in student congress and participated in quit India movement. After independence he was in the thick of struggle for Andhra state in early 50's and also participated in agitation for steel plant at Visakhapatnam. He took keen interest in public affairs at an early age, worked in student congress and participated in quit India movement. After independence he was in the thick of struggle for Andhra state in early 50's and also participated in agitation for steel plant at Visakhapatnam.



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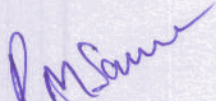
Principal

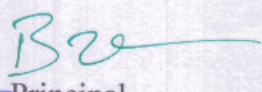
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date: 24-01-2022

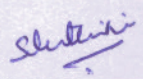
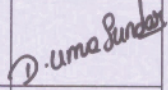
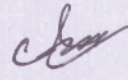
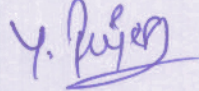
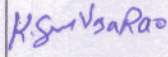
CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Republic Day on 26th January 2022. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.


Coordinator


Principal
Srinivasa Institute of Management Studies
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Visakhapatnam - 530041

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P.R. Lakshmi						
MBA	MCA	BBA				



Date: 27-01-2022

REPORT ON REPUBLIC DAY

Name of the event: Republic Day

Date(s) of the event: 26th January

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Republic Day in our college campus, on 26th January 2024. The guest was Dr S.P Ravindra, Correspondent, Mrs Deepika Das, Executive Director, Faculty members, students and non-teaching staff. The flag hoisted by Dr S.P Ravindra, Correspondent. He began the proceedings by paying tribute to the brave men and women who made immense sacrifices to secure India's independence. He expressed pride in the fact that the country celebrates the "Amrit Festival of Independence," reminding citizens of the sacrifices made by previous generations and their responsibility to work for the nation's progress while upholding the dignity of freedom. He called upon the audience to reflect on the core values of the constitution and embrace their duties as citizens of an independent nation. He stressed the importance of integrity in daily activities and dedication to the nation's well-being. He urged all citizens to contribute their efforts towards overcoming these challenges and propelling the country towards progress. He emphasized the need for self-improvement and a collective promise to build a better future for India.



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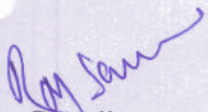

Principal

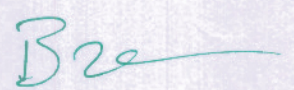
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date: 01-02-2022

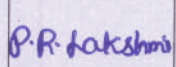
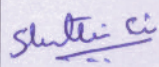
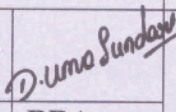

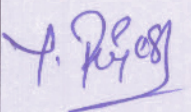
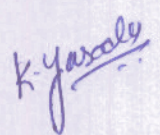
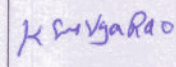
CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate World Cancer Day on 4th February 2022. On occasion we are planning to conduct a seminar on creating an awareness on cancer SIMS seminar hall on 4th February 2022. Hence all the students should be present and make the occasion a grand success.


Coordinator


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 MBA	 MCA	 BBA				

DATE: 05-02-2022

REPORT ON WORLD CANCER DAY

Name of the event: World Cancer Day

Date(s) of the event: 04-02-2022

Location: Srinivasa Institute of Management Studies premises.

Srinivasa Institute of Management Studies has organised a seminar on World Cancer Day in our college campus, on 4th February 2022. On behalf of this occasion students of BBA, MBA & MCA actively participated and made the event grand success. Cancer is an increasing health challenge in India, impacting lives across diverse socio-economic and geographies of the country. The burden of cancer in the country is on the rise, with an increasing number of cases reported each year. Since 1981, the National Cancer Registry Programme (NCRP) under the Indian Council of Medical Research-National Centre for Disease Informatics and Research (ICMR-NCDIR). In 2022, the projected number of new cancer cases in India was 1,461,427, with a crude incidence rate of 100.4 per 100,000 individuals. Approximately one in nine people in India is expected to face a cancer diagnosis during their lifetime. Notably, lung cancer ranked highest among males, while breast cancer held the top spot for females. Within childhood cancers (0-14 years), lymphoid leukemia emerged as the predominant site, accounting for 29.2% in boys and 24.2% in girls. Looking ahead, an estimated 12.8% increase in cancer incidence by 2025 is expected as compared to 2020.



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Academic Year 2020-21

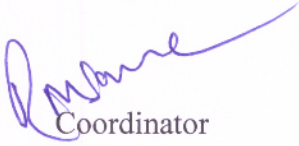
S.No	Name of the Event	Date	Venue
1	Onam Celebration	22-08-2020	SIMS Ground
2	Dusshera Celebrations	20-10-2020	SIMS College
3	Pre-Diwali Celebrations	13-11-2020	SIMS College
4	Traditional Day	09-01-2021	SIMS College
5	Pre-Holi celebrations	27-03-2021	SIMS College

Principal**Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041**

Date :20-08-2020

CIRCULAR


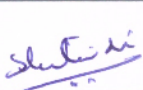
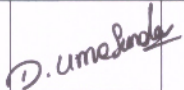




This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Onam on 22nd August 2020 at 10:30 AM, in the college premises. This is a special time to honour the harvest festival of kerala and celebrate its rich cultural heritage. Hence all the students should be present and make the occasion a grand success.


Coordinator


Principal

Principal
Srinivasa Institute of Management Studies
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Visakhapatnam - 530041

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Signature of all HOD'S			TPO	OFFICE	IQAC	LIBRARY
 MBA	 MCA	 BBA				

DATE: 24-08-2020

REPORT ON ONAM CELEBRATIONS

Name of the event: Onam Celebrations

Date(s) of the event: 22-08-2020

Location: Srinivasa Institute of Management Studies premises.

Onam is the annual harvest festival of Kerala. It is celebrated for 10 days. According to the Gregorian calendar, it is celebrated in the months of August-September which falls in the month of Chingam. Malayalis all over the world celebrate the festival. According to Hindu scriptures, the day marks the annual homecoming of the legendary King Mahabali — the grandson of Prahlada. It is the first four days which are packed with celebrations. The first Onam or Uthraadam, is believed to be Onam eve. This is the day when, many believe, King Mahabali returns to Kerala. On the second day, it is believed that King Mahabali pays a visit to people's homes on Thiruvonam. Preparations for his departure begin from the third day. The fourth day is observed as Sri Narayana Guru Jayanthi. In the consequent days, post-Onam celebrations continue. The festival is celebrated with abandon in India, especially in Kerala. As part of this, boat races (vallam kali), women's dance (thumbi thullal), tiger dances (pulikali), colourful masked dance (kummattikali) are arranged. The festival is characterized by flower arrangements (called pookalam), music and song and dance routines.

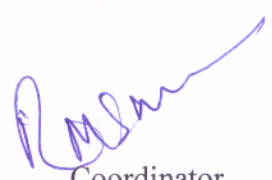


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Date :18-10-2020


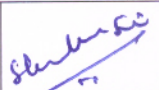
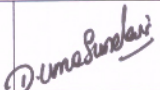



CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Dusshera Celebrations on 20th October 2020 at 10:30 AM, in the college premises. This festive marks the victory of good over the evil and the triumph of righteousness. Hence all the students should be present and make the occasion a grand success.


Coordinator


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 MBA	 MCA	 BBA				

DATE: 21-10-2020

REPORT ON DUSSHERA CELEBRATIONS

Name of the event: Dusshera Celebrations

Date(s) of the event: 20-10-2020

Location: Srinivasa Institute of Management Studies premises.

'Vijayadashami', Dussehra is one of the most important festivals in India which marks the end of the nine-day festivity of Navratri and the four/five-day celebration of Durga Puja. It is also believed to be the day that Lord Rama defeated King Ravana and his army in a long battle between the forces of good and evil. It is for this very reason that the day is called Vijay Dashami (the day of victory). It is also the day when Goddess Durga clashed with Mahishasura's army and slayed the buffalo demon once and for all. It should be noted that even though Dashami and Dusshera follow different rituals, they bear the same message — that of victory of good over evil. On this day, Ramlila performances are also organised, especially in the northern part of the country, during which, effigies of Ravana, Meghnad and Kumbhakaran are burnt, so as to represent victory of good over bad. People depict the life and glory of the righteous Lord Rama. The folks and legends may differ drastically from each other, but the ethos of Dussehra or Vijay Dashmi is the same. In the end, good will triumph over evil. And peace would be restored after great chaos and destruction. On the auspicious day, people pray for their prosperity and health.



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Principal



Principal
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Visakhapatnam - 530041

Date :10-11-2020

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Pre-Diwali on 13th November 2020 at 04:30 PM, in the college premises. Diwali is the Festival of Lights, a joyous occasion that symbolizes the victory of light over darkness and good over evil. Hence all the students should be present and make the occasion a grand success.



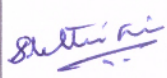
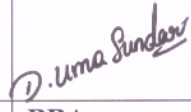



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P.R. Lakshmi					
MBA	MCA	BBA			



DATE: 16-11-2020

REPORT ON PRE-DIWALI CELEBRATIONS

Name of the event: Pre-Diwali Celebrations

Date(s) of the event: 13-11-2020

Location: Srinivasa Institute of Management Studies premises.

Diwali is a festival of lights & symbolizes the spiritual “victory of light over darkness, good over evil, and knowledge over ignorance. Diwali is the day Lord Rama, his wife Sita Devi and brother Lakshmana return to their homeland after 14 years in exile. The villagers lit a path for Rama, who had defeated the demon king Ravana. The people of Ayodhya lined the streets and their homes with oil wicks in clay lamps to welcomed them. People also celebrate the Hindu Goddess Lakshmi during Diwali. As the goddess of prosperity, wealth and fertility, the romantic Diwali story says that she chose Lord Vishnu, one of Hinduism’s most important deities, to be her husband on the night of Diwali. Srinivasa Institute of Management Studies celebrated Diwali at campus on 13th November 2020. The college campus was decorated with full of lights, beautiful display of art and designed swastika rangoli on the lawn, decorated with flowers and light it with diyas. The celebration music was started at 4.30pm. and ended by distributing the snacks to all the students and staff members.



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P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date :07-01-2021


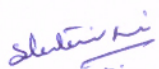
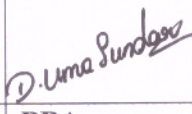



CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Traditional Day on 09th January 2021 at 10:30 AM, in the college premises. This is a wonderful opportunity for us to come together and celebrate our diverse cultures and traditions. Hence all the students should be present and make the occasion a grand success.


Coordinator


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DATE: 09-01-2021

REPORT ON TRADITIONAL DAY CELEBRATION

Name of the event: Traditional Day Celebrations

Date(s) of the event: 09-01-2021

Location: Srinivasa Institute of Management Studies premises.

Students of Srinivasa Institute of Management Studies celebrated the Traditional Day to promote “Unity in diversity” which is based on the concept where the individual or social differences in physical attributes, skin colour, castes, creed, cultural and religious practices, etc. are not looked upon as a conflict. Rather, these differences are looked upon as varieties that enrich the society and the nation as a whole. Traditional Day was held on the 09th of January 2021 at the college. It was an eventful day. It was observed as a celebration of India’s diverse culture. It’s a day designated for people to come in traditional attire from their home state, or specific culture of their choice. Event was inaugurated with lamp lightening and Saraswati pooja by Chairman and Executive Director Dr. S.P.Ravindra and Deepika Das. This is followed by classical dance performance of ganesh vandana by BBA STUDENTS. Chairman addressed the gathering and explained the richness of Indian culture and traditions. The celebrations were followed by cultural programmes students had a blast showing their talents on the stage which included ramp walk, dances and skits. Students were completely in their high traditional competitive spirit.



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Date: 25-03-2021

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to Conduct Pre-Holi Celebration's on 27th March 2021 at 10:30 AM, in the college premises. This event aims to bring joy and togetherness to our college community. Hence all the students should be present and make the occasion a grand success.

Coordinator

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MBA	MCA	BBA			



DATE: 30-03-2021

REPORT ON PRE-HOLI CELEBRATION

Name of the event: Pre-Holi Celebrations

Date(s) of the event: 27-03-2021

Location: Srinivasa Institute of Management Studies premises.

One of the most prominent and joyous of all festivals celebrated in the country — and also by Indians living abroad — is the festival of Holi. Also known as the 'festival of colours', Holi is celebrated to mark the arrival of spring. This year, Holi will begin on March 28, which is a Sunday, and end March 29; the dates, however, may vary. Typically, a Hindu festival, Holi sees the participation of people of all faiths, because it is such a happy occasion, one that marks the victory of good over evil. Srinivasa Institute of Management Studies has celebrated "Holi" on 27th march 2021, with their students and faculty members. On behalf of this occasion students of BBA, MBA&MCA actively participated and made the event grand success it was heartening to see them gently ask before applying colour on the cheeks of their peers. They celebrated in the spirit of 'Togetherness' and took back loving memories of this festival. The festival marks the end of winter and the beginning of spring. Holi is celebrated during the Phalguna month, which typically falls in the month of March. Holi is celebrated during the *Phalguna* month, which typically falls in the month of March. It begins on the *Purnima Tithi* or last full moon day of the month, and on this evening, *Holika Dahan* is celebrated. This is when the effigies of Holika are made and burnt. Of course, along with this, people perform pujas during this ceremony. It is done every year to commemorate the victory of good over evil. Holika Dahan is also called Chhoti Holi.



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Academic Year 2020-21

S.No	Name of the Event	Date	Venue
1	World Soil Day	05-12-2020	SIMS College
2	National Youth Day	11-01-2021	SIMS College
3	Republic Day	26-01-2021	SIMS College
4	Women's Day Celebration	08-03-2021	SIMS Seminar Hall
5	International Happiness Day	20-03-2021	SIMS Seminar Hall

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Date: 03-12-2020

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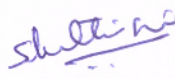
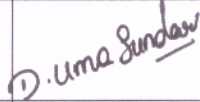



This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate World Soil Day on 5th December 2020. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.


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Date: 07-12-2020

REPORT ON WORLD SOIL DAY

Name of the event: Independence Day

Date(s) of the event: 5th December

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated World Soil Day in our college campus, on 5th December 2020. The guest was Dr S.P Ravindra, World Soil Day (WSD) is held annually on 5 December as a means to focus attention on the importance of healthy soil and advocating for the sustainable management of soil resources. Our planet's survival depends on the precious link between soil and water. Over 95 percent of our food originates from these two fundamental resources. Soil water, vital for nutrient absorption by plants, binds our ecosystems together. This symbiotic relationship is the foundation of our agricultural systems. However, in the face of climate change and human activity, our soils are being degraded, putting excessive pressure on our water resources. Erosion disrupts the natural balance, reducing water infiltration and availability for all forms of life. Sustainable soil management practices, such as minimum tillage, crop rotation, organic matter addition, and cover cropping, improve soil health, reduce erosion and pollution, and enhance water infiltration and storage. These practices also preserve soil biodiversity, improve fertility, and contribute to carbon sequestration, playing a crucial role in the fight against climate change. The college is environmentally friendly with trees and plant around the college, it also plans seeds sowing and plantation every year as social activity



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Date: 02-01-2021

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This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate National Youth Day on 11th January 2021. On occasion we are planning a seminar to respect and provide importance of students in the college premises. Hence all the students should be present for the event.



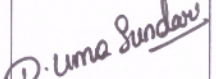




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MBA	MCA	BBA			

Date: 04-01-2021

REPORT ON NATIONAL YOUTH DAY

Name of the event: National Youth Day

Date(s) of the event: 11th January

Location: Srinivasa Institute of Management Studies.

Srinivasa Institute of Management Studies has celebrated National Youth Day in our college campus, on 10th January 2021. The guest was Dr S.P Ravindra, National Youth Day is celebrated on January 12, every year in India to honor the birth anniversary of Swami Vivekananda, one of India's greatest leaders and believers of youth power. was an ardent disciple of Sri Ramakrishna Paramahansa and a major force in the revival of Hinduism in India. Celebrated as one of the greatest social leaders of the country, Swami Vivekananda was born on January 12, 1863, in Kolkata. He pushed for national integration in colonial India, and his famous speech remains as the one that he gave in Chicago in 1893. Yuva Diwas is also celebrated to encourage the youth in the country to become a better person and achieve an honorable life contributing to the development of the country. "Swami Vivekananda accorded great importance to youth power towards nation-building and universal brotherhood. Swami Ji considered education to be a continuous process in which all aspects of life, such as physical, intellectual, emotional, moral and spiritual should be imbibed. His contribution to the creation of a new modern India is incredible. India has focused on the youth with the digital literacy growth and its implementation in the country.



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Date: 24-01-2021

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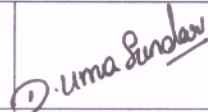



This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Republic Day on 26th January 2021. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.


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Date: 27-01-2021

REPORT ON REPUBLIC DAY

Name of the event: Republic Day

Date(s) of the event: 26th January

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Republic Day in our college campus, on 26th January 2021. The guest was Dr S.P Ravindra, Correspondent, Mr Surya Teja, Executive Director, Faculty members, students and non-teaching staff. The flag hoisted by Dr S.P Ravindra, Correspondent and briefed after a long and difficult struggle, on 15th August, 1947, India became free from foreign rule. Yet, the task of framing the principles and processes that would govern the country and unleash its true potential was still a work in progress. The Constituent Assembly spent nearly three years holding detailed discussions on all aspects of governance and produced the great founding document of our nation, the Constitution of India. Today, the nation gratefully remembers the leaders as well as the officials who contributed to the framing of our splendid and inspiring Constitution. The nation is in the early years of Amrit Kaal, the period leading to the centenary of Independence. This is the time of an epochal transformation. We are given a golden opportunity to take the country to new heights. Independent India is rising in the global world, it has developed make in India concept to motivate industries to establish in India. Country is developing and making its mark in the global world.



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Date: 06-03-2021

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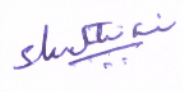
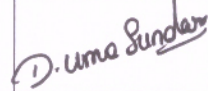



This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Women's Day on 8th March 2021. On occasion we are planning to conduct a seminar on achievements of successful women in Visakhapatnam ay SIMS seminar hall on 8th March 2023. Hence all the students should be present and make the occasion a grand success.


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DATE: 09-03-2021

REPORT ON WOMEN'S DAY CELEBRATION

Name of the event: Women's Day Celebration

Date(s) of the event: 08-03-2021

Location: Srinivasa Institute of Management Studies premises.

Srinivasa Institute of Management Studies has celebrated Women's Day Celebration in our college campus. On behalf of this occasion students of BBA, MBA & MCA actively participated and made the event grand success. The chief guest Prof. Dr V Bala has mentioned the role of women in this competitive world. The crucial role played by women in the ongoing recovery from the COVID-19 pandemic is being celebrated this International Women's Day (IWD). "Women in leadership: Achieving an equal future in a COVID-19 world" is the theme for IWD 2021 on 8 March. This year's IWD aims to highlight the role women have been playing at the forefront of the global health crisis – as health workers and caregivers, community organizers and innovators. Women have also been acknowledged as some of the most effective leaders during the pandemic, with female heads of government, including New Zealand Prime Minister Jacinda Ardern, having been praised for their handling of the crisis. Women were also disproportionately impacted by the pandemic. McKinsey estimates that women's jobs were 1.8 times more vulnerable due to COVID-19 than those of their male counterparts. While women make up 39% of the global workforce, they also account for over half of overall job losses during the pandemic.

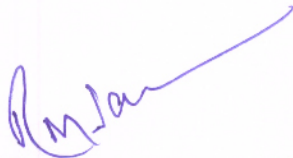


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Date: 16-03-2021

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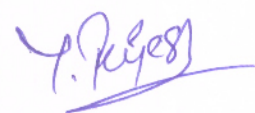
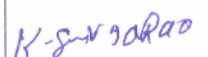
This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate International Happiness Day on 20th March 2021. On occasion we are planning a seminar to educate the students in the college premises. Hence all the students should be present for the event.


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Date: 21-03-2021

REPORT ON INTERNATIONAL HAPPINESS DAY

Name of the event: International Happiness Day

Date(s) of the event: 20th March

Location: Srinivasa Institute of Management Studies premises.

Srinivasa Institute of Management Studies has celebrated International Happiness Day in our college campus, on 20th March 2021. The World Happiness Report 2021 focuses on the effects of COVID-19 and how people all over the world have fared. Our aim was two-fold, first to focus on the effects of COVID-19 on the structure and quality of people's lives, and second to describe and evaluate how governments all over the world have dealt with the pandemic. In particular, we try to explain why some countries have done so much better than others. India has ranked 139 in the World Happiness Rankings 2021 published in the 9th World Happiness Report. It has been released in March 2021. India's rank in 2020 was 144. The World Happiness Report 2021 has ranked 140 countries. The International Day of Happiness is observed every year all over the world on March 20 to highlight the importance of happiness in the diurnal lives of people. The theme of International Day of Happiness for this year is "Happiness for All, Forever" which implies the significance of happiness for people all over the world. The day recognizes happiness as the most important need in any human's life and links it to the overall well-being of humans. The day also aims to establish the important role that happiness must play while setting public policy objectives as through the day happiness is intrinsically related to equitable economic growth which will thereby lead to sustainable development and overall well-being of all people.



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Academic Year 2019-20

S.No	Name of the Event	Date	Venue
1	Dusshera Celebrations	04-10-2019	SIMS College
2	Pre-Diwali Celebrations	26-10-2019	SIMS College
3	Traditional Day	7-01-2020	SIMS College
4	Pre-Holi celebrations	09-03-2020	SIMS College
5	Pre-Ugadi celebrations	23-03-2020	SIMS College


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Date :03-10-2019

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This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Dusshera Celebration on 5th October 2019 at 10:30 AM, in the college premises. This festival is about win of good over evil, the god of wisdom, prosperity, and good fortune. Hence all the students should be present and make the occasion a grand success.

Ramana
Coordinator

Hanu
Principal

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MBA	MCA	BBA			

DATE: 07-10-2019

REPORT ON DUSSEHERA CELEBRATIONS

Name of the event: Dusshera Celebrations

Date(s) of the event: 05-10-2019

Location: Srinivasa Institute of Management Studies premises.

On Dussehra, the victory of good over evil is celebrated. Dussehra is marked by killing of demon king Ravana by Lord Rama, in the eastern part, it marks the killing of Mahishasura - the buffalo demon - by Goddess Durga. Signifying the triumph of good (Dharma) over evil (Adharma), Vijaydashami or Dussehra (Dasara) is celebrated on the tenth day of Navratri festival. While in the eastern and northeastern parts of the country, the festival commemorates Maa Durga's victory over the buffalo demon, Mahishasura; in the north and central India, it signifies the victory of Lord Rama over Ravana. It also marks the victory of Pandavas over the Kauravas. The Hindu festival which is celebrated with immense zeal and joy throughout the country falls on the tenth day of Sharada Navratri, this year on October 8. India is a diverse country and the Dussehra celebrations and cultural practices too differ with different region yet amazingly, the essence of the festival remains. Dussehra is one of the most widely celebrated festivals across the country. As mentioned earlier, several regions have their own local take on the festival. In North and some parts of South India, the festival is tied to the epic battle between Lord Rama and the ten-headed Ravana. Ravana had abducted Rama's wife Sita and taken him to his kingdom in Sri Lanka. Lord Rama with his army of monkeys traveled to Lanka and defeated the mighty Ravana and his allies in son Meghnad and brother Kumbhakarna in his home. Enormous effigies of Ravana, are burnt along with that of his brothers Meghanada and Kumbakaran in the northern and southern part of the country as part of Dussehra celebrations. Ram Lilas are also a significant part of Dussehra celebrations



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Date :23-10-2019

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This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Pre-Diwali on 26th October 2019 at 04:30 PM, in the college premises. Diwali is the Festival of Lights, a joyous occasion that symbolizes the victory of light over darkness and good over evil. Hence all the students should be present and make the occasion a grand success.

Dajja Lakshmi
Coordinator

[Signature]
Principal

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MBA	MCA	BBA			

DATE: 28-10-2019

REPORT ON PRE-DIWALI CELEBRATIONS

Name of the event: Pre-Diwali Celebrations

Date(s) of the event: 26-10-2019

Location: Srinivasa Institute of Management Studies premises.

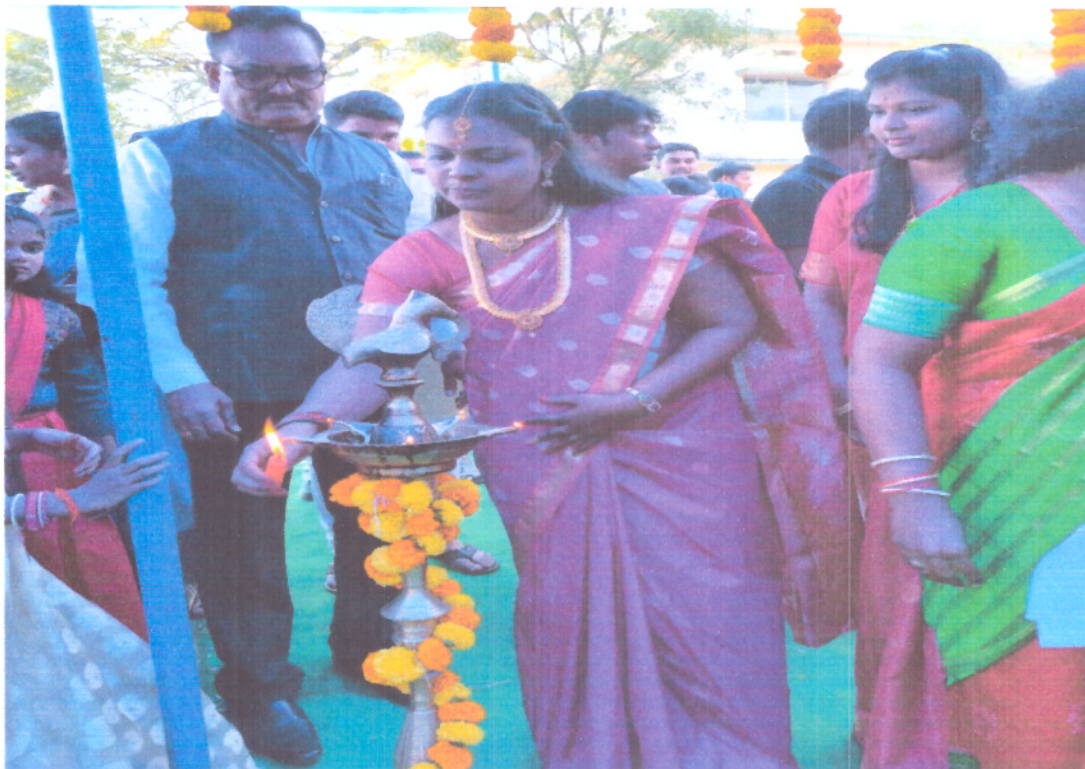
Diwali, one of the most-celebrated festivals of India, depicts lights as the embodiment of positivity and optimism. The festival of lights is observed on the day of 'amavasya' or new moon, the 15th day of Kartik, according to the Hindu calendar. Starting at the end of the cropping season, it is often associated with wealth and happiness. Also called as Deepavali, the festival of lights is observed nation-wide in the autumn season. Diwali is the festival of lights, celebrated across India and the world by the Hindus, Jains, Sikhs and some Buddhists. Diwali symbolises the spiritual "victory of light over darkness, good over evil and knowledge over ignorance." Per Hindu epic Ramayana, it is believed that on this day, Lord Rama returned from 14-year exile period along with brother Lakhsman and wife Sita after killing demon king Ravana in Lanka. The day when Ravana was killed is celebrated as Dussehra in India and 10 days later, the auspicious festival of Diwali is celebrated. As it is the day of *Amavasya* or new moon, homes are lit up in the dark night. On this day, *Lakshmi Pujan* is also performed to pay tribute to the ancestors. Devotees keep day-long fast and break it after Puja in the evening



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Date :04-01-2020

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Traditional Day on 8th January 2020 at 10:30 AM, in the college premises. This is a wonderful opportunity for us to come together and celebrate our diverse cultures and traditions. Hence all the students should be present and make the occasion a grand success.

Cheskar
Coordinator

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Principal
Principal
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MBA	MCA	BBA			

DATE: 08-01-2020

REPORT ON TRADITIONAL DAY CELEBRATION

Name of the event: Traditional Day Celebrations

Date(s) of the event: 07-01-2020

Location: Srinivasa Institute of Management Studies premises.

Students of Srinivasa Institute of Management Studies celebrated the Traditional Day to promote “Unity in diversity “which is based on the concept where the individual or social differences in physical attributes, skin colour, castes, creed, cultural and religious practices, etc. are not looked upon as a conflict. Rather, these differences are looked upon as varieties that enrich the society and the nation as a whole. Traditional Day was held on the 07th of January 2020 at the college. It was an eventful day. It was observed as a celebration of India’s diverse culture. It’s a day designated for people to come in traditional attire from their home state, or specific culture of their choice. Event was inaugurated with lamp lightening and Saraswati pooja by Chairman and Executive Director Dr. S.P.Ravindra and Deepika Das. This is followed by classical dance performance of ganesh vandana by BBA STUDENTS. Chairman addressed the gathering and explained the richness of Indian culture and traditions. The celebrations were followed by cultural programmes students had a blast showing their talents on the stage which included ramp walk, dances and skits. Students were completely in their high traditional competitive spirit.



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Principal

Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

Date: 07-03-2020

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to Conduct Pre-Holi Celebration's on 9th March 2020 at 10:30 AM, in the college premises. This event aims to bring joy and togetherness to our college community. Hence all the students should be present and make the occasion a grand success.

Kamran
Coordinator

Kamran
Principal
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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<i>P.R. dakshmi</i>	<i>Sletti Sii</i>	<i>D. Uma Sundar</i>	<i>Aswathy</i>	<i>Y. Rajes</i>	<i>K. sumVgarao</i>
MBA	MCA	BBA			



DATE: 11-03-2020

REPORT ON PRE-HOLI CELEBRATION

Name of the event: Pre-Holi Celebrations

Date(s) of the event: 09-03-2020

Location: Srinivasa Institute of Management Studies premises.

Srinivasa Institute of Management Studies has celebrated "Holi" on 9th March 2020, with their students and faculty members. The advent of spring, the abundance of colourful flowers and butterflies, the shower of 'Tesu' flowers. It's time to celebrate the festival of 'Holi'. On behalf of this occasion students of BBA, MBA&MCA actively participated and made the event grand success it was heartening to see them gently ask before applying colour on the cheeks of their peers. They celebrated in the spirit of 'Togetherness' and took back loving memories of this festival. Holi is a popular and significant Hindu festival celebrated as the Festival of Colours, Love, and Spring. It celebrates the eternal and divine love of the deities Radha and Krishna. Additionally, the day signifies the triumph of good over evil, as it commemorates the victory of Vishnu as Narasimha over Hiranyakashipu. The festival of colours show love and belongingness among people. It is a festival of colours with love and affection. It demonstrates the love and affection of radha and krishna in the devotional aspect.



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Principal



Principal

Srinivasa Institute of Management Studies

530041, A.P. India, Madhurawada,

Visakhapatnam, 530041

Opp. International Cricket Stadium, Madhurawada, Visakhapatnam - 530041, A.P. India

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Date :18-03-2020

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Pre-Ugadi on 20th March 2020 at 10:30 AM, in the college premises. This is joyous festival that marks the New Year in some south Indian states and brings together our community to celebrate renewal and prosperity. Hence all the students should be present and make the occasion a grand success.

Suresh
Coordinator

Han
Principal
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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MBA	MCA	BBA			



DATE: 21-03-2020

REPORT ON UGADI CELEBRATIONS

Name of the event: Ugadi Celebrations

Date(s) of the event: 20-03-2020

Location: Srinivasa Institute of Management Studies premises.

UGADI is celebrated as the new year by the people of **ANDHRA PRADESH** all over the world. It is considered as an auspicious day as it marks the beginning of the New month, Chaitra of a new year based on the new year calendar. There are many customs of the festival which are an integral part of ugadi significance and symbolism. One such custom is that making Ugadi Pachadi.

The significance of Ugadi Pachadi is immense as it symbolizes the essence of life. This special dish is prepared with ingredients like :

- Jaggery (sweet) : symbolizing happiness
- Salt (salty) : showing interest in life
- Tamarind (sour) : symbolizing challenges
- Neem Flowers (bitter): shows difficulties of life
- Raw Mango (tangy): indicating surprises and new challenges
- Chilli Powder (spicy): showing the angry moments in one life

The dish is significant as it has all the tastes of life. It tastes that life is a mixture of all emotions. The management of (SIMS) Srinivasa institute of management studies celebrated Ugadi on 23rd March 2020. students of BBA, MBA&MCA actively participated and made the event grand success.



Principal
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Academic Year 2019-20

S.No	Name of the Event	Date	Venue
1	Independence Day	15-08-2019	SIMS Ground
2	Teacher's Day	05-09-2019	SIMS College
3	National Youth Day	12-01-2020	SIMS College
4	Republic Day	26-01-2020	SIMS College
5	Women's Day Celebration	07-03-2020	SIMS Seminar Hall



Principal
Srinivasa Institute of Management Studies
P.M. Park, Madhurawada,
Visakhapatnam - 530041

Date: 13-08-2019

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Independence Day on 15th August 2019. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.

Danya
Coordinator



Harini

Principal
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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MBA	MCA	BBA			

Date: 16-08-2019

REPORT ON INDEPENDENCE DAY

Name of the event: Independence Day

Date(s) of the event: 15th August

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Youth Day in our college campus, on 15th August 2019. Every Indian person has a particular place in their hearts for Indian Independence Day. In honour of the arduous struggle to free India from British colonial authority, it is a day of pride, patriotism, and remembrance. In its 72 years of independence, India has several achievements to its credit. It has built a modern economy (second fastest growing economy), remained a democracy, lifted millions out of poverty, has become a space and nuclear power and developed a robust foreign policy. Decades of unrelenting struggle under the leadership of legendary people like Mahatma Gandhi, Jawaharlal Nehru, Sardar Patel, and many more defined the path to Indian freedom. The oppressive and exploitative British colonial authority stoked Indian nationalism and the population's desire for self-government. The basis for the eventual victory of freedom on August 15, 1947, was created through nonviolent resistance, civil disobedience movements, and sacrifices made during this period. Today, we are able to live in an independent India because of the sacrifices of millions of sons and daughters of Mother India. This is an occasion to pay tribute to the freedom fighters, martyrs and brave souls and their spirit and dedication to free Mother India. It reignites new fervour, exuberance and enthusiasm. And in times like now, it becomes even more imperative for us to be determined. It is an auspicious day because when we meet again next year to celebrate, we shall be entering into the 75 years of our free existence. This is a momentous occasion. Today, all of us 130 crores Indians have to make significant pledges for the coming two years. And when we complete the 75 years of our freedom, we will be able to celebrate the redemption of those pledges.



Principal

Principal
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Visakhapatnam - 530041

Date: 03-09-2019

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Teacher's Day on 5th September 2019. On occasion we are planning a seminar to respect and provide importance of students in the college premises. Hence all the students should be present for the event.

Deepika
Coordinator



Hann

Principal
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
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MBA	MCA	BBA			

Date: 06-09-2019

REPORT ON TEACHER'S DAY

Name of the event: Teacher's Day

Date(s) of the event: 5th September

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Teacher's Day in our college campus, on 5th September 2019. Teachers' Day holds great importance in India, acknowledging the vital role educators play in shaping individuals and society. This annual celebration honors teachers' dedication to imparting knowledge and values, fostering curiosity, and molding future generations. Students express gratitude through events and performances, appreciating their mentors' contributions. This day not only recognizes teachers' tireless efforts but also underscores the transformative power of education. Teachers' Day serves as a vibrant tribute, uniting students and educators in heartfelt appreciation for the invaluable impact of teaching. Dr. Sarvepalli Radhakrishnan's Birthday is on September 5th marks the birthday. He is an eminent philosopher, educator, and the second President of India. He is important personality who has shaped the life of many and thus adds to the Importance of Teachers Day in India! Besides being India's former president, Dr Sarvepalli Radhakrishnan was a scholar, teacher and philosopher. It is said that this day came into existence when some of his students decided to celebrate his birthday, and he said instead of celebrating his birthday, they should celebrate this day as Teachers' Day and show respect to all the teachers. On this day, students around the country pay their respects and express gratitude, love and respect to their teachers and professors. Many cultural events are also organised by the students to entertain and give their teachers a day to remember



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Visakhapatnam - 530041

Date: 08-01-2020

CIRCULAR


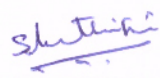
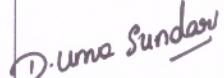
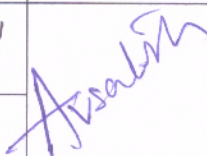


This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Youth Day on 10th January 2020. On occasion we are planning a seminar to educate the students in the college premises. Hence all the students should be present for the event.


Coordinator




Principal
Principal
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MBA	MCA	BBA			

Date: 13-01-2023

REPORT ON YOUTH DAY

Name of the event: Youth Day

Date(s) of the event: 10th January

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Youth Day in our college campus, on 10th January 2020. National Youth Day (NYD) is observed on Swami Vivekananda's birth anniversary on January 12 every year. To honour Swami Vivekananda's contributions to the country, the government in the year 1984, declared his birthday as National Youth Day. Swami Vivekananda was born as Narendranath Dutta on 12th January 1863. He was a key figure in the introduction of the Indian philosophies of Vedanta and Yoga to the western world and was credited with raising interfaith awareness. He was a chief disciple of 19th century saint Ramakrishna and founder of Ramakrishna Math and Ramakrishna mission. The 153rd Birth Anniversary of Swami Vivekananda is celebrated all over the country giving a message to the youth the way of life and ideals that will make India a better country in future. The main objective of NYD is to promote rational thinking among the youth. Youth is expected to rise to the values, principles and beliefs that Vivekananda lived by. On this occasion, the Ministry of Youth Affairs and Sports and Uttar Pradesh government also jointly organized 23rd NYF 2020. The Government has been organizing National Youth Festival (NYF) since 1995. The objective of NYF is to provide an arena where youth can interact and exchange their social and cultural uniqueness. This blend of diverse socio-cultural milieu proves belief in 'Ek Bharat Shrestha Bharat'. The theme of the NYF 2020 is 'FIT YOUTH FIT INDIA'.



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Date: 23-01-2020

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Republic Day on 25th January 2020. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.

Smit
Coordinator



Hann
Principal

Principal
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Visakhapatnam - 530041

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MBA	MCA	BBA			

Date: 27-01-2020

REPORT ON REPUBLIC DAY

Name of the event: Republic Day

Date(s) of the event: 25th January

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Republic Day in our college campus, on 25th January 2020. The guest correspondent has mentioned that India celebrated its 71st Republic Day on January 26, 2020. This year's Republic Day was unique for India in many different ways as compared to the previous years.. The significance of January 26 is that on that day in 1929, the Indian National Congress made the well-known Declaration of Indian Independence (Purna Swaraj) as opposed to British rule. 26th January is a day of great significance in the constitutional history, as also the history of contemporary sovereign Indian democratic republic, in that on this day in 1950, the Constitution of India came into force. In recognition of this historical event, 26th January is celebrated every year as the Republic Day. The draft of the constitution was submitted to the Indian Constituent Assembly on 4 November 1947. Over the course of 166 days, that were spread over two years, the 308 members of the Assembly met in sessions that were open to the public and made some modifications. Finally, on January 24, 1950, the Assembly members signed two handwritten copies of the Constitution, one in English and one in Hindi. And two days later history was made. On that day began Dr. Rajendra Prasad's first term of office as President of the Indian Union. The Constituent Assembly became the Parliament of India under the transitional provisions of the new Constitution.



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Hann
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Date: 05-03-2020

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Women's Day on 7th March 2020. On occasion we are planning to conduct a seminar on achievements of successful women in Visakhapatnam ay SIMS seminar hall on 7th March 2020. Hence all the students should be present and make the occasion a grand success.

Famesh
Coordinator



Ham
Principal
Srinivasa Institute of Management Studies
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MBA	MCA	BBA			

DATE: 09-03-2020

REPORT ON WOMEN'S DAY CELEBRATION

Name of the event: Women's Day

Date(s) of the event: 07-03-2020

Location: Srinivasa Institute of Management Studies premises.

Srinivasa Institute of Management Studies has celebrated Women's Day in our college campus, on 7th March 2020. On behalf of this occasion students of BBA, MBA & MCA actively participated and made the event grand success. The guest was N Vimala Kumari Social Activist & Lawyer has mentioned that on March 8 every year, International Women's Day is the celebration of the social, economic, cultural and political achievements of women over the years. The Day is celebrated annually on 8 March. It offers an opportunity to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women who have played an extraordinary role in the history of their countries and communities. Women play an integral part in society; without their progress, the overall progress of society comes to a halt. Empowering women is not just a moral imperative but also a strategic necessity for societal development. Recognizing this, the Government of India has prioritized the promotion of "*Nari Shakti*" or women's empowerment within the nation. With a steadfast commitment to enhancing the lives of women and eliminating obstacles to their progress, the government aims to ensure that women are active participants in India's journey towards prosperity.



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Academic Year 2018-19

S.No	Name of the Event	Date	Venue
1	Dusshera Celebrations	12-10-2018	SIMS College
2	Pre-Diwali Celebrations	7-11-2018	SIMS College
3	Christmas	24-12-2018	SIMS Ground
4	Traditional Day	08-01-2019	SIMS College
5	Pre-Holi celebrations	20-03-2019	SIMS College

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Date :10-10-2018

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Dusshera Celebrations on 12th October 2018 at 10:30 AM, in the college premises. This festive marks the victory of good over the evil and the triumph of righteousness. Hence all the students should be present and make the occasion a grand success.

Dohit
Coordinator

Sree

Principal
Principal
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MBA	MCA	BBA			

DATE: 14-10-2018

REPORT ON DUSSHERA CELEBRATIONS

Name of the event: Dusshera Celebrations

Date(s) of the event: 12-10-2018

Location: Srinivasa Institute of Management Studies premises.

The management of SIMS Srinivasa institute of management studies celebrated Dussehra on 12-10- 2018. In the campus premises. The celebration began with the prayer, followed by a message of our chairman DR. S.P. RAVINDRA sir, our executive director Mr. M Surya Teja sir, Faculty and students. Dussehra is one of the most widely celebrated festivals across the country. As mentioned earlier, several regions have their own local take on the festival. In North and some parts of South India, the festival is tied to the epic battle between Lord Rama and the ten-headed Ravana. Ravana had abducted Rama's wife Sita and taken him to his kingdom in Sri Lanka. Lord Rama with his army of monkeys traveled to Lanka and defeated the mighty Ravana and his allies in son Meghanad and brother Kumbhakarna in his home. Enormous effigies of Ravana, are burnt along with that of his brothers Meghanad and Kumbakaran in the northern and southern part of the country as part of Dussehra celebrations. Ram Lilas are also a significant part of Dussehra celebrations. Days before Dasara, people gather in Ram lila Maidans to see skits, plays and musicals revolving around some memorable episodes from Ramayana.



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Date :05-11-2018

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Pre-Diwali on 6th November 2018 at 04:30 PM, in the college premises. Diwali is the Festival of Lights, a joyous occasion that symbolizes the victory of light over darkness and good over evil. Hence all the students should be present and make the occasion a grand success.

Sundar
Coordinator

[Signature]
Principal

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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MBA	MCA	BBA			

DATE: 08-11-2018

REPORT ON PRE-DIWALI CELEBRATIONS

Name of the event: Pre-Diwali Celebrations

Date(s) of the event: 06-11-2018

Location: Srinivasa Institute of Management Studies premises.

The festival of lights, Diwali is celebrated with a lot of pomp and show across the country every year. The five day festival (*Panch Maha Parva*) which symbolises prosperity, health and positivity is usually observed in the month of October or November. The main night usually coincides with the Hindu Lunisolar month 'Kartika' in 'Bikram Sambat' calendar. Diwali or Deepavali, which is the festival of light indicates the triumph of light over darkness, good over evil. It falls on the day of 'amavasya' or new moon in the Hindu month of Kartik. This year the festival will be celebrated on November 7. Diwali begins at the end of the cropping season and is often associated with wealth and happiness. According to mythology, the festival is mentioned as *Deepapratipadutsava* in the seventh century Sanskrit play *Nagananda*, where newlywed couples were given gifts and lamps in remembrance of Lord Vishnu and goddess Lakshmi's marriage.



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Visakhapatnam - 530041

Date :22-12-2018

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate christmas on 24th December 2018 at 10:30 AM, in the college premises. Christmas is a joyous occasion celebrated around the world,. Hence all the students should be present and make the occasion a grand success.

Dampath
Coordinator

Suf
Principal

Circulate:

Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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MBA	MCA	BBA			

DATE: 26-12-2018

REPORT ON CHRISTMAS CELEBRATIONS

Name of the event: Christmas Celebrations

Date(s) of the event: 24-12-2018

Location: Srinivasa Institute of Management Studies premises.

Christmas, which falls on 25th of December every year, is celebrated as birth of Jesus Christ. On this day people all around the world decorate their houses with lights and Christmas trees. They have feasts, exchange gifts, bake plum cakes, sing carols and pray at church. Christmas is the season of joy, holiday greetings exchanged, gift-giving, and families getting united. The Christmas celebrations took place in Srinivasa Institute of Management Studies on 24th December 2018. On Christmas day, a special mass was conducted in the college chapel. The celebrations included a rhythmic performance from the college choir and an add-on surprise package by Santa Claus. The staff and students were completely spellbound with the Christmas gratification and the day was called off with a hearty lunch. Throughout the celebration the students performed dances, songs and other art performs. Christmas tree with bells and Santa dolls: While decorating the Christmas tree, you can also use bells and small santa dolls, which you can purchase from the market. After the decoration of the tree is completed with these decorative items, you will end up getting appreciation from your family members and visitors for sure.



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Principal
Principal

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Date :05-01-2019

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Traditional Day on 08th January 2019 at 10:30 AM, in the college premises. This is a wonderful opportunity for us to come together and celebrate our diverse cultures and traditions. Hence all the students should be present and make the occasion a grand success.

Haeitha
Coordinator

Sul
Principal

Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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<i>P.R. Lakshmi</i>	<i>[Signature]</i>	<i>D. Uma Sundar</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>K. Srinivasa Rao</i>
MBA	MCA	BBA			

DATE: 09-01-2019

REPORT ON TRADITIONAL DAY CELEBRATION

Name of the event: Traditional Day Celebrations

Date(s) of the event: 08-01-2019

Location: Srinivasa Institute of Management Studies premises.

Students of Srinivasa Institute of Management Studies celebrated the Traditional Day to promote “he festival of Makar Sankranti is considered to be extremely auspicious, because it marks the first day of the sun’s transition into the sun sign Capricorn or *Makara* in Hindi. The festival is observed each year and is dedicated to the Sun God. The festival is also hailed as the ‘festival of kites’ that marks the end of the winter and announces the arrival of spring. It is one of the few ancient festivals that is observed as per the solar cycles’ ones of the Hindu calendar. It is to be noted that the festival has different names and is celebrated in many parts of the country. The festival is also hailed as the ‘festival of kites’ that marks the end of the winter and announces the arrival of spring. It is one of the few ancient festivals that is observed as per the solar cycles’ ones of the Hindu calendar. It is to be noted that the festival has different names and is celebrated in many parts of the country.



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Visakhapatnam - 530041

Date: 18-03-2019

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to Conduct Pre-Holi Celebration's on 20th March 2019 at 10:30 AM, in the college premises. This event aims to bring joy and togetherness to our college community. Hence all the students should be present and make the occasion a grand success.

Jeevika
Coordinator

D. Uma Sundari
Principal
Srinivasa Institute of Management Studies
P.M. Palem, Madhurawada,
Visakhapatnam - 530041

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MBA	MCA	BBA			

DATE: 21-03-2019

REPORT ON PRE-HOLI CELEBRATION

Name of the event: Pre-Holi Celebrations

Date(s) of the event: 20-03-2019

Location: Srinivasa Institute of Management Studies premises.

The advent of spring, the abundance of colourful flowers and butterflies, the shower of 'Tesu' flowers. It's time to celebrate the festival of 'Holi'. Srinivasa Institute of Management Studies has celebrated "Holi" on 20th march 2019, with their students and faculty members. On behalf of this occasion students of BBA, MBA&MCA actively participated and made the event grand success it was heartening to see them gently ask before applying colour on the cheeks of their peers. They celebrated in the spirit of 'Togetherness' and took back loving memories of this festival. Celebrated by Hindus every year, on the day of Purnima (the full moon), in the month of Falgun over two consecutive days — the first day of Holi is known as Chhoti Holi or Holika Dahan and the second as Rangwali Holi, Dhuleti, Dhulandi or Dhulivandan. A symbol of triumph of good over evil, Holi marks the onset of spring and is also celebrated to show gratitude for a good harvest.



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Academic Year 2018-2019

S.No	Name of the Event	Date	Venue
1	Independence Day	15-08-2018	SIMS Ground
2	Teacher's Day	05-09-2018	SIMS College
3	Founder's Day	31-10-2018	SIMS College
4	Republic Day	26-01-2019	SIMS College
5	World Cancer Day	04-02-2019	SIMS Seminar Hall



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Date: 13-08-2018

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This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Independence Day on 15th August 2018. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.

Shankar
Coordinator



Sud
Principal

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MBA	MCA	BBA			

Date: 16-08-2018

REPORT ON INDEPENDENCE DAY

Name of the event: Independence Day

Date(s) of the event: 15th August

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Independence Day in our college campus, on 15th August 2018. The flag was hoisted by the college correspondent Dr S P Ravindra in the presence of faculty and students. He mentioned India is decked up in all its glory to celebrate its 72nd Independence Day with great pomp and show. Every Indian heart is throbbing with a feeling of patriotism and oneness; and commemorating the freedom fighters who made it possible for the nation and its citizen to breathe air, free from the mighty British rule. India is celebrating its 72nd Independence Day today. Like every year, Prime Minister Narendra Modi is addressing the nation from the ramparts of Red Fort. He hoisted the Indian national flag above the Lahori Gate of Red Fort in Delhi, and this subsequently became a symbolic gesture on every August 15. From women empowerment to health and insurance, PM Modi announced a number of initiatives and lauded the implementation of GST, higher MSP and other reforms, while setting the agenda for 2018. As we celebrate independence, we also celebrate the rich Indian culture and tradition.



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Date: 03-09-2018

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Teacher's Day on 5th September 2018. On occasion we are planning a seminar to respect and provide importance of students in the college premises. Hence all the students should be present for the event.

[Signature]
Coordinator



[Signature]

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MBA	MCA	BBA			

REPORT ON TEACHER'S DAY

Name of the event: Teacher's Day

Date(s) of the event: 5th September 2018

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Teacher's Day in our college campus, on 5th September 2018. Every year in India, September 5 is celebrated as Teachers' Day to mark the birth anniversary of Dr Sarvepalli Radhakrishnan, who was born on September 5, 1888. A great scholar, philosopher and a Bharat Ratna recipient, Dr Radhakrishnan was the first Vice President and second President of independent India. Dr Radhakrishnan was a celebrated academic. Born into a Telugu family, he graduated with a master's degree in Philosophy. It is believed that Dr Radhakrishnan said that it would be his "proud privilege" if his birthday was observed as Teachers' Day. So, since 1962 – the year in which he started serving as the second President of India, the country has been celebrating his birth anniversary as Teachers' Day to commemorate his work. On this special day, students celebrate the contribution of teachers in their lives and shaping up the society. The classrooms across the nation burst into colours with decorations, cultural programmes, greetings and what not.



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Date: 28-10-2018

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Founder's Day on 31st October 2018. On occasion we are planning a seminar to educate the students in the college premises. Hence all the students should be present for the event.

Prathiyatha
Coordinator



Sul
Principal

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MBA	MCA	BBA			



Date: 01-11-2018

REPORT ON FOUNDER'S DAY

Name of the event: Founder's Day

Date(s) of the event: 31st October 2018

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has organised Founder's Day Late **Sri. Sunkari Alwar Das**, Former Minister of United Andhra Pradesh who served as Minister for Municipal Administration and later for Education Play Schools, Public Schools, Junior Colleges, Degree Colleges, Management Institutes, Engineering College, Research Institute, Music College, Institute of Women's Sports and A Central Library are his noteworthy contributions to the field of education. He has established "Walkers International" with a view to promote health of the citizens. Bringing together people of various communities, races and religions to usher in universal peace and prosperity had been his priority all through. Sri Sunkari Alwar Das was born on 31st October, 1930 in Visakhapatnam City in a respectable family. His parents were Sri Srinivasa Rao Naidu and Smt. Alivelu Manga Thayamma. He had his school education in Narasipatnam, Srikakulam, Ichapuram, Parvathipuram and Anakapalli and Intermediate in Visakhapatnam. He is a Post graduate in Economics from Andhra University, Visakhapatnam and L.L.B. from Delhi University.



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Date: 24-01-2022

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate Republic Day on 26th January 2019. On occasion we are planning flag hoisting in the college premises. Hence all the students should be present for the event.

Swathi
Coordinator



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MBA	MCA	BBA			

Date: 28-01-2019

REPORT ON REPUBLIC DAY

Name of the event: Republic Day

Date(s) of the event: 26th January

Location: Srinivasa Institute of Management Studies ground.

Srinivasa Institute of Management Studies has celebrated Republic Day in our college campus, on 26th January 2019. India will celebrate its 70th Republic Day on Saturday, which is January 26. Each year on January 26, the Indian Republic celebrates Republic Day with great fervour and zeal. The 70th Republic Day was celebrated with huge pomp and show in New Delhi as a grand parade rolled down Rajpath. Prime Minister Narendra Modi laid a floral wreath at the Amar Jawan Jyoti which was followed by the unfurling of the flag by President Ram Nath Kovind with a 21-gun salute in the background. The PM and President were accompanied by South African President Cyril Ramaphosa, who is the Chief Guest for the event. The Republic Day parade will be a dazzling display of 'Nari Shakti', led by the Assam Rifles contingent, besides a lone woman officer exhibiting bike stunts on Rajpath as part of the iconic daredevil team. Contingents of the Navy, Army Services Corps and a unit of Corps of Signals will all be led by women officers. In a first, four Indian National Army (INA) veterans took part in the Republic Day parade under the theme 'Veterans: Accelerators in Nation's Growth'. All of them were over the age of 90.



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Date: 01-02-2019

CIRCULAR

This is to inform all the staff and students that Srinivasa Institute of Management Studies is going to celebrate World Cancer Day on 4th February 2019. On occasion we are planning to conduct a seminar on creating an awareness on cancer SIMS seminar hall on 4th February 2019. Hence all the students should be present and make the occasion a grand success.

Chandra Sekhar
Coordinator



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MBA	MCA	BBA			

DATE: 05-02-2019

REPORT ON WORLD CANCER DAY

Name of the event: World Cancer Day

Date(s) of the event: 04-02-2019

Location: Srinivasa Institute of Management Studies premises.

Srinivasa Institute of Management Studies has organised a seminar on World Cancer Day in our college campus, on 4th February 2019. On behalf of this occasion students of BBA, MBA & MCA actively participated and made the event grand success. World Cancer Day 2019 highlights the need for urgent action to increase early-stage cancer detection, screening, and diagnosis to significantly improve cancer patients' chances of survival. Taking place under the theme of 'I Am and I Will', today's World Cancer Day led by the Union for International Cancer Control (UICC), aims to inspire and encourage action from individuals, the health community, and governments to improve public awareness and access to early detection, screening, and diagnosis. There is also an opportunity to increase awareness among doctors, nurses, and other health practitioners to improve early cancer detection, especially at the primary care level. In the UK, a study found that most people present cancer signs or symptoms at the primary care level in the year before their formal cancer diagnosis. However, even when a healthcare professional might suspect cancer, weak referral systems can oftentimes prevent them from efficiently referring these patients on to pathology services for diagnostic testing, which inevitably leads to needless delays in treatment. When suspected cancer patients do get referred for diagnostic testing, limited access to pathology services and diagnostic technologies can hold back health services from delivering early diagnoses and treatment of cancer. This is especially true in low-income countries where there are a large number of late stage diagnoses – 35% of low-income countries reported that pathology services were generally available compared to more than 95% of high-income countries.



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