

7.3.1 Portray the performance of the institution is one of the area distinctive to its priority and thrust within 1000 words

Srinivasa institute of management studies (SIMS) was established by sri late Alwardas , former Education minister of A.P. in 1995 with a vision to produce the best managers and software professionals to the society. We are committed to providing an enriching educational experience that combines academic firmness, practical skills, and holistic development. Our goal is to prepare students to become leaders and innovators in their respective fields.

BBA Program:

CURRICULUM:

The BBA curriculum is designed to provide a solid foundation in business principles, while also allowing students to specialize in areas of interest. It combines theoretical knowledge with practical application, preparing students for successful careers in the business world. Students are encouraged to participate in internships, projects, and extracurricular activities to enhance their learning experience.

MBA Program:

Curriculum:

The MBA program offers a comprehensive curriculum that covers key areas such as finance, marketing, human resource management, operations, and strategy. The program is designed to provide a solid foundation in business principles while allowing for specialization in specific areas of interest.

Experiential Learning:

Students engage in case studies, internships, live projects, and industry interactions to bridge the gap between theory and practice. These experiences enhance their problem-solving abilities and business acumen.

Leadership Development:

Our MBA program emphasizes leadership development through workshops, seminars, and mentorship programs. Students are encouraged to take on leadership roles in student organizations and community initiatives.

Global Exposure:

Opportunities for global exposure are provided through exchange programs, international study tours, and collaborations with renowned business schools worldwide. This helps students gain a global perspective on business challenges and opportunities.

Career Support:

The Career Services Center offers comprehensive support in career planning, resume building, interview preparation, and job placements. Strong industry connections and a robust alumni network facilitate excellent placement opportunities.

MCA Program:

Curriculum:

The MCA program is designed to provide in-depth knowledge of computer applications, software development, and information technology. The curriculum includes subjects like programming languages, database management, software engineering, and network security.

Hands-on Learning:

Emphasis is placed on hands-on learning through lab sessions, coding boot camps, and project work. Students develop practical skills in designing and implementing software solutions.

Research and Innovation:

Students are encouraged to engage in research and innovation, contributing to advancements in the field of computer applications. Research labs and innovation centers provide the necessary resources and support.

Industry Integration:

Strong industry integration ensures that the curriculum remains relevant to current trends and technological advancements. Guest lectures, workshops, and industry projects provide insights into real-world IT challenges.

Career Opportunities:

The college's placement cell works tirelessly to connect students with top IT companies, startups, and tech giants. Training in soft skills and interview techniques is provided to enhance employability. Facilities and Infrastructure.

State-of-the-Art Campus:

The college boasts a state-of-the-art campus with modern classrooms, well-equipped laboratories, a comprehensive library, and high-speed internet connectivity, indoor and outdoor games facilities.

Faculty:

Our faculty comprises experienced academicians, industry professionals, and researchers dedicated to imparting quality education and mentoring students.

Conclusion:

Our college is dedicated to nurturing the next generation of business leaders and IT professionals. Through our BBA, MBA and MCA programs, we strive to equip students with the knowledge, skills, and values necessary to excel in their careers and make meaningful contributions to society. Join us to embark on a transformative educational journey.

Institutional Uniqueness:

Goals:

- Development of social capability includes capacities to communicate and correspondence with others working in a group with co-appointment and co-activity.
- Foster adaptability of solidarity and lift the soul of the understudy.
- Examine the relationship among physiological, mental, mental, profound and social improvement to know about their viewpoints, sentiments and conduct.
- To intrigue human qualities and expert morals among the students and make them to understand the soul of humanism and feeling of relationship.
- To cause them to see the value in the abilities for example expected for future positive result in work life.

Since its arrangement the Institute pointed toward bringing comprehensive improvement among the students. Our foundation is resolved to direct in a social monetary change by giving quality training to measure up to the assumptions of all students completely. In this setting the vision and mission of the foundation is conscious and it is expecting the basic beliefs which are expected to illuminate the students in their general turn of events. Aside from center around accomplishing the scholastic following Institute drives the way for social advancements through many entertaining effort plans with the activity and contribution of students. The student's local area creates and pass judgment on independently inside their limit gain abilities, to speak with others and exercise their activities.

Our Institute vision to be an eminence to create exceptionally globally skilled students in management and computer application, our central goal is giving excellent true industry pertinent vocation situated, proficient training to students towards their immensity and development. Filling in as focus of specialized greatness, making universally capable HR with moral and virtues.

The class technophile is prepared in the grounds which is eventual fate of the world that will confront difficulties in reality for different expert abilities we concentrate to make essentially and hypothetical information to include our students past the curricular as well as labs to help the understudy in a particular and discipline way. We frequently lead connection with outer teachers considering learning and finding the genuine need of current industry which is useful to foster their specialized information and further develop abilities.

Student Improvement Program:

The Institute has laid out trademark approach strategies towards this broad vision by dazzling disposition in the workforce and the students. We advance characteristics of scholastics by multidisciplinary research give exercises that requirement to the students of country regions. We further develop relational abilities and interactive abilities alongside scholarly greatness through the accompanying exercises: -

Direction programs are led to recently joined students and their folks on the course format, Andhra University rules, illuminating them about the college, subjects, offices, lab offices and so forth.

- Fundamental abilities for the supporting range of abilities.
- Co-curricular exercises like orations, exposition composing, test rivalries are supported in the college quit frequently.
- Changing out the exercises to the students to comprehend the cultural projects like, NSS and a few other get-togethers.
- The NSS unit has been arrangement to enable the social capable exercises among the students
- Advising and rules for grounds/grounds interviews determinations to the active clusters to reinforce their employability abilities.
- Srinivasa Institute of Management Studies is a green ground which is a model for eco-accommodating climate.
- We give direction to the higher examinations like Entryway, Feline, GRE, TOIEL and so on.
- Language abilities and delicate abilities preparing lead to character advancement
- Business person abilities improvement program to the students empower their thoughts in imaginative fruitful procedure
- Cheerful program for the primary year students to foster their expertise in an organized manner.



SIMS

SRINIVASAINSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Andhra University & Approved by AICTE, Govt. of INDIA)

- Add on courses empower to further develop information for students in their space of interest

Women Strengthening Activities:

Our college puts together the women strengthening programs, which empower the women certain and battle free fight on her life. A few prominent women characters are being welcome to give their important data and rules to the women on a few events. Uncommonly women wellbeing related clinical camps and women safeguarded classes are being coordinated.

R & D Drive:

SIMS has laid out Research and development cell to connected with research and to empower research for undergrade, post graduate students and workforce. Consistently Research and development courses are coordinated to teach the staff and students from different regions. The Institute is additionally reassuring the staff to take part in Workshops and FPDs by offering monetary help.